
Tuesday, November 1, 2016

6:00PM

Council Chambers, University Hall

LATE ADDITIONS (SC 2016-13)

2016-13/1 **SPEAKERS BUSINESS**

2016-13/2 **PRESENTATIONS**

2016-13/2a Myer Horowitz Project Update - Presented by General Manager Marc Dumouchel & VP Operations & Finance Robyn Paches

General Manager Marc Dumouchel and VP Operations & Finance Robyn Paches provide an update on the Myer Horowitz Theatre renovation project. Two topics will be focused on. Dumouchel will update council on the design work of the theatre, and VP Paches will outline the fundraising planning.

Please see SC 16-13.12

2016-13/3 **EXECUTIVE COMMITTEE REPORT**

2016-13/4 **BOARD AND COMMITTEE REPORT**

2016-13/5 **QUESTION PERIOD**

2016-13/6 **OPEN FORUM**

2016-13/7 **BOARD AND COMMITTEE BUSINESS**

2016-13/7b **DEJONG/ BANISTER move to**, upon recommendation of Policy Committee, to approve the Sexual Violence Policy in its second reading based on the first principles as attached.

Please see SC 16-13.13

Second reading:

1. The Students' Union will advocate that the University of Alberta create an intersectional, comprehensive, survivor-centred

institutional policy on sexual violence.

2. The Students' Union will advocate that the University of Alberta thoroughly consult students, including the Students' Union, when changes are being made regarding University policy on sexual violence.
3. The Students' Union will advocate that the University of Alberta specifically consult interest groups of individuals who are disproportionately affected by sexual violence when making decisions surrounding campus sexual violence.
4. The Students' Union will advocate that the University of Alberta be transparent in releasing periodical and timely information and statistics about campus sexual violence.
5. The Students' Union will advocate that the University of Alberta make information on how to report instances of sexual violence easily accessible and widely distributed across University of Alberta campuses, including but not limited to residences, gyms, sororities, and fraternities.
6. The Students' Union will advocate that the University of Alberta provides sufficient funding to improve sexual assault support services across campuses.
7. The Students' Union will advocate that the University of Alberta respect the difference between a disclosure of sexual violence and a formal complaint.
8. The Students' Union will advocate that the University of Alberta provide mental and physical support to students regardless of whether or not the survivor chooses to report.
9. The Students' Union will advocate that the University of Alberta provide academic and housing accommodation to students regardless of whether or not the survivor chooses to report.
10. The Students' Union will advocate that the University of Alberta provide guidance to students who choose to report throughout the entire reporting process.
11. The Students' Union will advocate that the University of Alberta educates students, staff, and faculty on conduct that could be considered unwanted sexual attention, including users of gym

facilities.

12. The Students' Union will advocate that Residence Services develop a framework to prevent and manage instances of sexual violence in residences.

13. The Students' Union will advocate that the University of Alberta educates the student body on alcohol and its potential to be used as a tool to commit acts of sexual violence.

14. The Students' Union will advocate that the University of Alberta provides restorative justice as an option on a case-by-case basis with the fully informed consent of the survivor.

2016-13/7c **BANISTER MOVES** to appoint John Hampson and Adina Lliescu to represent the Faculty of Arts, John Evjen to represent the Faculty of Education, Saige Godberson-Parlin to represent the Faculty of Nursing, and Andrew Steele to represent the Faculty of Physical Education and Recreation as student representatives on General Faculty Council for remainder of 2016/2017 term, upon the recommendation of the Nominating Committee.

2016-13/8 **GENERAL ORDERS**

2016-13/9 **INFORMATION ITEMS**

2016-13/9k Report from Finance Committee concerning their 2016-07 meeting held on October 24, 2016.

Please see SC 16-13.14

2016-13/9l Report from Policy Committee

Please see SC 16-13.15

2016-13/9m Report from the Audit Committee below.

Audit Committee approved the ISSS Spring/Summer 2016 Budget and the iHouse Spring/Summer 2016 budget at the last meeting.

2016-13/9n Report from Finance Committee concerning their 2016-08 meeting held on October 31, 2016.

Please see SC 16-13.16

2016-13/9o 2016 GovWeek Impact Report submitted by Vice President Banister.

Please see SC 16-13.17

SC 16-13.12

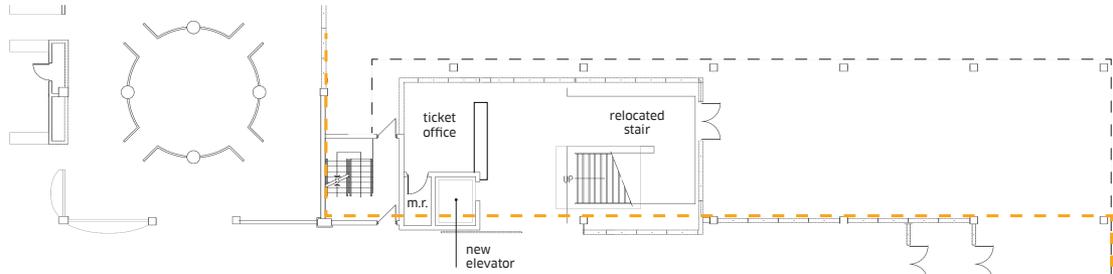
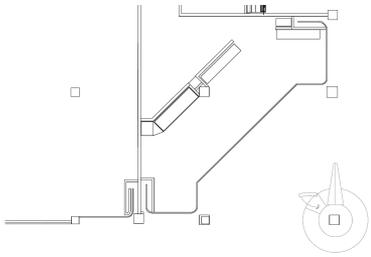


UNIVERSITY OF ALBERTA
STUDENTS' UNION

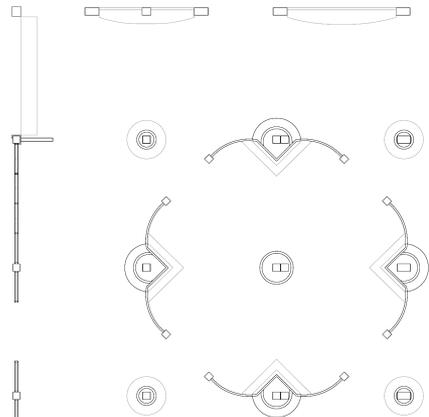
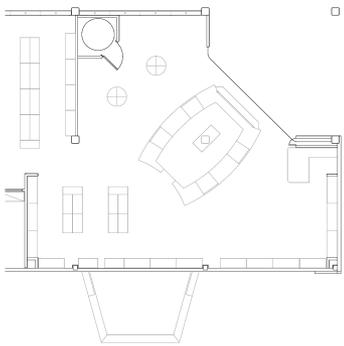
How is the design progressing?



