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**Tuesday, November 21, 2017  
Council Chambers, University Hall**

We would like to respectfully acknowledge that our University and our Students' Union are located on Treaty 6 Territory. We are grateful to be on Cree, Dene, Saulteaux, Métis, Blackfoot, and Nakota Sioux territory; specifically the ancestral space of the Papaschase Cree. These Nations are our family, friends, faculty, staff, students, and peers. As members of the University of Alberta Students' Union we honour the nation-to-nation treaty relationship. We aspire for our learning, research, teaching, and governance to acknowledge and work towards the decolonization of Indigenous knowledges and traditions.

**ORDER PAPER (SC 2017-13)**

**2017-13/1 SPEAKERS BUSINESS**

**2017-13/2 PRESENTATIONS**

**2017-13/2a *Presentation Title:* Engineering Student's Society (ESS) Proposed FAMF Referendum**

***Abstract:*** A presentation on the proposed increase in the ESS Faculty Association Membership Fee.

***Presenter(s):***

- Josh Goselwitz, ESS President

**SCOTT SPONSORS** a presentation from the Engineering Student's Society on the proposed FAMF referendum.

**2017-13/3 EXECUTIVE COMMITTEE REPORT**

**2017-13/4 BOARD AND COMMITTEE REPORT**

**2017-13/5 OPEN FORUM**

**2017-13/6 QUESTION PERIOD**

**2017-13/7 BOARD AND COMMITTEE BUSINESS**

**2017-13/7a **PACHES MOVES** to appoint one member of Students' Council to the Gateway Student Journalism Society.**

- 2017-13/7b PACHES MOVES** to appoint one member of Students' Council to the Finance Committee.
- 2017-13/7c PACHES/SCOTT MOVE** to appoint two members of Students' Council to the ONECard Student Advisory Group.
- 2017-13/7d HOWIE MOVES** to appoint one (1) member of Students' Council to the Policy Committee.
- 2017-13/7e Bill #5 - Students' Council Legislative and Committee Structure Reform - *First Reading***

**HOWIE/CHRISTENSEN MOVE** to approve the first reading of Bill #5, on the recommendation of Bylaw Committee, based on the following first principles.

First Principles:

1. Bylaw 100 is the premiere piece of legislation of Students' Council, housing much of the administrative and operational regulations of the body.
2. Legislation within Bylaw 100 is loosely defined with little direction given surrounding the procedures and protocols of the various forms of legislation. There are currently legislative processes for the creation of bylaws, political policies, and the budget that are described in Students' Council's standing orders, but are not reflected in bylaw. As these processes do not change year to year and are binding, they should be reflected in bylaw.
3. The legislative process of approving bylaws shall be clarified in Bylaw 100 to mandate each piece of legislation go through first and second reading, with second reading being drafted by Bylaw Committee.
4. The legislative process of approving policies shall be clarified in Bylaw 100 to mandate each piece of legislation go through first and second reading, with second reading being drafted by Policy committee.
5. The legislative process of approving the budget shall be clarified in Bylaw 100 to mandate the first reading of budget principles and the itemized budget be drafted by Finance committee.
6. In light of DIE Board Ruling 2017-02, there is a lack of clarity surrounding the timing of the start up meeting and first meeting of Students' Council as defined in Bylaw 100.
7. Bylaw 100 shall be amended to allow the startup meeting to occur anytime within April.

8. Bylaw 100 shall be amended to relax the mandated timing of the first meeting of each Students' Council term from before May 7 to before May 15 of each year.
9. In light of recent discussions surrounding committee structure, four new categories of committees will be defined with definitions including, but not limited to:
  - a. "Administrative" committees
    - i. Committees whose mandate include a delegated, legislative function of Students' Council.
      1. Audit, Bylaw, Policy, Council Administration, Finance, and Nominating Committee shall be reclassified as "Administrative" committees.
    - ii. These committees shall have a closed membership of only elected members of Students' Council or Designates.
    - iii. These committees shall be recurring.
    - iv. The list and mandate of these committees shall remain in Bylaw 100.
    - v. These committee shall only be created or eliminated through two readings of Students' Council amending Bylaw 100.
  - b. "Advisory" committees
    - i. Committees whose mandate include providing recommendations on internal and external Students' Union policies and providing guidance, advice or other information to the organization on a general topic.
    - ii. These committees may have an open membership of elected members of Students' Council, unelected individuals, or both.
    - iii. These committees shall be recurring.
    - iv. The list and mandate of these committees shall be housed in the Bylaw 100 Schedule B.
    - v. These committees may be created, approved, or formalized by a simple majority vote of Students' Council.
    - vi. These committees shall only be eliminated by a two thirds majority vote.

- c. "Ad hoc" committees:
  - i. Committees whose mandate is narrow surrounding a particular topic, initiative, or investigation.
  - ii. These committees may have an open membership of elected members of Students' Council, unelected individuals, or both.
  - iii. Expire at a designated time not to exceed 1 year.
  - iv. The list and mandate of these committees shall be housed in the Bylaw 100 Schedule B.
  - v. These committees may be created, approved, formalized, eliminated or renewed by a simple majority vote of Students' Council or the Executive committee.

- d. "Operational" committees:
  - i. Committees whose mandate is to serve a specific operational function of the Students' Union.
  - ii. These committees may have an open membership of elected members of Students' Council, unelected individuals, or both.
  - iii. These committees shall be recurring.
  - iv. The list and mandate of these committees shall be housed in the Bylaw 100 Schedule B.
  - v. These committees may be created, approved, eliminated, or formalized by a simple majority vote of Students' Council or the Executive committee.
  - vi. These committees shall only be eliminated by a two thirds majority vote.

- 10. The definition of "standing committee" and "committee of the executive" shall be eliminated.
- 11. Under the new classification, all formalized committees shall be eligible for the administrative support of Discover Governance or the Students' Union, as needed.
- 12. The current "Bylaw 100 Schedule" shall be renamed "Bylaw 100 Schedule A".
- 13. A new "Bylaw 100 Schedule B" shall be created.

**2017-13/9**    **INFORMATION ITEMS**

2017-13/9a    Report from Vice President (Student Life)

See SC 2017-13.01

2017-13/9b    Report from Vice President (External)

See SC 2017-13.02

2017-13/9c    Report from the President

See SC 2017-13.03

2017-13/9d    Report from Vice President (Academic)

See SC 2017-13.04

2017-13/9e    Report from Vice President (Operations and Finance)

See SC 2017-13.05

2017-13/9f    Executive Committee Motion Tracking

See SC 2017-13.06

2017-13/9g    Student Council Motion Tracking Sheet

See SC 2017-13.07

2017-13/9h    Students' Council Attendance

See SC 2017-13.08

2017-13/9i    *Votes and Proceedings*, SC-2017-12-OP-20171107 - Tuesday, November 7, 2017

See SC 2017-13.09

2017-13/9j    Notification of Appointment of Councillor-Designate Wilson **DOLAN** for Councillor **THIBAudeau**

See SC 2017-13.10

2017-13/9k    2017 GovWeek Impact Report

See SC 2017-13.11



November 16th, 2017

**To:** Students' Council

**Re:** Report to Students' Council

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Hello Council,

Finals are coming up pretty soon here, and this semester seems to have just flown by. I hope everyone had a restful reading week; I finally took some time off and am currently writing this report in Jasper, Alberta. Here are some of the things I have been working on:

### **Dean of Students Communications**

I've been working closely with the Office of the Dean of Students to collaborate on how we communicate to students. The University has reworked their "Current Students" page on their website and frankly it's a huge improvement. Students have more access to information and resources; this is something we achieve as well through UASU Cares. I want to work collaboratively in order to provide students with as much information as they may need.

### **Campus Activity Board**

The Board has met several times now and is currently in the process of deciding on an event to put on. I am quite thrilled to see how far this board has come along, the students are truly eager to be involved and I cannot wait to see what this board will deliver event wise.

### **Suicide Prevention Committee**

We've had our second meeting, and are in the process of creating sub committees to ensure that this area is something the university and our students are always working on. This committee will be putting the report "Suicide Prevention Framework" pretty soon here, there are a lot of recommendations there and I'm confident the recommendations will create a better campus for students.

### **Residence**

I've met with many individual residence associations and been working on compiling a full report on residence as a whole. This report will include areas where work needs to be done and short and long-term advocacy missions for each residence. Consultation for meal plan is ongoing and I am expecting to have many residence rate conversations in the next month or so.

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**Ilya Ushakov**, Vice President Student Life

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### **Campus Food Bank 25<sup>th</sup> Anniversary**

I highly advise you guys to check out [25cfb.ca](http://25cfb.ca) for all the events that are happening week of Nov 27<sup>th</sup>. It is the 25<sup>th</sup> Anniversary of the Campus Food Bank and there are plenty of ways to celebrate, including a free Mac and Cheese giveaway on the Thursday!

