

Office of the VICE PRESIDENT (EXTERNAL)

July 27, 2015

To: Students' Council

Re: Report to Council (for July 28, 2015 meeting)

Introduction

Hey Crew,

Sorry for getting this late to you, I was away Thursday and Friday last week for the CAUS Roundtable meeting in Lethbridge (as you will read later). Other than that it has been a pretty quiet couple weeks, with much general work that I have done.

Municipal

One of the things that I was working on over the last little while is jobs in the City of Edmonton and how we get students into these jobs. This can be done three different ways in my mind; the first Is that we get the City bureaucracy to hire students and have student specific jobs. This is good, the issue though is that it has an upward limit as the city has to front all the cost of these positions. The second option is to promote students to business. What this would mean is that we would approach individual companies, most likely larger ones like Stantec or Epcor in the city and advocate that they create more student positions. The issue with this is that as we advocate, our efforts will become decreasingly successful. We will have to move towards companies that have less and less employees which means we will have to spend a lot of time for not a lot of results. This method also has limited success, but both of the previous methods are still good things, just in moderation. The final and best option moving forward will be a hybrid between the two, where the city will pay for coordination of both public and private student jobs. This way, there are more jobs for students and we don't have to organize them. That said, I don't know what this would look like exactly but that is for us to develop.

On the jobs front, I met with Councilor Andrew Knack to talk about ideas he might have and who to talk with. He had an idea of an online job fair kind of idea and suggested that I speak with Brad Ferguson from Edmonton Economic Development Corporation. So there is movement on this front, just no clear deliverable as of yet.

Provincial

We had the CAUS Roundtable meeting on Lethbridge last Thuirsday and Friday and it was great fun. All the other VPs met with their counterparts while I was in a CAUS meeting. Other than that we really just talked about what happened with the provincial GOTV campaign just a few months ago. In terms of lobbying, I met with Wes Taylor, who is the Wildrose critic for Advanced Education. The meeting went well, with Mr. Taylor really just interested in what we were planning on advocating for over the next year.



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Federal

We have a campaign coordinator! Her name is Ranya and she has already started. We will be meeting up this week to talk about our local campaign strategy and I'm really excited to start designing our own campaign. Ranya will definitely be in touch with you folks especially to volunteer for the campaign and I will give you her work contact info once we get that set up.

Internal Students' Union

I will be working with VP Kwan to put together some grants for BTR and hopefully we will get some money to support it. As well, I am sitting on the External Planning Committee for the Alberta Student Leadership Summit. I was a delegate last year and really enjoyed the conference and the vision for the conference so I figured I would help this year.

Other than that it's been pretty quiet on the Western front, let me know if you have any questions.

Keep your stick on the ice,

Dylan