UNIVERSITY OF ALBERTA
**STUDENTS'
UNION**

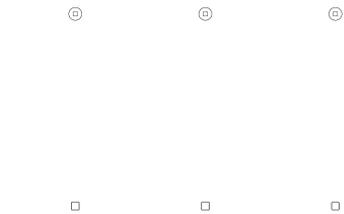


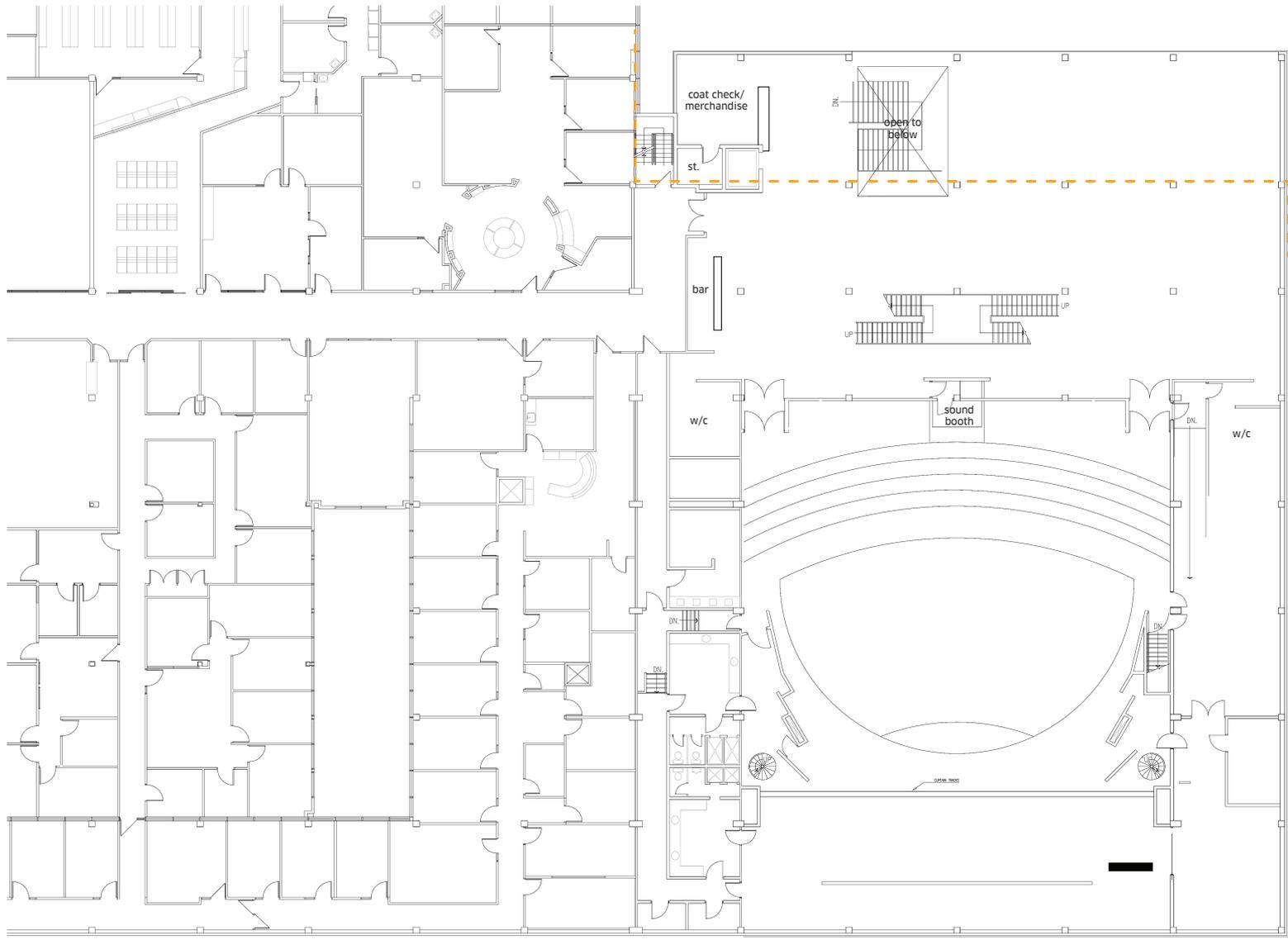
extent of existing building



commercial opportunity

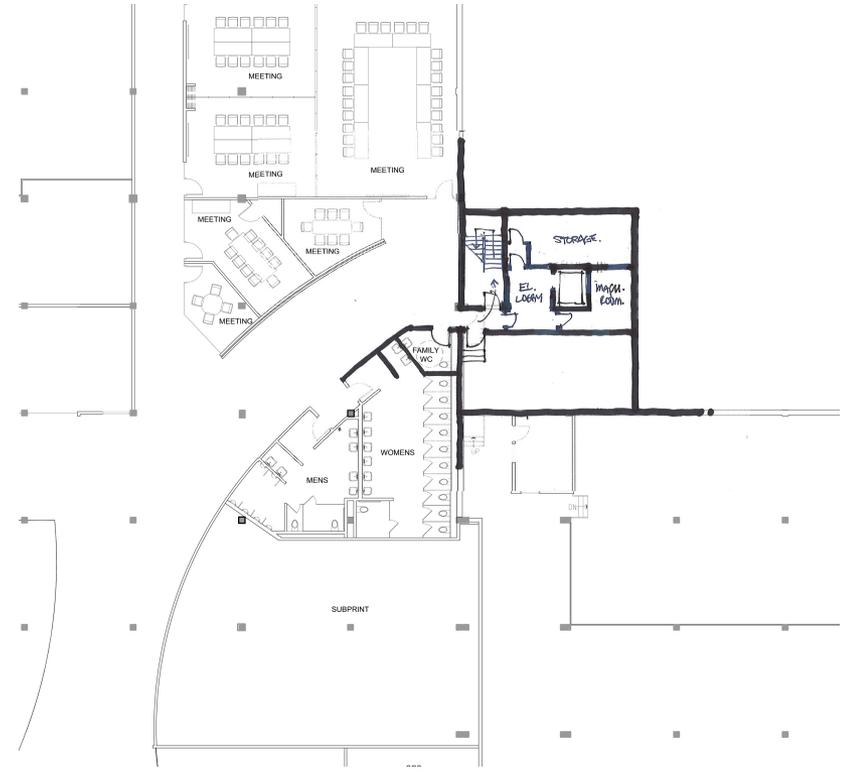
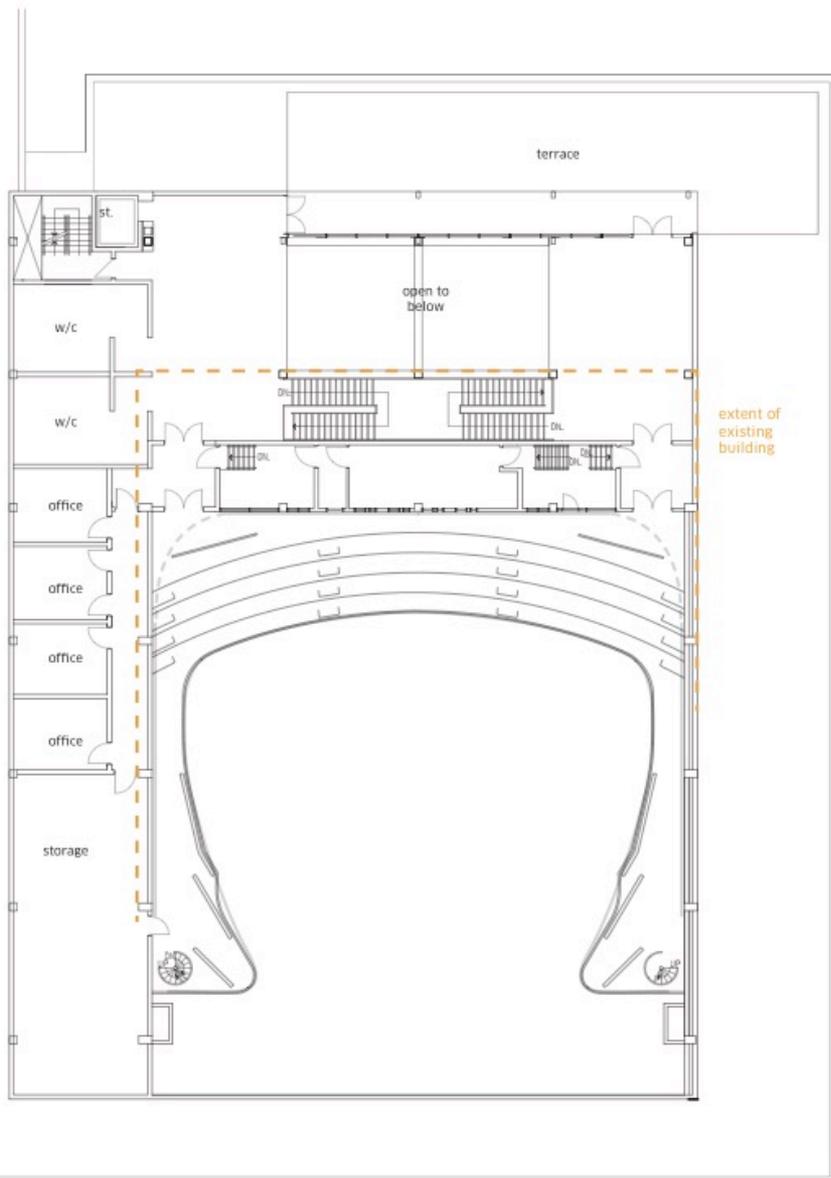
footprint of stair to be relocated