### **Campus Athletics and Recreation**

I've had meetings with Athletics and Recreation individuals and we are looking at ways the Students' Union can collaborate in order to create a more cohesive network for students to get involved. Primary ideas have been pretty exciting; I will keep you informed on the direction we choose to take.

### **Campus Cup**

As you know Campus Cup is coming up, if you don't have a team it is not too late to sign up to referee, and definitely check out the players lounge if you get a chance this weekend. This year we hit the cap for teams and it's truly exciting to see everything come together in about a week.

### **Golden Box Day**

Our last day of classes is called the Golden Box Day, because you can win "the" Golden Box, a mystery prize with a value of \$500.00 dollars. We will have a last day of classes checklist for you, and with each picture you take you'll receive an entry into the draw. We will also have activities in the SUB atrium as well as the Battle of the Bands at the Myer Horowitz! Lots of exciting stuff to keep an eye out for.

### **AntiFreeze**

This event is genuinely one of the most exciting ones of the year. For the first week back you compete on a team on a variety of challenges, which are all a fun, bonding time. I highly encourage you to grab some friends and sign up, as it is an experience you will not want to miss out on. The winning team also wins a ski trip, which is super neat!

Thanks so much for taking your time to read my report, if you have any questions feel free to email me at [ilya.ushakov@su.ualberta.ca](mailto:ilya.ushakov@su.ualberta.ca) ! Take some time and check out all the fun stuff happening on campus, since there is plenty in the next few weeks.

Until next time,  
Ilya Ushakov

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**Ilya Ushakov**, Vice President Student Life

2-900 SUB • 780 492 4236 • [ilya.ushakov@su.ualberta.ca](mailto:ilya.ushakov@su.ualberta.ca)

Date: Nov. 16, 2017  
To: Students' Council  
Re: Report to Students' Council

Hi Council,

It has been a wild couple of weeks since our last meeting! As you may remember, President Banister and I called into our last council meeting as we were still at CAUS advocacy days debrief. We have since recovered from the hustle of advocacy days and I am thrilled to be in council in person next week.

### **CAUS Advocacy Days + Counterparts Conference**

Our CAUS Advocacy Days and the Counterparts Conference went well. We met with all opposition parties and the Minister of Advanced Education. The highlight was that we did get direct confirmation from the Minister that the Tuition Review should be released "within the next few weeks" which means we should expect a release before the end of the month or very early December.



CAUS with Minister Schmidt

Counterparts Conferences continue to grow in scope and it is great to see everyone from across the province coming together. A highlight was that the Minister and Don Iveson spent nearly the entire CAUS 30th event with us. I stress how much of a win it is for students for them to spend that much time at a student event, with past generations of student leaders, all focused on student advocacy.



CAUS 30th Anniversary

## Lunch with Myer Horowitz

It was a great honor for the executive team to have lunch with Myer Horowitz last week. We heard some amazing stories from his time here at the University of Alberta and it is easy to understand why he is such a beloved figure. It is amazing that he will get to see the theatre with his name on it be reimaged in the best possible ways.



Lunch with Myer Horowitz

## University Town Hall

The executive attended the UofA town hall on the proposed budget cuts. It was a well attended forum, with a lot of direct feedback and some insights into how the UofA feels the provincial situation will affect the institution. To be bold and to summarize the event, folks applauded the presenters for telling them that they are receiving a 9 % budget cut.

## Canadian Alliance of Student Associations (CASA)

President Banister and I are getting prepped to head to CASA's advocacy days in Ottawa from Nov. 26th - December 4th. We did prep this week and had a teleconference call with CASA members to go over the advocacy asks. Overall I am very excited for this, as a lot of UASU priorities on subjects such as International Students study permits and co-ops and supports for indigenous learners are main priorities for CASA.

## Alberta Party AGM

President Banister and I will be heading to the Alberta Party AGM this Saturday to participate as observers. Apparently the event has gathered widespread interest and sold out a number of times. We hope to see a focus put post-secondary education from this party going forward. If anyone is interested, please follow up on Tuesday with any questions you may have.

That's all folks!

Cheers,

Reed Larsen

November 21, 2017

**To:** Students' Council

**Re:** Report to Students' Council

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Hello Council,

Please find a summary of my work below.

## **University Business**

### University Town Hall

The executive and I attended the town hall, which was hosted by David Turpin and other senior administrations. The town hall was in regards to the proposed budget cuts. Our executives are continuing to push for student and Faculty Association consultation moving forward.

### Academic Planning Committee (APC)

I attended an APC meeting where we discussed mostly programs that pertain to graduate students. We did also discuss the University's Academic Price Index (API) calculation, where I stated that while we agree with the breakdown as presented, the Students' Union does not agree with API as a metric of cost inflation. At the meeting we also received an update on the budget cuts.

### VP University Relations Meeting

The executive will start to have monthly meetings with Jacqui Tam, the University's VP University Relations. Jacqui is in charge of many things, including Folio, the University's news site. Our meeting was very productive and Jacqui had many questions about our goals for the year as well as the Identity Matters report.

## **External Business**

### CASA Call

I had a brief phone call with the Executive Director of the Canadian Alliance of Students Associations (CASA) to discuss improvements that could be made to the Internal Review Committee.

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**Marina Banister**, *President*

2-900 SUB • 780 492 4236 • [marina.banister@su.ualberta.ca](mailto:marina.banister@su.ualberta.ca)

### AB Party AGM

VP Larsen and I will be attending the Alberta Party Annual General Meeting in Red Deer as observers on Saturday. The event has been sold out several times and we are excited to see what discussions happen regarding post secondary education at the event.

### **Other Exciting Endeavors**

#### STRIDE Event

VP Scott and I are working with the STRIDE team to create a marketing campaign and launch event for early December. VP Scott will update council more on the campaign. Please consider applying to be a volunteer model!

#### Everything else!

The UASU executive went for a lunch with Myer Horowitz, the former President of the University. It was a great way to hear about his time on campus, and he remains very committed to students on campus.

Several members of the executive taped another episode of the Voice of the Union Podcast. I taped 2 segments, one regarding the budget cuts and another on the identity matters report.

### **Closing Remarks**

My Fall semester office hours will be Thursdays from 12:00PM-1:00PM in SUB 2-900! Feel free to drop by if you have any questions or would like to discuss anything.

Thank you for reading my report and happy to answer any questions you may have.

Marina Banister  
UASU President

November 16, 2017

To: Students' Council

Re: Report to Students' Council

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Hello Council,

I hope you are all enjoying the winter weather – it is becoming evermore clear that the winter holidays are quickly approaching, especially as I sit in a remedy with a hot latte while the snow blows outside. Here is a report on what I have been up to for the last two weeks.

### Learning Outcomes Talk

I was invited to listen to a talk from Dr. Harvey P. Weingarten is President and CEO of the Higher Education Quality Council of Ontario (HEQCO) on the topics of learning outcomes. The Provost's Office invited Dr. Weingarten to come speak as part of a larger initiative to desensitize the academic community on campus into implementing them. Learning outcomes are a series of statements on the skills or objectives that a student is expected to learn by the end of their course, program or degree. Generally these can help a student conceptualize what and how they are learning beyond just the content in a course. I was also invited to a more intimate debrief following the talk to discuss how the university can move forward on learning outcomes in the future. It's also interesting to note that HEQCO is unique in Canada, and is an arm's length agency of the Ontario government that conducts research and provides policy advice to government to improve the accessibility, quality and accountability of colleges and universities.

### Budget Reductions & Townhall

As I am sure many of you are now well aware of, the University of Alberta has announced a forecasted 9% budget reduction over the next 3 years – 4% this year followed by 2.5% in the following 2 years. At a recent town hall on the subject, the President of the university explained the university's plan moving forward. As mentioned, the 9% number is simply a forecast based on a set of predictions about funding and regulations coming from the government. The government has yet to announce if tuition will continue to be frozen, allowed to increase or decrease. Likewise, they have yet to make an announcement on whether or not the money the university received through the Campus Alberta Grant will be changed. Thus, the university is forecasting as though both will remain the same moving forward. The President also spoke to internal pressures that are leading to the budget reduction – the biggest being the growing deficit of the institution. By reducing the expenditure of the university by 9% they hope to combat the deficit and they plan on crafting a new budget planning process that will allow them to foresee their financial situation for up to 3 years in advance. They also plan to roll out a new university wide budget system and a model for all faculties to adopt to see how resources are being allocated.

As it stands now, these *are* just forecasts and nothing has been confirmed nor set in stone. Moving forward it will be important that students and student representatives are talking to their faculties about this and asking how this may affect their own faculties individually. It is also important that all faculties representatives begin to ask to be included in conversations when it comes to budget reductions.

