

Date: 2021/08/10**To:** Students' Union Council**Re:** Vice President External 2021/22 Report #8

Hello Friends!

Hope you have been doing well and getting some good sleep-unless you've been staying up to watch the Tokyo 2020 games, then that's a very valid reason. On the note of the Olympics. Shout out to all the Canadian athletes who after years of training, pulled up at the big stage and brought home some massive Ws for Canada. Other than keeping up with the Olympics, here is a summary of the last two weeks for the VPX role!

CASA PoliStrat

Last week was CASA's Policy and Strategy conference. CASA members met digitally to discuss the next steps in creating our priorities and theme for the year. Time was also provided for the board and committees to meet and finalize the board and committee action plan which were approved on Friday. As Director of Advocacy for CASA my board action plan centered around: preparing to roll out a GOTV campaign; Updating our advocacy toolkit to provide more resources for members to strengthen their relationships with their local federal elected officials; and planning for a campaign usually organized by the National Advocacy Committee to be launched in Winter in the event there is no federal election called.

Edmonton Student Alliance - City of Edmonton Youth Council Meeting

Last Tuesday, SAMU's Vice-President External, Mathew Yannish and I met with the Vice Chair of the City of Edmonton Youth Council (CEYC), Anuj Krishnan, and two other CEYC members Cherry Chen and Robyn Taylor. The purpose of this meeting was to discuss collaboration between the ESA and CEYC to host a mayoral forum at the Students' Association of Macewan University's building on the theme of youth and students. CEYC expressed interest in this project and have agreed to this partnership. Going forward, we will establish a consistent platform for communication and are waiting for the next ESA meeting to finalize the creation of a mayoral forum planning group.

GOTV Co-ordinator

Last council meeting Councilor Filipovic asked if there would be a GOTV coordinator. At the time I informed Council that we would not be hiring a coordinator. However, after some discussions with the advo team, we realize there are other duties and responsibilities that this position could undertake, even if it would look slightly different from past GOTV campaigns. So I am pleased to say that this position is open and if you would like to or know anyone who would make a great fit for this role, I encourage you to [share or apply!](#)

As always, I look forward to hearing from you and answering any questions you have. I hope you enjoy the rest of your week and take some time to have fun as we gear towards returning back to classes this fall!

Yours Externally,

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