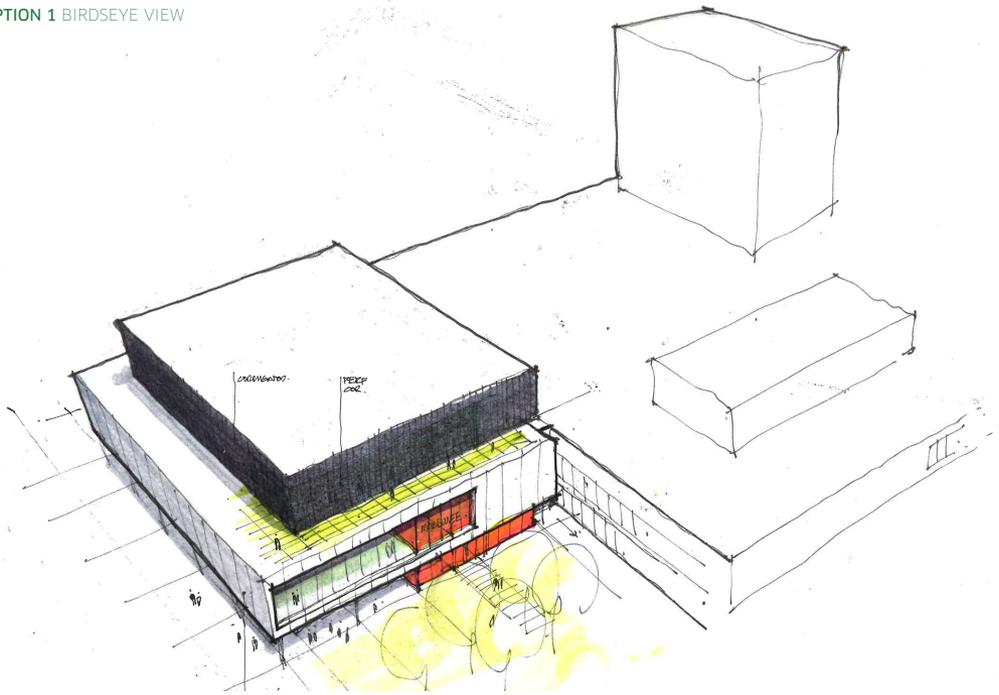


extent of existing building

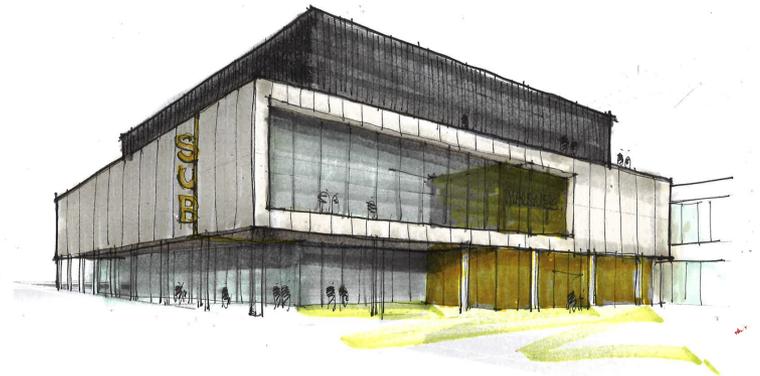




MASSING OPTION 1 BIRDSEYE VIEW



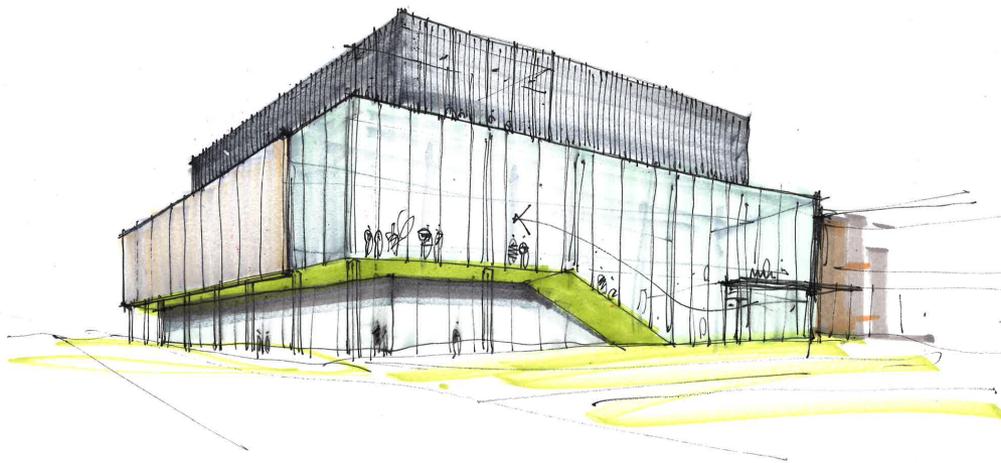
MASSING OPTION 1 PERSPECTIVE VIEW



MASSING OPTION 2 PERSPECTIVE VIEW



MASSING OPTION 3 PERSPECTIVE VIEW



ALUMINUM
SOFFIT (WITH
LED MARQUEE
LIGHTING)

PRE-CAST
PANEL
TO MATCH
EXISTING

CHARCOAL
CORRUGATED
METAL PANEL

GREY
GLAZING

CHARCOAL
CORRUGATED
METAL PANEL
(PERFORATED)