### Governance

#### *Academic Standards Committee*

Academic Standards Committee met with most of the same items that were seen at ASC Subcommittee on Standards. Notably, the changes that were proposed for the elimination of the 8 MLCS programs and creation of the new conglomerated degree were not brought forward to this ASC meeting from ASC SOS. There was also quite a bit of discussion around the proposed changes to existing Academic Standing Requirement for the Faculté Saint-Jean. There was a line removed that said students could not fail any courses when they were on probation or when they had been readmitted following a requirement to withdraw, a welcomed change that provides more flexibility to CSJ students. There were some questions raised about when a student would need to get a letter of recommendation from the associate dean if they would like to apply for readmission or when they would meet to create an individual academic action plan.

### Working Group on Course Outlines

I have been invited to take part in a working group looking at the content of course outlines. At a past Committee on the Learning Environment the chair proposed adding learning outcomes to the course outline (syllabus) which caused a broader discussion about the content on them, including things like the various campus resources and calendar sections.

### Council on Experiential Learning

I have also been invited to sit on a council looking at *what* experiential learning looks like on campus. One of the priorities in the university's strategic plan is to expand the number of experiential learning opportunities for students. However, when we began discussing this it became clear that there is different understandings of experiential learning and a lack of clear direction in expanding them, something this group will work towards.

### Ask Us Anything

The SU exec and I hosted a half hour facebook live “ask us anything” that seemed to be well received. We plan on doing more of these on a monthly basis and we are exploring new venues that will allow us to make it more of a public forum. Stay tuned for those, and if you have any ideas about how to make these better, let me know!

### CAUS Counterparts

On the days before last council the Council of Alberta University Students met along with all of the executive counterparts from across Alberta – basically I got to work with all the VP Academics from across the province! While I did update council about this orally at our last council, I think it's worth a second mention! We are planning a campaign around open educational resources and affordable academic material costs in the winter semester! Stay tuned for that as well!

We are also pulling together a campaign right now that will be aimed at both encouraging more underrepresented groups to run in students politics, but also to create a campus community where these candidates are supported! I'm very excited for this project and what it can potentially do for campus!

As always, feel free to ask me any questions if you do have any questions about any of this and I will see you all at council!

Stay warm friends,



Shane Scott  
Vice President Academic

OFFICE OF THE  
*VICE PRESIDENT (OPERATIONS & FINANCE)*

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November 16, 2017  
To: Students' Council  
Re: Report to Students' Council

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Hello Council!

This report will be more brief than usual. I only have one week to report on, as I am on Vancouver Island with my partner from November 12<sup>th</sup> to 18<sup>th</sup> as I write this report. I have finally taken a true vacation after 18 months in this role! Its great, but of course I still have to get my report in on time!

#### *CAUS Counterparts Conference*

Over the weekend of November 4<sup>th</sup>, the CAUS schools attended our second Counterparts Conference of the year. The Counterparts Conference is where all the execs from each CAUS school get together and catch up on how the year is going and share best practices. We host three of these conferences a year. This time, it was hosted here in Edmonton. The conference went well and the other OpsFis and I talked extensively.

#### *Remembrance Day Ceremony*

On Remembrance Day, VP Scott and I were honored to attend the City of Edmonton's Remembrance Day ceremony in the Butterdome. We laid a wreath on behalf of the Students' Union. It was a humbling and memorable experience.

#### *Meeting Myer Horowitz*

On Wednesday November 8<sup>th</sup>, the namesake of our theater, Myer Horowitz himself, invited the executive to lunch. He is still alive and well, and teaching at the University of Victoria. He tries to visit the U of A every so often, and we were fortunate to receive a portion of his time this trip. He is a noble, well-spoken and kind man. It is easy to see why those at the university in the past named the theatre after him.

#### *University Town Hall on Budget Issues*

Last Thursday, November 9<sup>th</sup>, the President, Provost and VP Finance and Administration of the U of A hosted a town hall on the financial sustainability of the U of A. It was informative and quite high level. All departments across the university could be seeing up to a 9% budget cut over the next 3 years. This is significant. I encourage everyone to read up on this issue and be well informed. If you are on a faculty association, be sure to reach out to your dean's office and work on this collaboratively. The SU's number one concern will be advocating to ensure that these cuts do not negatively affect a students quality of life or quality of education at the U of A.

Cheers,



Robyn Paches

Mtg Code	Date	Result	Motion	Council Agenda Reported In	Notes	
04	2017-05-18	5/0/0	USHAKOV/PACHES MOVED TO support the creation of the Campus Activities Board.			
04	2017-05-18	5/0/0	PACHES/USHAKOV MOVED TO request \$475.00 in Per Diem and Travel costs for the VP Operations & Finance and the VP Student Life to attend the StudentCare Stakeholder Meeting as UASU delegates.			
06	2017-06-08	4/0/0	PACHES/SCOTT moves to release all remaining Students' Union held Lister Hall Students' Association funds to the 2017/18 Lister Hall Students' Association.		BANISTER away	
07	2017-06-12	4/0/0	BANISTER/SCOTT MOVED TO approve a project allocation not to exceed \$3000.00 for the STRIDE spring/summer cohort as presented.		LARSEN away	PA
07	2017-06-12	4/0/0	USHAKOV/BANISTER MOVED TO approve the letter of support to Strathcona Elections.		LARSEN away	
07	2017-06-12	4/0/0	USHAKOV/PACHES MOVED TO budget no more than \$1800 to send the Executive and the DRPA to the Council of Alberta University Students Counterparts Conference.		LARSEN away	
07	2017-06-12	4/0/0	SCOTT/USHAKOV MOVED TO budget no more than \$450 to send the President, VP External and the DRPA to the Council of Alberta University Students June In-person Meeting in Calgary.		LARSEN away	
08	2017-06-15	5/0/0	USHAKOV/SCOTT MOVED TO request \$75.00 in Per Diem costs for the VP External, President and the VP Student Life to attend the Wellness Summit as UASU delegates.			
08	2017-06-15	5/0/0	BANISTER/LARSEN MOVED TO budget no more than \$2250 to send the President, the VP External, and the DRPA to the Canadian Alliance of Student Association Policy and Strategy Conference.			
09	2017-06-22	4/0/0	BANISTER/SCOTT MOVED TO approve the attendance of the Executive Committee to the 2017 Student Union Development Summit as presented.	2017-07	PACHES away	
09	2017-06-22	4/0/0	LARSEN/USHAKOV MOVED TO allocate no more than \$1,750 from the project allocation for the Executive Committee's attendance to the 2017 Student Union Development Summit.	2017-07	PACHES away	PA
12	2017-07-06	5/0/0	PACHES/LARSEN moves to approve a project allocation not to exceed \$3000.00 for the Room at the Top mural as presented.	2017-07		
14	2017-07-20	5/0/0	USHAKOV/PACHES MOVED TO approve the job description of the Chair of the Campus Activities Board as presented.	2017-10		
14	2017-07-20	5/0/0	USHAKOV/PACHES MOVED TO approve the attached version of the Campus Activities Board Terms of Reference.	2017-10		
15	2017-07-31	5/0/0	PACHES/SCOTT MOVED TO approve the job description of the Social Media Coordinator as presented.	2017-10		
18	2017-08-29	4/0/0	BANISTER/USHAKOV MOVED TO approve the Senior Operations Manager – Retail and Assistant Operations Manager – Retail Job Descriptions.	2017-10	PACHES away	
18	2017-08-29	4/0/0	BANISTER/SCOTT MOVED TO approve the Capital Campaign Coordinator Job Description.	2017-10	PACHES away	
20	2017-09-13	5/0/0	SCOTT/USHAKOV MOVED TO approve the STRIDE Coordinator Job Description as presented.	2017-10		
21	2017-09-18	5/0/0	LARSEN/SCOTT MOVED TO request no more than \$2500 for Election Year: Meet Your City Council Candidates event and GovWeek support items from the Project Allocation (PA) fund	2017-10		PA
22	2017-09-21	5/0/0	PACHES/USHAKOV MOVED TO approve a project allocation not to exceed \$200.00 for Room at the Top mural supply costs as presented.	2017-10		PA
24	2017-09-27	5/0/0	SHANE/REED MOVED TO approve a project allocation not to exceed \$4200.00 for the STRIDE fall/winter cohort as presented.			PA
25	2017-10-02	5/0/0	PACHES/SCOTT MOVED TO approve a project allocation not to exceed \$1500.00 for the municipal advanced polling marketing as presented.			PA
26	2017-10-11	5/0/0	USHAKOV/PACHES MOVED TO approve a project allocation not to exceed \$1050.00 for the UASU Cares Marketing Campaign as presented.			
26	2017-10-11	5/0/0	USHAKOV/LARSEN MOVED TO budget no more than \$210 to send the President, VP External and the DRPA to the Council of Alberta University Students In person meeting.			

N/A	SANDARE/WILSON MOVE to suspend standing orders to allow for four speaking turns	CARRIED	SC-2017-07	08/22/2017
N/A	FLAMAN/BROPHY CALL TO QUESTION.	CARRIED	SC-2017-07	08/22/2017
N/A	SCOTT/SUNDAY MOVE to postpone indefinitely.	CARRIED	SC-2017-07	08/22/2017
SC-2017-08 was cancelled.				
2017-09/2a	USHAKOV/BANISTER SPONSOR a presentation from the Dean of Students Office regarding changes in the Stude	N/A	SC-2017-09	09/19/2017
2017-09/2b	LARSEN/FLAMAN SPONSORS an overview presentation from the Council of Alberta University Students.	N/A	SC-2017-09	09/19/2017
2017-09/7a	SUNDAY/FLAMAN MOVES to appoint two members of Students' Council to the Discipline, Interpretation, and E	N/A	SC-2017-09	09/19/2017
2017-09/7b	CHRISTENSEN/HOWIE MOVES to appoint one (1) member of Students' Council to Bylaw Committee.	N/A	SC-2017-09	09/19/2017
2017-09/7c	LARSEN/USHAKOV MOVE, upon the recommendation of Policy Committee, to approve the renewal of the Stude	CARRIED	SC-2017-09	09/19/2017
2017-09/7d	SCOTT/PIASECKI MOVE, upon the recommendation of Policy Committee, to approve the renewal of the Deferre	CARRIED	SC-2017-09	09/19/2017
2017-09/7e	PACHES/CHRISTENSEN MOVE to approve the first reading of Bill #4 - Removing Student Group Operating Polic	CARRIED	SC-2017-09	09/19/2017
2017-10/2a	PACHES/(? ) SPONSOR the presentation called Report to Students' Council: The Athletics and Recreation Fee	N/A	SC-2017-10	10/03/2017
2017-10/8a	USHAKOV/PACHES MOVE to appoint two council members to the Health and Dental Committee.	N/A	SC-2017-10	10/03/2017
2017-11/2a	USHAKOV/PACHES SPONSOR a presentation from StudentCare on the Health and Dental Plan	N/A	SC-2017-11	10/17/2017
2017-11/7a	PACHES/CHRISTENSEN MOVE to approve the first reading of Bill #4 - Removing Student Group Operating Polic	CARRIED	SC-2017-11	10/17/2017
2017-11/7b	CHRISTENSEN/PIASECKI MOVE, on the recommendation of the DIE Board Committee, to appoint Gil Miciak and	CARRIED	SC-2017-11	10/17/2017
2017-11/7c	CHRISTENSEN/PIASECKI MOVE, on the recommendation of the DIE Board Committee, to appoint Landon Hayne	CARRIED	SC-2017-11	10/17/2017
2017-11/7d	CHRISTENSEN/PIASECKI MOVE, on the recommendation of the DIE Board Committee, to appoint Karamveer La	CARRIED	SC-2017-11	10/17/2017
2017-11/7e	BROPHY/PALINDAT MOVE, on the recommendation of the Audit Committee, to approve the findings of the exte	CARRIED	SC-2017-11	10/17/2017
2017-11/7f	BROPHY/PALINDAT MOVE, on the recommendation of the Audit Committee, to approve the findings of the exte	CARRIED	SC-2017-11	10/17/2017
2017-12/7a	CHRISTENSEN/PACHES MOVE to approve the first reading of Bill #6, on the recommendation of Bylaw Commit	CARRIED	SC-2017-12	11/07/2017
2017-12/7b	SUNDAY/ SCOTT MOVE to appoint two (2) members of Students' Council to the Aboriginal Relations and Recon	N/A	SC-2017-12	11/07/2017
2017-12/7c	SUNDAY/THIBAudeau MOVE to appoint one (1) member of Students' Council to the Council Administration Cc	N/A	SC-2017-12	11/07/2017

**Councillor Attendance Records**

**2017-2018**

<b>Council Seats (40 total)</b>	<b>Name</b>	<b>17-12 November 7</b>	<b>17-11 October 17</b>	<b>17-10 October 3</b>	<b>17-09 September 19</b>	<b>17-07 August 22</b>	<b>17-06 July 25</b>	<b>17-05 June 27</b>	<b>17-04 June 13</b>	<b>17-03 May 30</b>	<b>17-02 May 9</b>	<b>17-01 April 25</b>
<b>Ex-officio Members (6 voting seats)</b>												
President	Marina Banister	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	Y
VP Academic	Shane Scott	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
VP External	Reed Larsen	Y	Y	0.5	Y	Y	N	Y	Y	Y	Y	Y
VP Operations & Finance	Robyn Paches	Y	Y	Y	0.5	0.5	Y	Y	Y	Y	Y	Y
VP Student Life	Ilya Ushakov	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Undergraduate Board of Governors Rep	Mike Sandare	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
<b>Faculty Representation (32 voting seats)</b>												
ALES	Haley Lefferson		N	Y	Y	Y	Y	0.5	N	Y (0.5)	Y	Y
ALES	Jo Ann Chew	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Arts	Navneet Gidda		N	Y	Y	Y	Y	N	Y (P)	Y	Y	Y
Arts	Srosh Hassan	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	Y
Arts	Alannah Piasecki	N	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Arts	Mitch Wilson	N	Y	Y	0.5	Y	Y	Y	N	Y	Y	Y (0.5)
Arts	Meijun Chen											
Arts	Monica Lillo	N	Y	N	Y	Y (P)	Y	Y	Y (P)	Y	Y	Y
Arts	Tina Liu	Y	Y	Y	Y	Y	N	Y	Y	Y (0.5)		
Arts	Robert Bilak	Y										
Augustana (Faculty)	Lane Anderson	Y	N									
Business	Will Swain	N	N	Y	Y	Y	Y	Y	N	N	N	Y
Business	Connor Palindat	Y	Y	Y	Y	Y	Y	0.5	Y	Y	Y	Y (0.5)
Education	Emily Howell		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Education	Kara Farris	Y	Y	Y	Y	0.5	Y	Y	Y	Y	Y	Y
Education	James Thibaudeau	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Engineering	Katelynn Nguyen										Y	Y (0.5)
Engineering	Eddie Wang					N	N	N	N	N		
Engineering	Mahmoud Kenawi	Y	Y	N	0.5	N	Y	0.5	N	Y	Y	N
Engineering	Nick Sorensen	Y	0.5	Y	Y	Y	Y	Y	Y	Y (0.5)	Y	Y
Engineering	Daanish Hamid	Y	N	Y	N	0.5	N	0.5	Y	Y	Y	Y
Engineering	Daniel Bilyk	Y	Y									
Law	Alexander (Sandy) Brophy	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Medicine & Dentistry	Brandon Christensen	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Native Studies	Nathan Sunday	N	Y	0.5	0.5	Y	Y	Y	Y (P)	Y	Y	Y
Nursing	Abigail Bridarolli	Y	Y	Y	0.5	N	N	Y	Y (P)	Y (0.5)	Y	Y (0.5)
Open Studies	Levi Flaman	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Pharmacy	Alex Kwan	0.5	Y	N	Y	Y	Y	Y	N	Y	N	Y
Phys Ed & Rec	<b>VACANT</b>											
Saint-Jean (Faculty)	Delane Howie	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Science	Genna DiPinto	0.5	Y	Y	Y	Y	Y	0.5	Y	Y	Y	Y
Science	Habba Mahal	Y	Y	Y	Y	Y	N	Y	Y	Y	N	Y
Science	Hyejun Kim	0.5	Y	Y	Y	N	Y	0.5	Y	Y	Y	N
Science	Nicole Jones	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Science	Rachel Wang	N	0.5	N	Y	0.5	N	0.5	0.5	Y	0.5	N
Science	Darren Choi	Y	Y	0.5	Y	Y	Y	Y	0.5	Y	Y	Y
<b>Ex-Officio Members (2 non-voting seats)</b>												
Speaker	Saadq Sumar	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
General Manager	Marc Dumouchel	N	N	N	N	N	N	0.5	N	N	N	N
Guests			Susie Wang - Science	Jessie Benoit - CSJ	Ben Angus - Arts	Nathan Fung - Arts			Jessie Benoit - CSJ			
			Jessie Benoit - CSJ	Nathan Fung - Arts		Heather Lindsay - Native Studies			Nathan Fung - Arts			
			Stephen Raitz - Arts			Megan Arcand - Native Studies						
			Nathan Fung - Arts			Katherine Belcourt - Science						
						Deirdra Cutarm - Native Studies						
						Bo Zhang						
						Justis Allard-Hagen						



University of Alberta Students' Union

## STUDENTS' COUNCIL

**Tuesday, November 7, 2017**  
**Augustana Campus**

We would like to respectfully acknowledge that our University and our Students' Union are located on Treaty 6 Territory. We are grateful to be on Cree, Dene, Saulteaux, Métis, Blackfoot, and Nakota Sioux territory; specifically the ancestral space of the Papaschase Cree. These Nations are our family, friends, faculty, staff, students, and peers. As members of the University of Alberta Students' Union we honour the nation-to-nation treaty relationship. We aspire for our learning, research, teaching, and governance to acknowledge and work towards the decolonization of Indigenous knowledges and traditions.