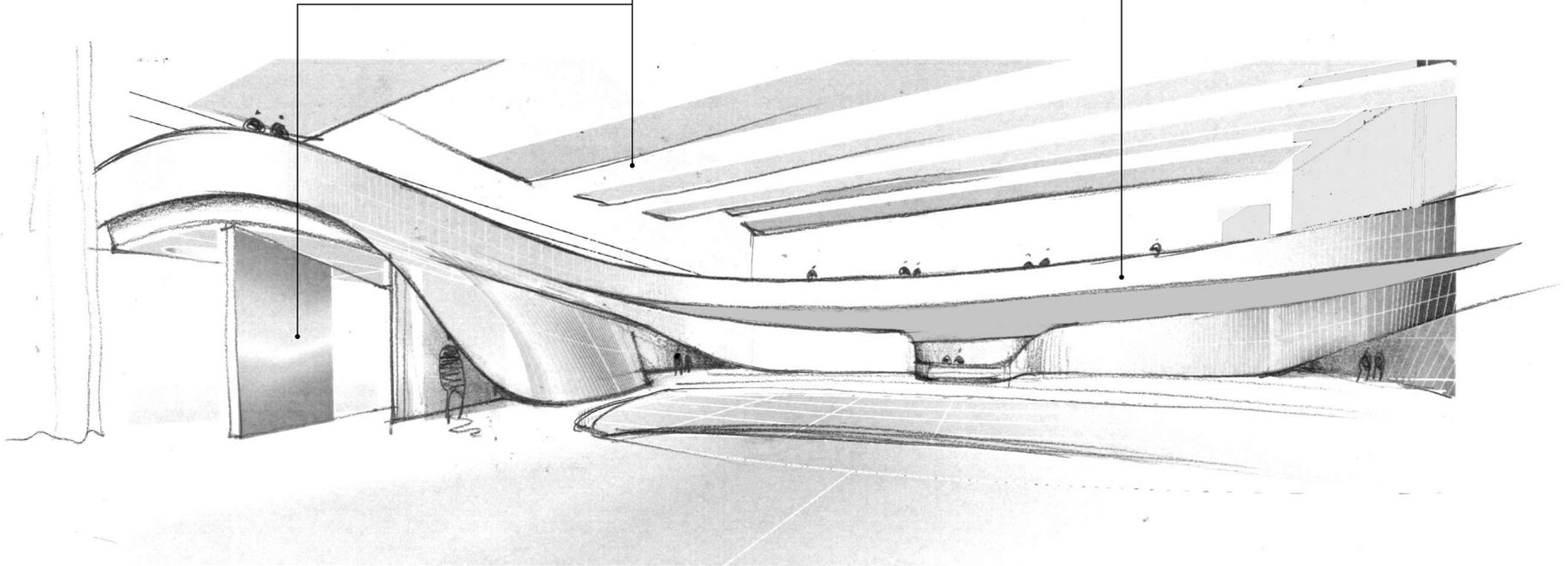
FEATURE
GLAZING

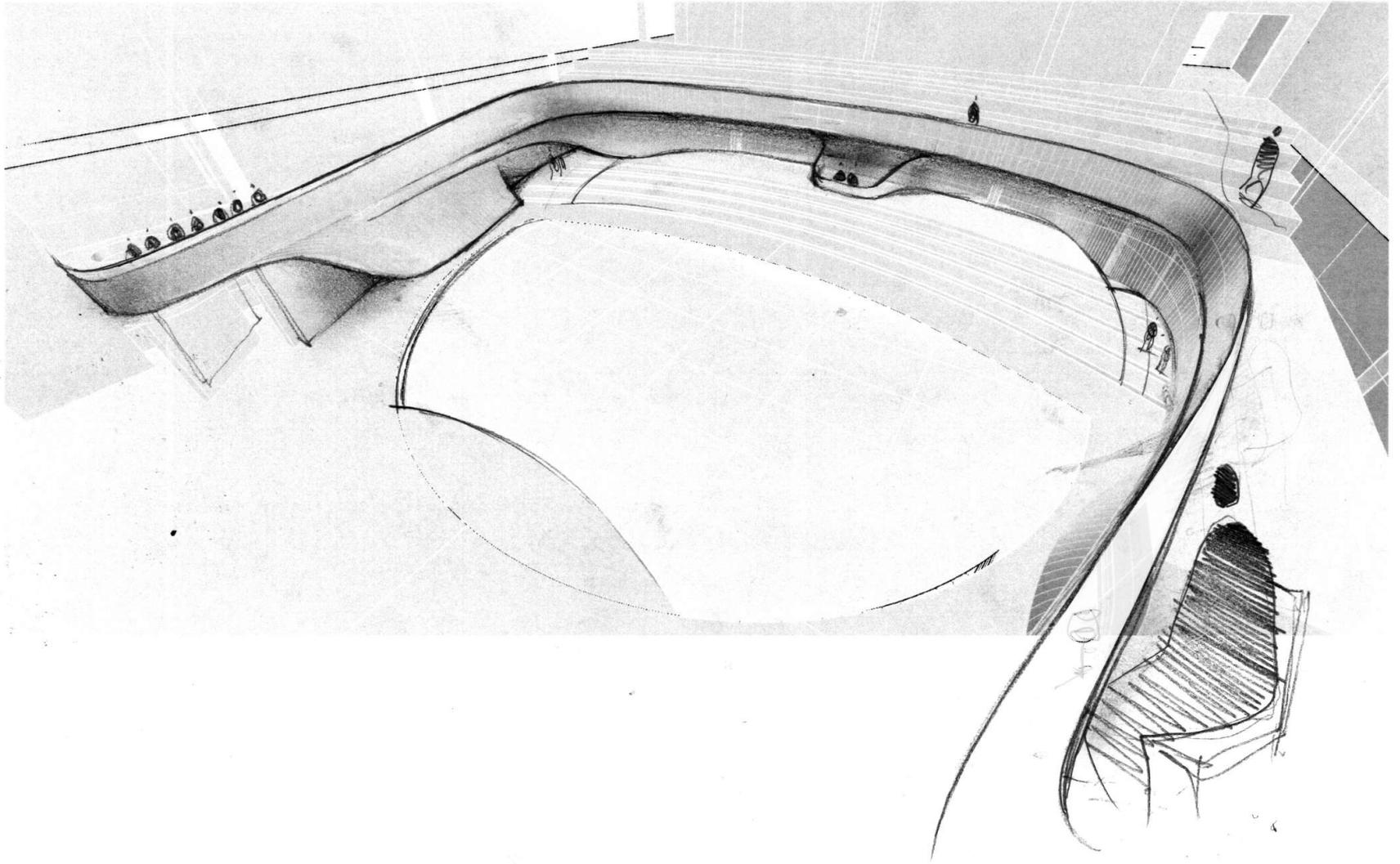




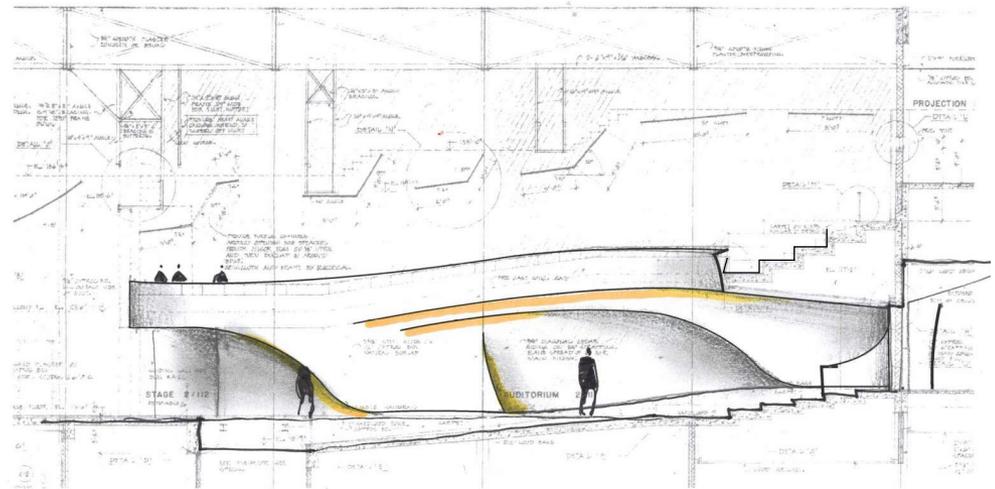
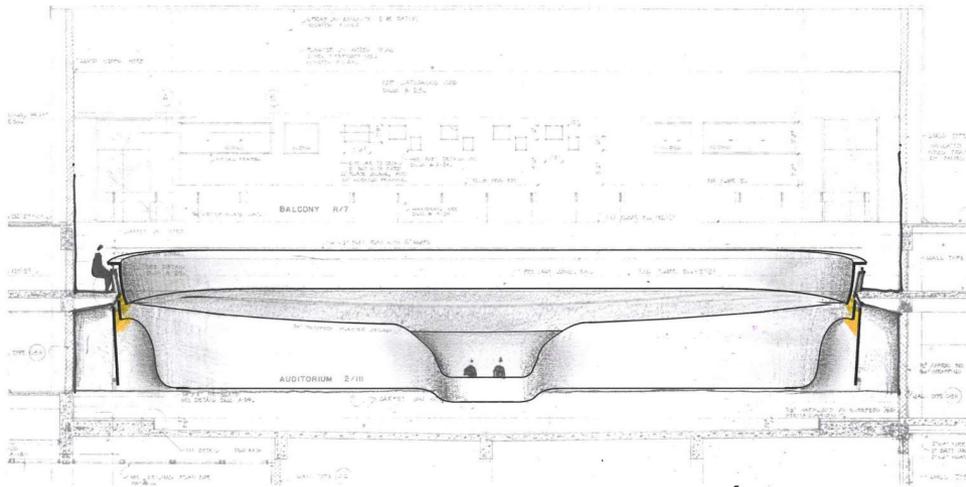
RECESSIVE WALLS
AND CEILING

FEATURE
RIBBON





INTERIOR ELEVATIONS



Budget update

Item	Amount
Construction Costs	9,637,097
Furniture, fixtures, and equipment (e.g. new lighting and sound, seats, etc)	2,110,000
Consultants and Design	1,163,909
Contingency (10%)	1,291,101
Total	14,202,107

- Construction manager on the team to provide best-possible budget estimates as project progresses
- Latest estimate: \$14.2M, hard and soft costs included
- Lots of slack, but no provision for further development in Lower Level, so using the 14M number as a planning baseline
- Options:
 - Theatre refurb only (\$5-6 M)
 - Expansion + refurb (\$12-14M)

Where are we in the planning and design process?

Concept Design

- Schick Shiner report

Schematic Design

- We are in this phase

Design Development

Construction Documents

Design Phase Costs

Phase	Cost	Notes
Concept Design	47,375	Schick Shiner. Funded by grant.
Schematic Design	95,030	Funded by benefit surplus
Design Development	97,645	Grant applied for, but will be late
Contract Documents	333,890	Funded by project capital plan

- Design Development – grant applied for, but award would be late. Will be bringing this to a Council soon to discuss making a reserve allocation in the interim.
- We are aiming to bring the project to the red line before pausing to assess fundraising.