### **MEETING CALLED TO ORDER AT 6:10PM**

#### **ORDER PAPER (SC 2017-12)**

#### **2017-12/1     SPEAKERS BUSINESS**

**2017-12/1a**     The next meeting of the Students' Council will take place on Tuesday, November 21, 2017 at 6:00pm in the Council Chambers.

Councillors can find the responses to Cllr. Choi's written question in the late additions.

Councillors should be aware of the resignation of former Cllrs. Gidda, Howell, and Lefferson.

Notice of official resignation by (former) Councillor **GIDDA**, as follows:

*Dear Council,*

*I am officially resigning from my position on Students' Council as an Arts Councillor and thus from my roles on CAC and the Gateway board as well. I have thought long and hard about this and my decision came about due to a combination of reasons. Mainly, I'm feeling overwhelmed and want to dedicate more time to my classes and well-being. I would also like to focus on my department association and be more present in my position. Finally, a recent event in my personal life and a new job have been quite a challenge when it comes to balancing my commitments. I don't want my position as a student representative to suffer further so I've chosen to step down. I'm confident that the person who takes my place will gain a lot from the position and be an asset to the team. I hope you all have a great year, good luck with everything and thanks for a great few months!*

**2017-12/2**      **PRESENTATIONS**

**2017-12/3**      **EXECUTIVE COMMITTEE REPORT**

Shane SCOTT, Vice President (Academic) - Report.  
Robyn PACHES, Vice President (Operations and Finance) - Report.  
Ilya USHAKOV, Vice President (Student Life) - Report.  
Marina BANISTER, President - Report.  
Reed LARSON, Vice President (External) - Report.

PACHES: Added to his written statement noting both he and VP Larson accepted a cheque for \$125,000 from the Government of Alberta, presented by Lori Sigurdson, for the Myer Horowitz Theatre renovations.

USHAKOV: Added to his written statement noting the advancement of internal student group policy. Encouraged members to attend the Open Mic Night's. Requested councillors send him band recommendations for the last day of classes. Encouraged members to partake in the 25th Anniversary for the Campus Food Bank.

**2017-12/4**      **BOARD AND COMMITTEE REPORT**

Audit Committee - Report.  
Bylaw Committee - Report  
Council Administration Committee (CAC) - Report.  
Finance Committee - Report.  
Policy Committee - Report.  
Board of Governors - Report.  
CJSR-FM Radio - Report  
Aboriginal Relations and Reconciliation Committee (ARRC) - Report.  
Gateway Student Journalism Society - Report.

**2017-12/5**      **OPEN FORUM**

**2017-12/6**      **QUESTION PERIOD**

Councillor **CHOI** to Vice President (External) **LARSEN** and Governor **SANDARE**

This is a written question to Governor Sandare and VP Larsen.

An Edmonton Journal article dated October 21st reported a deferred maintenance bill nearing \$1 billion at the University of Alberta. Of particular note is the \$450 million in "what should have been done, but hasn't been done," according to James Allen, associate vice-president of operations and maintenance.

Could Governor Sandare expand on what VP Allen meant by this? Additionally, could Governor Sandare specify what Vice President Allen meant by an "inventory

reduction program"? Finally, could Governor Sandare speak on what, if any plans, have been made to combat this problem? Any other relevant details would also be appreciated.

I would also like to pose a question to VP Larsen, on what response is there, in terms of advocacy, to this news?

Thanks,

Darren Choi

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THIBAUDEAU: Noted President Turpin announced seats on the Peter Lougheed College Steering Committee are reserved for student representative(s). Requested VP Scott inform Students' Council of the number of seats open to students and the manner in which they will be filled.

SCOTT: Responded that one seat will be dedicated for student representation on the Steering Committee. Expressed it will likely be filled by the VP Academic or President.

THIBAUDEAU: Requested Scott inform Students' Council of the impacts budget cuts will have on students.

SCOTT: Responded that the information is not available. Noted that more will be available in time. Advised councillors to attend the Forum held by President Turpin on November ninth at noon.

CHOI: Requested Sandare inform councillors of the manner in which budget cuts will affect deferred maintenance.

SANDARE: Responded that there could be no effect on deferred maintenance. Noted University's commitment to acting on deferred maintenance.

JONES: Requested President Banister inform councillors of date on which the research on demographics will be delivered.

BANISTER: Responded that the research will be completed and delivered late November or early December.

THIBAUDEAU: Requested Sandare inform councillors on whether discussion on the Lister All You Can Eat meal plan has occurred.

SANDARE: Responded that there has been no discussion on the meal plan at the Board of Governors.

USHAKOV: Noted the existence of engagement initiatives which endeavour to determine what sorts of plans students wish to see.

FLAMAN: Requested VP Paches inform councillors of the upcoming Casino not-for-profit fundraiser.

PACHES: Responded that the Students' Union will be operating a casino on the 17th and 18th of December. Noted the importance of the casino-fundraised money in the Students' Union capital equipment purchases. Encouraged councillors to volunteer for the casino event and contact him.

**2017-12/7      BOARD AND COMMITTEE BUSINESS**

**2017-12/7a**      Bill #6 - The Social and Environmental Responsibility Committee Restructuring - *First Reading*

**CHRISTENSEN/PACHES MOVE** to approve the first reading of Bill #6, on the recommendation of Bylaw Committee, based on the following first principles.

1. The Social and Environmental Responsibility Committee (SERC) historically was a committee of the Students' Union executive.
2. Formally, the committee no longer functions as part of the Students' Union executive and continues to exist as a unregulated committee of the Students' Union proper.
3. Bylaw 1100 shall be amended to remove The Social and Environmental Responsibility Committee as a formal part of the Students' Union executive.

PACHES: Noted the motion aims to remove a redundant, non-meeting committee which existed prior to the institution of the Sustain SU group.

No debate.

**23/0/0 - CARRIED.**

**2017-12/7b**      **SUNDAY/ SCOTT MOVE** to appoint two (2) members of Students' Council to the Aboriginal Relations and Reconciliation Ad Hoc Committee.

THIBAudeau nominates JONES: declines.

JONES nominates CHEW: declines.

USHAKOV nominates CHRISTENSEN: accepts.

CHRISTENSEN is declared member of ARRC by acclamation. The remaining seat will be opened again on the November 21st meeting.

**2017-12/7c**      **SUNDAY/THIBAudeau MOVE** to appoint one (1) member of Students' Council to

the Council Administration Committee.

USHAKOV nominates BALYK: accepts.

FERRIS nominates FERRIS: accepts.

SCOTT nominates FLAMAN: accepts.

JONES nominates LIU: accepts

THIBAUDEAU nominates PALINDAT: accepts

USHAKOV nominates SORENSEN: declines.

FLAMAN nominates ANDERSON: accepts.

PALINDAT is declared member of CAC by secret vote.

**2017-12/8      GENERAL ORDERS**

**2017-12/9      INFORMATION ITEMS**

Meeting **ADJOURNED** at 7:11PM.

Begin forwarded message:

**From:** James Thibaudeau <[jthibaud@ualberta.ca](mailto:jthibaud@ualberta.ca)>  
**Subject:** Councillor designate  
**Date:** November 3, 2017 at 12:31:33 PM MDT  
**To:** Saadiq Sumar <[saadiq@ualberta.ca](mailto:saadiq@ualberta.ca)>  
**Cc:** Wilson Dolan <[wdolan@ualberta.ca](mailto:wdolan@ualberta.ca)>

Hello Mr. Speaker

I am writing you to inform you that Wilson Dolan will be serving as my councillor designate while I am on my student teaching practicum from November 7th until December 13th.

Thank you very much,  
James Thibaudeau

Wilson's CCID is Wdolan  
his email is [Wdolan@ualberta.ca](mailto:Wdolan@ualberta.ca)



UNIVERSITY OF ALBERTA  
**STUDENTS'**  
**UNION**

# 2017 GovWeek Impact Report

Shane Scott  
Vice President Academic  
University of Alberta Students' Union

Research and Data Compiled by the Students' Union  
Department of Research and Political Affairs



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**“Real, sustainable community change requires the initiative and engagement of community members.”**

*-Helene D. Gayle*

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## Foreword

Thank you for taking the time to read the 2017 GovWeek Impact Report. This report serves as a tool to both the community at large when reviewing this year's event and as a guide for future Students' Union Executives who may consider continuing GovWeek or something in the same vein.

GovWeek should be understood as a service to our campus community, a service which opens the door for students who want to become contributing members to our governance community or to simply understand how decisions are made. One of the key values outlined in the Students' Union Strategic Plan is to “inspire change for the world” meaning “we strive to create a community where effective involvement shows students that they can change the world”.<sup>1</sup> GovWeek characterizes this very value, creating a space for students to engage with the structures and powers across campus in a space that is supportive and constructive. This is important as it allows a broader spectrum of students to participate in governance, ensuring a healthier and more relevant system overall.

As GovWeek is only in its second year of existence, we must recognize that it is still in its early stages of life. This means it is receptive to change and adaption depending on what the campus community needs, and it is able to evolve over future years in size and scope. It is imperative that future Students' Unions safeguard the very things GovWeek seeks to encompass, that is engaging students in our governing processes and creating a sense of collaboration across governance stakeholders.

I hope you view this report as a constructive tool in looking to the future.

Regards,



Shane Scott

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<sup>1</sup> <https://www.su.ualberta.ca/media/uploads/512/SU-StratPlan-2015.pdf>

<sup>2</sup> Identity Matters is a research report commissioned by the Students' Union, presented at GovWeek

Vice President Academic

## Executive Summary

This year's showcase of governance took place from September 18th through the 22nd and hosted a total of 27 events and sessions, of which 3 were cancelled by hosts. These ranged in size and scope from department association annual general meetings to an information session and social event with a provincial think-tank. All in all GovWeek was a success, reaching upwards of 2000 students and community members in some way, and proving once again to improve students' knowledge on governance across campus. That being said, GovWeek 2017 showed that there is still room for improvement, stemming from marketing and advertising delays, communication concerns and lower than estimated attendance.

GovWeek was done on a smaller scale in 2017. This includes a smaller budget and less than a third of the number of sessions when compared to GovWeek 2016. With the few 24 sessions and events that ran, GovWeek directly engaged more than 550 students and reached more than 2390 people with online views. When asked if GovWeek should continue, 23% of the respondents said it should happen again in the future while only 5.9% said it should not, with the rest of respondents unsure - something which may be explained by a persistent lack of advertising and knowledge of GovWeek. Of those who attended GovWeek sessions, almost all of them reported that the session increased their knowledge of governance, and many said it made them want to get involved. Event organizers who provided feedback generally felt positively about GovWeek and the process, with a few providing some advice on supporting better communications, clarifying some organizing logistics and improving advertising.

*“almost all [attendees] reported that the [GovWeek] session increased their knowledge of governance, and many said it made them want to get involved.”*

The GovWeek Advisory Group (GWAG) was involved in approving sessions, awarding grants and assisting in high level strategy for GovWeek. This group met regularly during the summer and then played an important role during GovWeek, giving gifts to hosts and distributing evaluation forms. While some of the intricacies of the role were clear to many, members of this group noted that their role in the planning process leading up to and in relation to GovWeek is something that needs to be reevaluated.

One overarching issue that arose during GovWeek 2017 was a lack of adequate advertising in advance of the start of GovWeek. The most cited source for learning about GovWeek were through the posters - a form of advertising that itself faced logistical issues with many posters not making it out until the week of GovWeek. In general, students identified that they didn't know GovWeek was happening. Another area of feedback was a lack of diversity in the sessions and events - especially a lack of sessions informed by indigenous types of governance. While organizers did reach out to aboriginal student groups on campus and pre-authorized grants for Aboriginal Students' Council or the Native Studies Student Association, more could have been done to engage the indigenous community.

The rest of the report will go in depth on many of the themes raised here, explaining in greater detail what went well and what should be examined moving forward.

## GovWeek Mandate

Entering it's second year, GovWeek's mandate has remained focused on creating a space for students to engage with governance on campus. GovWeeks aim is to dispel the myth that you need to know someone to be involved, and to bring students who are or may be interested governance, together. This includes:

- Informing students on how governance works,
- Giving governance stakeholders the platform to reach students
- Developing a level of collaboration among governance these players
- Getting more students excited and interested in student governance.

GovWeek is a service, bringing governance organizations like faculty or department association, student groups, the Students' Union, the University and the community directly to students.

## Timeline

The planning for GovWeek began at the very beginning of the 2017/18 VP Academics term. Here is a brief timeline of GovWeek 2017:

<b>April</b>	→ Applications for GWAG were released
<b>May</b>	→ GWAG held their first meeting, focus on themes → VPA held initial meetings with marketing
<b>June</b>	→ GWAG focused on where to promote applications
<b>July</b>	→ Event and Session Applications were sent out
<b>August</b>	→ GWAG selected events and sessions, approved grants → SU confirmed event and sessions, booked rooms in SUB
<b>September</b>	→ Gifts were made → GovWeek 2017, September 18th-22nd
<b>October</b>	→ General & organizer surveys distributed and research compiled
<b>November</b>	→ Report is released

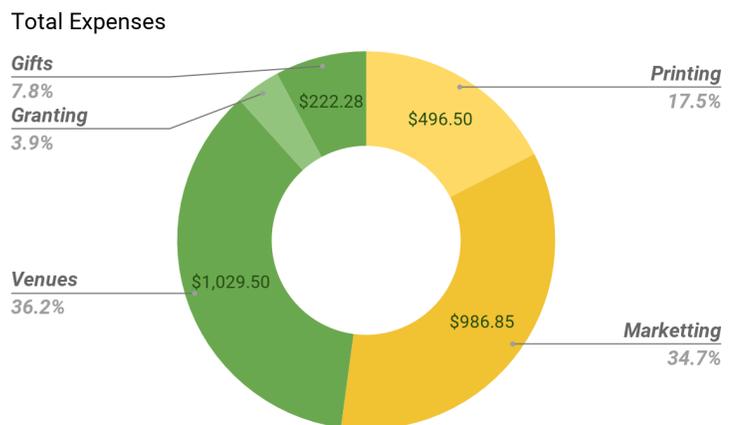
## GovWeek Advisory Group (GWAG)

The GovWeek Advisory Group is an organizing committee tasked with advising the Vice President Academic on all parts of the GovWeek process. This includes deciding on the vision and themes for the week, selecting sessions and events, advising on marketing, and assisting in promotion of the event. The 2017 GovWeek Advisory Group was comprised of 8 members, representing faculty/department associations, student-at-large, and a continuity member who was a member of GWAG last year. Meetings took place roughly every two weeks, with items presented to the group by the Vice-President Academic for each meeting. While GWAG took on an ambassador role during GovWeek, there was a noticeable disengagement from Student Councilors in promoting and attending GovWeek sessions when compared to GovWeek 2016. As major leaders on campus, it is up to Student Councilors to lead by example in hosting and championing GovWeek sessions and helping to engage students across all faculties.

GovWeek Advisory Group was asked to complete an anonymous survey that asked a series of questions about their experience as GWAG members individually and as a committee. The biggest issue raised was that GWAG members felt that they did not have a clearly defined role, especially during the planning stages over the summer. GWAG members were fairly divided on whether or not GovWeek was a success, closely relating this to a shortcoming in reaching a broad range of students. One member noted the failure to reach more marginalized minority groups on campus through direct programming with those communities.

## Budget

In the budget for 2017, \$5000 was set aside in a budget line with the intent that it be spent on GovWeek 2017 and the Be Book Smart Campaign which is traditionally run by the VP Academic. Of this amount, \$3250 was allocated to GovWeek. In total, \$2,845.13 was

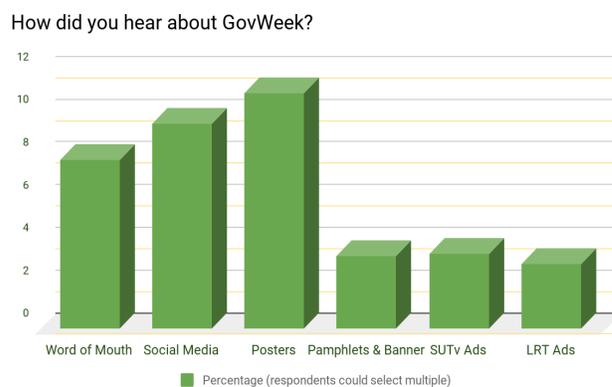


spent on GovWeek 2017, bringing the total cost \$405 under budget.

The biggest cost during GovWeek was the rental of both the Alumni Room and the Myer Horowitz Theatre, totally \$1,029.50. The next substantive cost was for marketing - this included \$169.00 for an x-banner, \$166.26 on Facebook sponsorship ads for each event and session, \$29.59 for a SnapChat filter, \$465.00 for SUTv ads and \$157 for ad space on the LRT digital display. Printing cost \$496.50 and consisted of 250 flyers, 5 nomination packages, 160 programs, 40 thank you cards, 400 posters and 60 copies of the Identity Matters<sup>2</sup> executive summary. The thank you gifts for session and event hosts totalled \$228.28 and included a mug, pen and small SU branded notebook. While 4 groups were given grants, only 2 of them submitted their receipts totaling \$110 - an amount preapproved by GWAG. It is also important to note that this cost does not include the costs associated with events that SU unites like Discover Governance, the Department of Research and Political Affairs, the Chief Returning Officer, and the Students' Union Executive may have hosted.