Myer Horowitz Fundraising Update

November 1st, 2016

Outline

- Goals
- What we've done
- What we're doing
- What is left to do
- Fundraising Risks
- Alternatives
- Recommendation
- Conclusion



Goals



Minimize cost to
students



Create a link

Goals



Fundraise \$10 million

What we've done

Extensive Consultation



- Meetings with professionals
- Consultation with Advancement & Alumni Relations



- Development of a case
- Data collection



What we've done

Creation of the Friends of the Myer Horowitz



- Not-for-profit society
- Board of Directors to act as consultants
- Anyone who donates becomes a member



What we've done

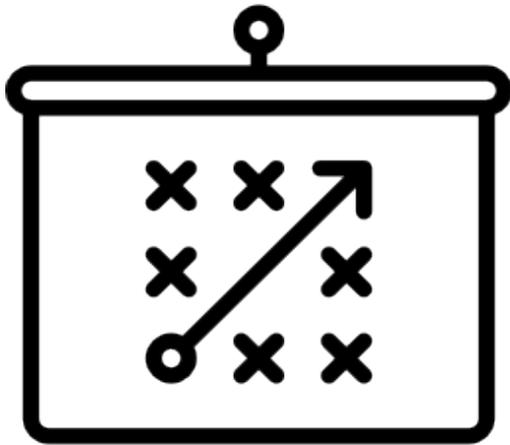
FMHT - Membership

- Maria David Evans – AB Gov & NFPs
- Myer Horowitz – Former U of A President
- Remco Van Eeuwijk - AIMCO
- Katherine Huising – AB Gov
- Gerry Kendal – Office of the Provost
- Andrew Sharman – VP Facilities & Operations
- Michael Phair – U of A Board Chair



What we're doing

Fundraising Strategy



- Creation of a Capital Campaign Plan
- A plan for SIEF
- Finalizing the case
- Compiling alumni data



What we're doing

Phased Fundraising Approach



- The Theatre
- The Experience
- The Students

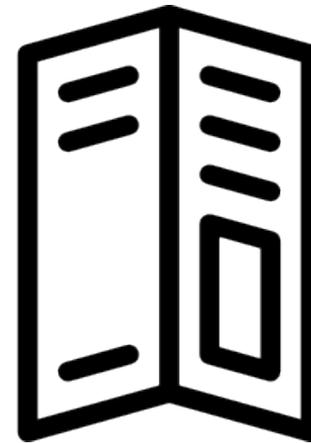


What's left to do

Creation of Fundraising Materials



- Stand-alone website



- Print materials & design



What's left to do

Finalize planning and engage donors

- Capital Campaign Plan
- Structure a fundraising team
- Approach donors



Fundraising Risks

Major Considerations

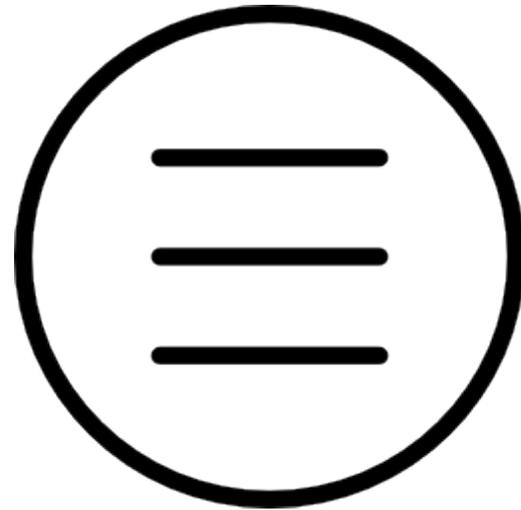
- Unable to fundraise enough
- Unpredictability
- Turnover



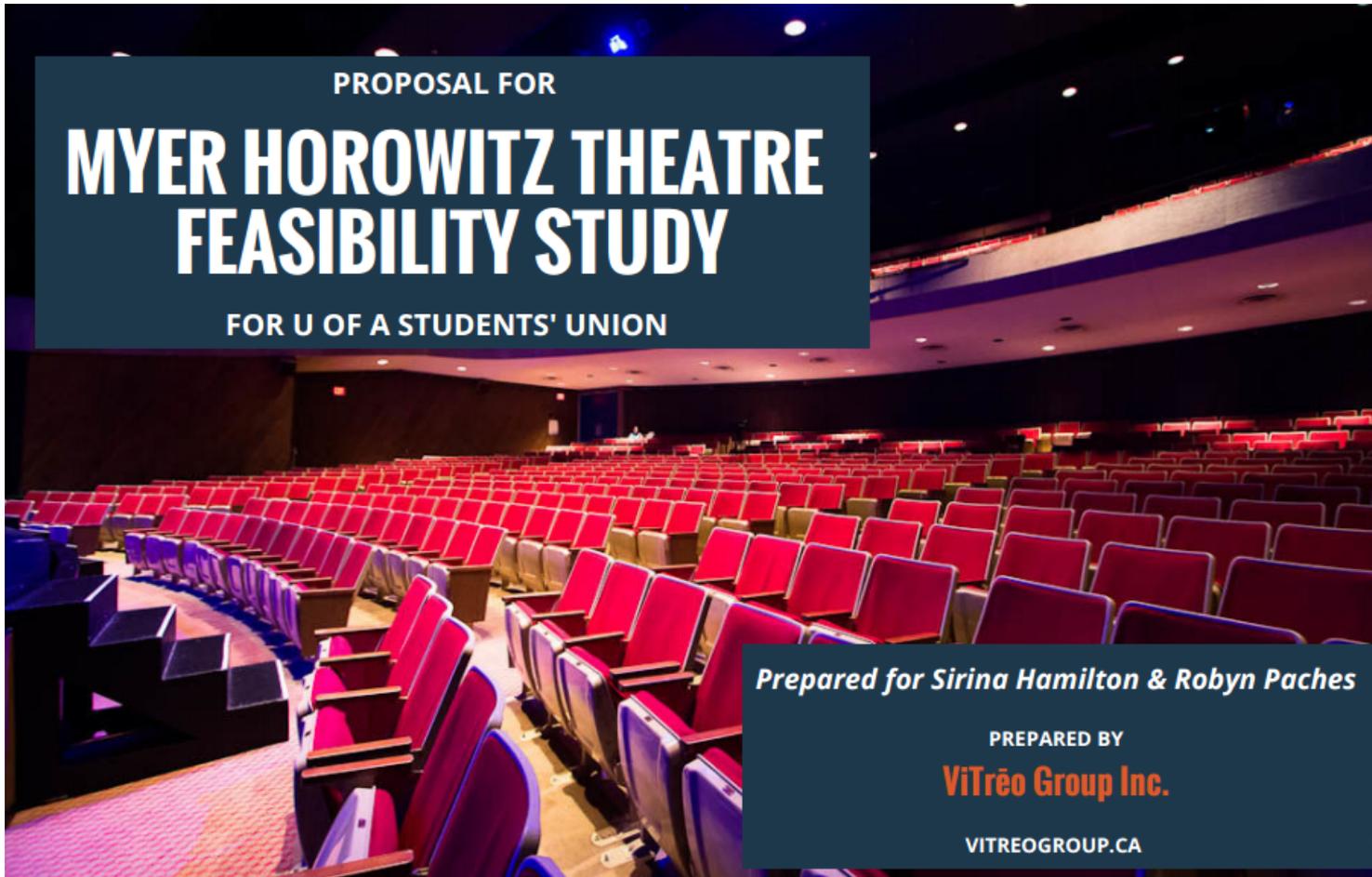
Alternatives

Options

- Begin fundraising immediately
- Hire an external team
- Complete a test of the market



Recommendation



PROPOSAL FOR
**MYER HOROWITZ THEATRE
FEASIBILITY STUDY**
FOR U OF A STUDENTS' UNION

Prepared for Sirina Hamilton & Robyn Paches

PREPARED BY

ViTréo Group Inc.

VITREOGROUP.CA



Recommendation

Feasibility Study

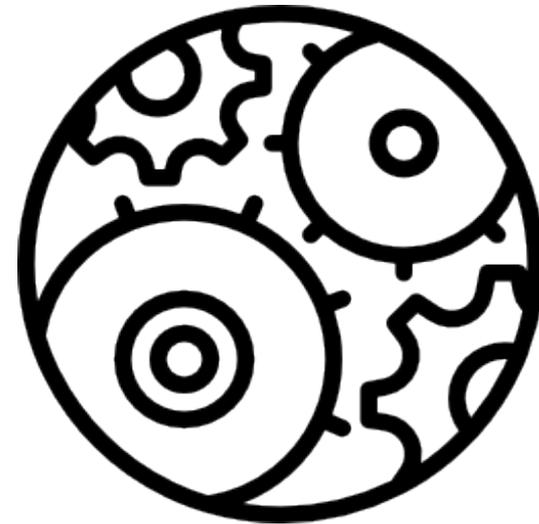
- Industry standard
- Recommended by Office of Advancement
- Risk mitigation



Recommendation

Feasibility Study - Uses

- Tool for fundraising
- Setting up the SU for success
- Reducing turnover risk



Recommendation

Feasibility Study - Process

Planning Meeting

Interviewee Identification

Preparation of Materials

Personal Interviews - Internal first

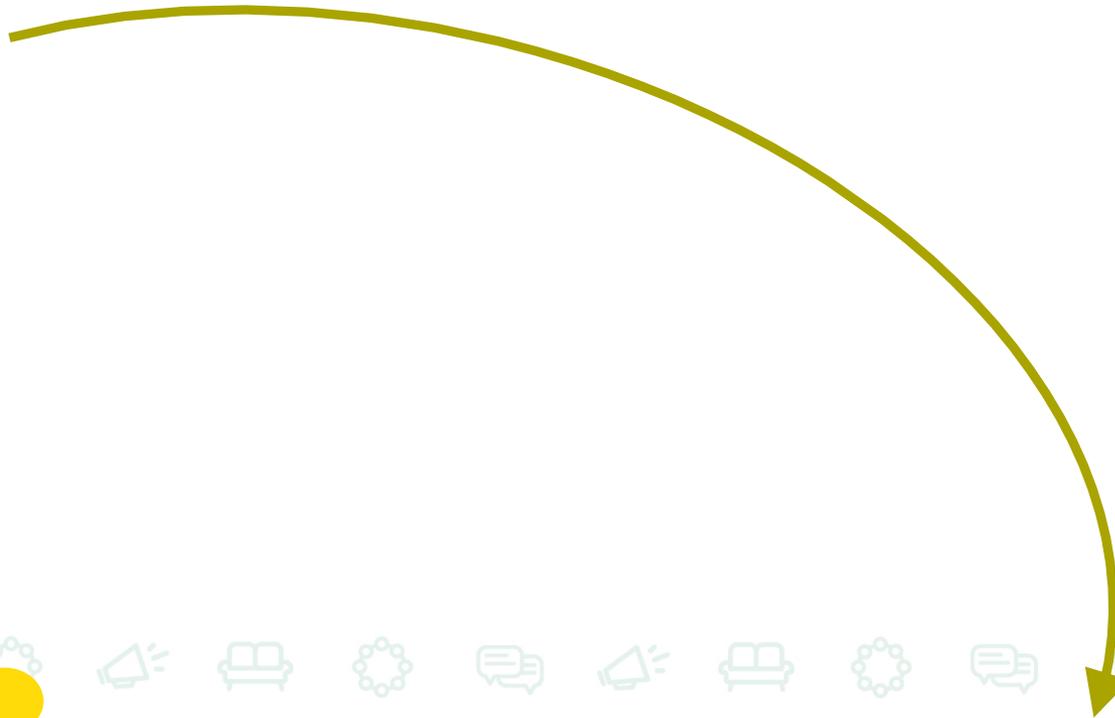
Tabulation and Analysis

Develop Recommendations

Preliminary Report

Final Report

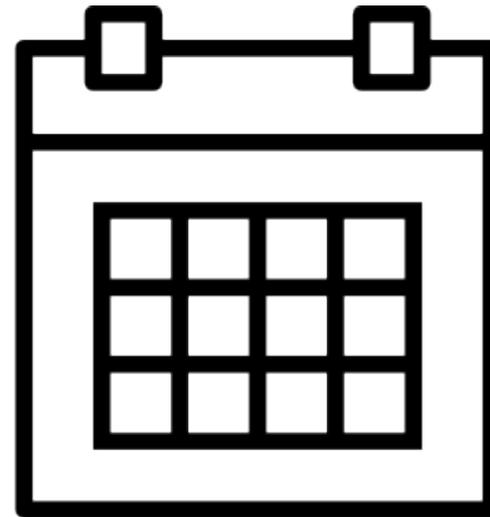
Presentation to Board



Recommendation

Feasibility Study - Timeline

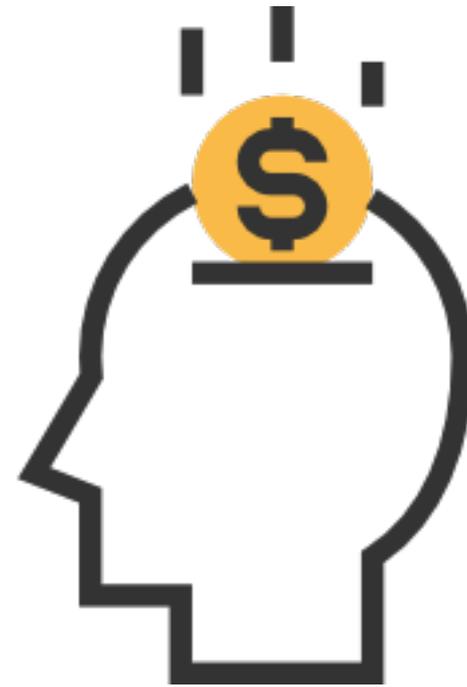
- 14-15 weeks
- Possibly longer due to Christmas season
- Timeliness is a factor



Recommendation

Feasibility Study – Costs

- \$39,000 plus GST and travel
- \$45,000 from Capital Reserve
 - Current total: \$527,899
- Repayment plan of \$9,000 a year for 5 years from operating efficiencies



Recommendation

Feasibility Study – Deliverables

- All-encompassing report and recommendations
- Creation of a narrative
- Feedback on material creation



Conclusion Aligns with Values



Plan for tomorrow



Always keep moving

Conclusion Aligns with Strategic Plan



4a. Develop and
expand non-student
revenue sources

Conclusion

Recommendation to Council

Release \$45,000 from the Capital Reserve for the completion of a feasibility study.