## Marketing

As mentioned, one of our biggest expenses during GovWeek 2017 was on marketing. This category does not include printing, but instead primarily included forms of digital advertising such as SUTv, the LRT ads and Facebook sponsorship promotions. Early on it was advised that we move away from print material and instead focus our resources on digital mediums. SUTv was proposed as a good option as it allowed us to reach almost every corner of north campus in a few clicks. We also took a different approach to Facebook advertising this year, creating a UASU GovWeek Facebook page which was then able to host its own events. These events were created and co-hosted where possible with the event or session hosts, and every group got \$5 in promotion to boost it, starting a full week before each Facebook event.



<sup>2</sup> Identity Matters is :

presented at GovWeek

It can be gathered from the general survey that the most appropriate form of advertising is through posters and through social media. Some respondents noted a desire to have access to the GovWeek Facebook page hosted events earlier than 2-3 weeks before. Collectively SUTv and LRT ads were only identified by 6.5% of respondents as the way in which they found out about GovWeek, compared to 11% who noted posters and 9.6% who noted social media. The Students' Union also sponsored a Snapchat filter for 8 hours on the first day of GovWeek, and in that time 8% of the 673 users who saw the filter used it, reaching over 1.3 thousand snapchat users.

## Sessions and Events

In total we had 27 events and sessions during GovWeek, including the keynote addresses. Three of these events were cancelled on the day off, despite being advertised, bringing the total to 24. These sessions and events ranged in format from town halls to annual general meetings to a food tour in SUB. They also were hosted by a number of governance stakeholders, including department and faculty associations, members from the University Governance Office, and community groups like Alberta Together. While some aboriginal groups on campus were contacted without success, this demographic was unfortunately not represented. This years GovWeek was based on 5 central themes in governance, a change from 2016.

### GovWeek 2017 Themes

Based on the numbers reported by each event and session, there were over 550 people who attended GovWeek events in person. When the number of views for the 6 sessions that were live streamed are included, the

Monday	Introduction to Governance
Tuesday	Capacity Building in Governance
Wednesday	Citizenship in Governance
Thursday	Student Groups in Governance
Friday	Diversity in Governance

total number climbs to 2390 impressions. Based on the number of sessions, that is an average of 22 attendees per event or session that attended in person, or an average of 99 people who engaged with sessions in person *and* online. The average attendance for all

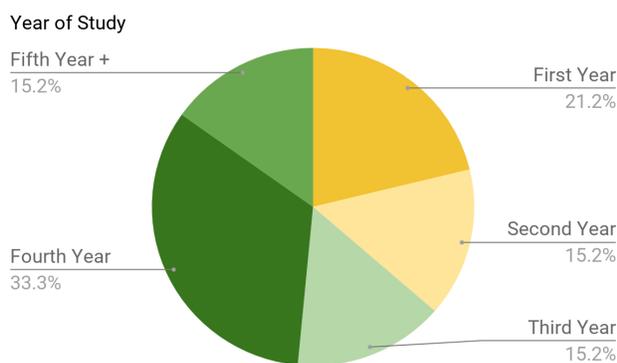
sessions was 8 people per session, while the average attendance of all events was 33 people. The main difference between sessions and events being that sessions are more of a workshop, skillbuilding type of format.

While the total number of attendees appears to be down from GovWeek 2016, it is important to realize that entire scale of GovWeek was smaller this year. With that being said, there was a notable drop in average attendance from 2016, going from a total average of 33 attendees in 2016 to an average of 22 attendees in 2017. One issue that had a direct impact on the attendance of the closing keynote address was the time at which it took place. Having scheduled the event based on the keynote speakers availability, the fact that it directly overlapped with the Alumni Association Green and Gold Day celebrations was overlooked. This meant many members of the university community were able to attend due to other commitments.

## Evaluations

### General Survey

A general survey was sent out to all undergraduate students that asked a number of questions regarding their experience with GovWeek 2017. These include questions about if they attended, how they heard about it, what went well and what should be done differently in the future. There was also a number of questions asked based on demographic information to ensure GovWeek is reaching a diverse range of students across campus.



This survey received over 500 responses, with 15% of respondents aware, 82% unaware, and 2.7% unsure if GovWeek occurred. In all, 5.6% of respondents noted attending a GovWeek session, 33% of which attended at least one session and 38% attended more than one.

Approximately half (48.5%) of all respondents who noted they had attended events were in their fourth year or above, followed by first years (21.2%). The Faculty of Arts was overrepresented in attendance with 42% of responses, followed by Science, Business, Education, ALES, Pharmacy and Engineering - notably, there are a number of faculties that were not captured in this survey, potentially signifying a lack of

engagement with those faculties. Women were overrepresented in this sample (63.6%) compared to men (33.3%), with the majority (60%) of respondents identifying themselves as caucasian and 39% identifying as a visible minority or indigenous.

When asked what participants liked most about about GovWeek, 13% elected to leave a response. Of those who left positive comments, they identified things like the sessions and events, opportunities to learn about governance and the Students Union, and the themes of GovWeek as things they liked. A few respondents noted the timing of events and sessions as a problem as they conflicted with class times, while others noted that the concept of GovWeek was good but the delivery needed to be better.

When asked what could be done differently in the future, 19.7% of respondents left a comment. The overwhelming response related to a need for better advertising and general awareness raising (68.4%) for GovWeek as a whole. There were also 4 responses which noted a lack of advertising particularly at campuses other than north campus, and 5 recommended advertising more in advance. All of the feedback in regards to what to do better stemmed from improving logistics, advertising and the types of audience that GovWeek reached.

*When posed with the question 'Should GovWeek happen again?' the vast majority of respondents said they were unsure (71.2%), while nearly a quarter of respondents (22.9%) believe it should happen again which greatly outnumbers the amount that said no (5.9%).*

Some respondents noted that there could have been better communication between the SU and event and session hosts, especially when it came to clarifying how events were to be approved both by the GovWeek Advisory Group and by Student Group Services, which impacted some events. There is also a general desire for more support in terms of printing, food, and venue bookings. One other common piece of feedback is to do better advertising. Many respondents noted that the advertising went out too soon before the actual event which gave little time for event hosts to promote their own events and little time for people to learn about what GovWeek was. There was also issues raised about the inclusiveness and if GovWeek was able to reach beyond those people who are already engaged in governance.

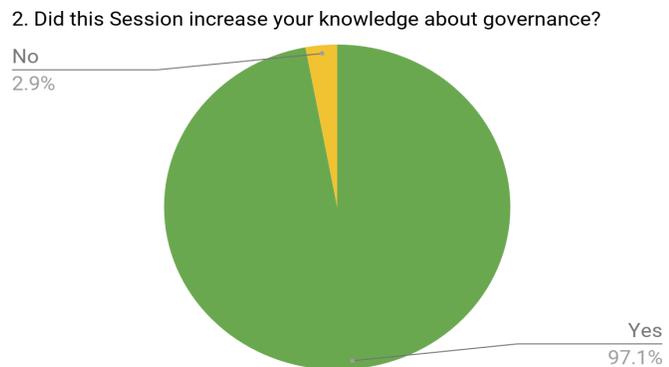
Session Surveys

Hard copy versions of evaluation forms were distributed by members of the GovWeek Advisory Group at most sessions during the 5 days. Evaluation forms were not distributed at events as it was deemed impractical due to the size and format of many of the events.

There were 34 total responses to the paper surveys distributed to attendants at events. These surveys asked respondents to reply “yes” or “no” to four questions, and provided space for additional feedback on the session. The four questions were:

1. Were you aware this session was a part of GovWeek?
2. Did this Session increase your knowledge about governance?
3. Did this session make you want to get involved in Governance?
4. Are you planning to or have you ever attended other GovWeek Sessions?

In total, 82.3% were aware that the session they were attending was part of GovWeek, 97% believed the session increased their governance knowledge, 79.4% wanted to get involved in governance following the session, and 76.5% had already or planned to attend another GovWeek session.



The comments received on these surveys all were positive in nature, generally citing an appreciation for the information that was being shared at the sessions.

Organizer Surveys

Following the conclusion of GovWeek 2017, a survey was circulated to all event and session hosts to collect feedback on their experience in terms of overall organization and execution of GovWeek. This survey received 5 responses from event and session hosts.

The 8 questions posed were:

1. How many people do you estimate attended your event/session?
2. How did you hear about GovWeek?
3. How would you rate your overall experience as a GovWeek session or event organizer?  
(5 point scale)
4. How would you rate the application process to be a GovWeek organizer?
5. Do you have any comments about the application process?
6. How would you rate the communication between the SU and yourself? (5 point scale)
7. Do you have any comments about the communication between the SU and yourself?
8. Any other feedback?

Responses were fairly positive from all GovWeek hosts, with some recommendations for improving the experience of future hosts. Of those who responded, they all identified an email newsletter, social media, word of mouth, participation in GovWeek 2016 or conversations with an SU executive as the way in which they found out about hosting a session. All of the respondents noted having a positive experience as a GovWeek host, with three scoring it a 4/5 and two scoring it a 5/5. Comments on the application process were slightly more varied while still generally positive. Respondents noted the length of the application as being too lengthy, and that they wish the application period to be an ongoing instead of by a certain date.

An area of improvement noted by the respondents was a need for stronger communication from the Students' Union on application criteria. There was some confusion around what differentiated an event from a session, what would be provided in terms of space allocation, and how the application process is distinct from Student Group Services. A recommendation from one organizer was to hold a pre-GovWeek session over the summer to work out all the details for session and event hosts and to open up lines of communication earlier on.

## Conclusions and Next Steps

GovWeek is a service to the University of Alberta community much like governance itself is a service. It is critical that students are able to engage with governance on campus and to have a say in the decision making processes at all levels. *GovWeek aims to inform students on how governance works, giving governance stakeholders the platform to reach students, developing a level of collaboration among governance players, and getting more students excited and interested in student governance*, and by these measures GovWeek has succeeded. Students who participated - and arguably even those who did not - have clearly expressed an interest in seeing GovWeek continue. For those who did participate they increased their knowledge of governance, be it at the department, faculty, university or community level, while gathering important skills along the way.

GovWeek also allowed for hundreds of small flashpoints of relationship building between students and community members across campus. Likewise, GovWeek once again proved to be a great conduit for collaboration with the University and external groups alike. The Council of Alberta University Students and the Canadian Alliance of Student Associations also took note of the leadership taken by the Students' Union in hosting GovWeek, the only event of this scope and magnitude in the country.

It is the formal recommendation of the Students' Union, the GovWeek Advisory Group and students-at-large, that GovWeek should take place again. While a number of issues persist following GovWeek 2017, these can be overcome. What matters most is that we strategically engage students, help them to understand governance and its implications, and create a space for students and governance stakeholders to collaborate. Below are a list of recommendations about what should be done for future GovWeeks and other similar events.

## Recommendations

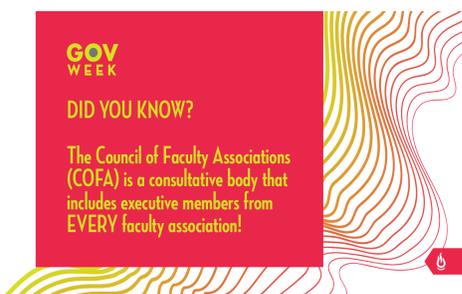
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|---|---|
| <p>I. Create a thorough communication and marketing plan</p>                          | <p>III. Work with Student Group Services to confirm the process for event applications and space bookings for GovWeek hosts</p> |
| <p>II. Engage in a strategic planning initiative to refine the mandate of GovWeek</p> |   |

- IV. Re-envision the role of the GovWeek Advisory Group, either giving it more responsibility and authority, or moving it to a more specific function like grant adjudicating or event approval
  - V. Ensure that members of GWAG or a similar group are prepared to do extensive community outreach, including classroom talks
  - VI. Work collaboratively with the Alumni Association and University, especially if GovWeek falls on Green and Gold Day
  - VII. Simplify the application process including combining the event and session applications and considering opening them sooner and for a longer period
  - VIII. Host a pre-GovWeek session for all hosts earlier in the summer and circulate minutes from that meeting
  - IX. Consider moving the timing of the event out or doing something prior to the full Student Council election in the winter semester
  - X. Ensure that there is some content focused on aboriginal types of governance
  - XI. Have posters ready to go up at the start of the month, focusing on print and social media as avenues for advertising
  - XII. Ensure that the schedule is solidified at least two weeks in advance of the start of GovWeek
  - XIII. Invest in more printing of handbills and schedules
  - XIV. Encourage Council to host an engaging event and to act as spokespeople of GovWeek
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# Marketing Material



check out the municipal election forum  
SEPT. 20th in the Myer Horowitz Theatre



<p><b>Introduction to Governance</b> <b>MONDAY SEPT 18</b></p> <p><b>1 OPENING KEYNOTE: VICE PRESIDENT Marina Banister</b> UACSA Alumni Lounge noon-1:00pm</p> <p><b>2 How To Win An Election 101</b> UACSA Elections Office SUB D-31 12:30pm-1:30pm</p> <p><b>3 Governance in Education Meet and Greet</b> Education Students' Association in partnership with the Students' Council Education Councilors Downey's 6:00pm-6:00pm</p>	<p><b>Governance and Election Skills</b> <b>TUESDAY SEPT 19</b></p> <p><b>4 University Governance 101</b> University Governance SUB, Council Chamber 10:00am-11:00am</p> <p><b>5 Annual General EATing: food tour</b> VP Operations and Finance, Robyn Pachos Main Level SUB Elevator 11:00am-12:30pm</p> <p><b>6 Being Bilingual in the House of Commons</b> Café de commerce bilingue SUB D-31 2:00pm-3:00pm</p> <p><b>7 Alberta Together: An Inclusive Centrist Political Voice</b> Alberta Together SUB D-31 3:00pm-4:00pm</p> <p><b>8 Getting to Know your Students' Council</b> University of Alberta Students' Council Council Chambers &amp; Room at the Top 8:00pm-10:00pm</p> <p><b>9 Town Hall Meeting</b> Business Students' Association Business Building 3-6 6:30pm-7:30pm</p>	<p><b>External Governance</b> <b>WEDNESDAY SEPT 20</b></p> <p><b>10 How Student Organizations Advocate?</b> CAUS SUB D-33 10:00am-11:00am</p> <p><b>11 AGA et forum des candidats</b> AUS/SA Salon des étudiants at Campus Saint-Jean NOON-1:00pm</p> <p><b>12 Election Year: Meet Your City Council Candidates</b> University of Alberta Students Union Meyer Horowitz Theatre NOON-2:00pm</p> <p><b>13 Municipal Democracy: Being an Effective Democratic</b> City of Edmonton Youth Council SUB D-31 2:00pm-3:30pm</p> <p><b>14 Navigating Campus Journalism with The Gateway</b> The Gateway SUB 3-04 3:30pm-4:30pm</p> <p><b>15 Engineering Students' Society 2017 Fall AGM</b> Engineering Students' Society of the University of Alberta ETLC E1-001 6:00pm-7:00pm</p>	<p><b>Student Group Governance</b> <b>THURSDAY SEPT 21</b></p> <p><b>16 Science Student Semi-Annual General Meeting</b> Interdepartmental Science Students' Society SUB D-31 NOON-1:30pm</p> <p><b>17 Meet the Undergraduate Psychology Association</b> Undergraduate Psychology Association (UPA) Biological Sciences Building: Semity Library 2:00pm-4:00pm</p> <p><b>18 Undergraduate Drama Students' Association</b> Undergraduate Drama Students' Association Fine Arts Building: 2-43 2:30pm-3:30pm</p> <p><b>19 OASIS Open House</b> The Organization for Arts Students and Interdisciplinary Studies Fishbowl (Humanities Centre) 6:00pm-6:00pm</p> <p><b>20 ESA Semi-Annual General Meeting</b> Education Students' Association Education South, 10th Floor Lounge 6:30pm-8:30pm</p> <p><b>21 Persuade or Obey: Governance and Philosophy</b> The Undergraduate Philosophy Association (UPA) Atambala Hall 2-02 6:30pm-6:30pm</p> <p><b>22 GAPSS AGM</b> Geography and Planning Students' Society Business/Arts Quad 5:30pm-7:30pm</p> <p><b>23 Student Governance Celebration Party</b> Undergraduate Psychology Association Room at the Top 7:00pm-11:30pm</p>	<p><b>Diversity in Governance</b> <b>FRIDAY SEPT 22</b></p> <p><b>24 Beyond Diversity and Inclusion</b> APRIS SUB D-31 10:00am-NOON</p> <p><b>25 CLOSING KEYNOTE: MINISTER Stephanie McLean</b> UACSA Meyer Horowitz Theatre NOON-1:30pm</p> <p><b>26 How Identity Matters in Undergraduate Student Leadership</b> UACSA, Department of Research and Political Affairs SUB D-31 3:00pm-4:00pm</p> <p><b>27 Small Strides</b> UACSA SUB D-31 3:00pm-4:00pm</p>
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● session  
● event

[govweek.ca](http://govweek.ca)  
[#GOVWEEK2017](https://twitter.com/GOVWEEK2017)

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