Questions?

Robyn Paches
VP Operations & Finance
robyn.paches@su.ualberta.ca



SC 16-13.13

Sexual Violence First Principles:

1. Sexual violence impacts University of Alberta students.
2. People of all demographics are at risk of sexual violence.
3. On a national average, some demographics experience disproportionately high rates of sexual violence. These groups include women, LGBTQ people, people of colour, Indigenous people, immigrants and newcomers to Canada, and people with disabilities.
4. Demographics who experience higher rates of sexual violence often encounter unwanted sexual attention while on University property, such as at University gym facilities and residences.
5. Research shows that the majority of Canadians do not have a clear understanding of sexual consent.
6. Alcohol consumption is often used as an illegitimate excuse to justify acts of sexual violence.
7. Sexual violence can have severe mental, emotional, and physical impacts on survivors and their communities.
8. Contemporary societies accept myths and stereotypes about sexual violence. Furthermore, common attitudes, norms, and practices often tolerate, normalize, excuse, or condone sexual violence.
9. Students are primary stakeholders in the prevention of campus sexual violence and must be adequately consulted when the University makes decisions on sexual violence prevention and process management.
10. Information on how to report instances of sexual violence should be more readily available.
11. Not all survivors choose to report an instance of sexual violence or move forward with any sort of formal process. The way a survivor chooses to proceed is at their discretion, and a variety of supports should be available to them regardless of their decision.



SC 16-13.14

UNIVERSITY OF ALBERTA

STUDENTS' UNION

OFFICE OF THE
VICE PRESIDENT (OPERATIONS & FINANCE)

October 27th, 2016

To: Students' Council

Re: Report to Students' Council

Good Evening Council,

Please let this serve as the written report for the Finance Committee meeting that occurred on Monday, October 24rd at 4PM.

The committee reviewed three dedicated fee unit (DFU) annual reports. The reports reviewed were the Alberta Public Interest Research Group (APIRG), Student Legal Services (SLS) and The Gateway Student Journalism Society (The Gateway).

The committee approved the annual report of APIRG and SLS. This approval means the disbursement of their DFU funds for the year.

The Gateway's report was sent back with a request for more information.

Please see posted minutes for details on each decision.

Thank you,

A handwritten signature in black ink, appearing to read 'Robyn Paches', written over a light grey grid background.

Robyn Paches

SC 16-13.15

Dear Students' Council:

In accordance with Bylaw 100, Section 16, I am submitting my report for the 5th meeting of the Policy Committee.

Decisions of Policy Committee:

Policy Committee met on Monday, October 31 at 9:00AM. The next meeting of Policy Committee will be Monday, November 14, at 9:00AM, where we will look at the review of the Mandatory Non-Instructional Fees Policy.

Recommendations of Policy Committee:

Policy Committee recommends to Students' Council the approval of the second reading of the Sexual Violence Policy.

Policy Committee Standing Orders:

No changes have been made to Policy Committee standing orders.

Summary of Motions:

- deJong/Bannister move to approve the second reading of the Sexual Violence Policy.

As Policy Committee has not yet submitted a written report this year, please see below a summary of our activities thus far:

- April 25, 2016: Selection of Councillor deJong as chair, and approval of standing orders with some small edits.
- May 11, 2016: Discussion of individual member goals, preliminary discussion regarding the Sexual Violence policy, and a change to standing orders.
- June 8, 2016: Discussion of a timeline to review expiring policies.
- July 20, 2016: Approval of the Sexual Violence Policy 1st reading.
- September 26, 2016: Discussion of the Sexual Violence Policy 2nd reading, and preliminary discussion regarding the Mandatory Non-Instructional Fee policy review.

Thank you all for your attention! Please send any questions or concerns to vdejong@ualberta.ca.

Cheers,

Victoria deJong
Arts Councillor and Chair, Policy Committee
University of Alberta Students' Union

Submitted Electronically



SC 16-13.16

UNIVERSITY OF ALBERTA

STUDENTS' UNION

OFFICE OF THE
VICE PRESIDENT (OPERATIONS & FINANCE)

October 31st, 2016

To: Students' Council

Re: Finance Committee Oct 31/2016 Meeting Report to Student's Council

Good Afternoon Council,

Please let this document act as the written report for the Finance Committee meeting that occurred on October 31st, 2016 from 4:30PM-5:00PM.

Only one item was on the agenda, and this was the only topic of discussion. The committee discussed a proposal by myself, VP Paches, on the possibility of the committee recommending the release of \$45,000 from the Capital Reserve to Student's Council for the purpose of conducting a feasibility study on fundraising for the Myer Horowitz Theatre. The committee voted unanimously in favor of making such a recommendation to council.

Please see minutes to follow for exact motion wording and transcribed discussion.

Thank you,

A handwritten signature in black ink, appearing to read 'Robyn Paches', written over a light gray grid background.

Robyn Paches

2016 GovWeek Impact Report

Written by University of Alberta Students' Union Vice-President Academic, Marina Banister

Research and data compilation supplied by Students' Union University Governance & Advocacy Advisor, Surma Das, Students' Union Research Assistants Shane Scott and Tristan Turner, and Manager of Discover Governance, Rebecca Taylor

DRAFT

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DRAFT

Context

Marina Banister, Vice-President Academic of the University of Alberta Students' Union, campaigned on the idea of having workshops for populations who are typically underrepresented in student governance. These demographics include but are not limited to; international students, students in professional programs, women and gender minorities, mature students, and indigenous students. These workshops later translated into a panel series called the "Diversity in Governance Panel Series." During a meeting with Rebecca Taylor, Manager of Discover Governance, VP Banister had the idea to expand this original idea to capture more students. Based on the concept of "GovCamp" a weekend long retreat for Students' Councillors aimed at giving them the necessary tools and knowledge to make meaningful change in student governance, VP Banister decided to create an event called "GovWeek." The idea of GovWeek originated in May of 2016 and was executed between September 19-23, 2016. GovWeek had a total of 62 events and sessions, which can be found on the GovWeek [schedule](#), organized by the Students' Union, Faculty Associations, student groups, Department Associations, students, University administrators, and the larger campus community.

Mandate

The purpose of GovWeek was to:

- Inform students on how governance works and what opportunities are available
- Give stakeholders (i.e. organizations on campus) a platform to reach students
- Help inspire students to run in elections
- Get students excited about student governance
- Help create tradition and collaboration amongst different governance stakeholders

Often students say that governance can be hard to access and understand. GovWeek was intended to be the ultimate way for students to get their foot in the door of governance. Through a variety of Students' Council meetings, it became clear that we needed a way to capture the impact of GovWeek. As a result VP Banister created a series of surveys to collect feedback. These surveys included one distributed to GovWeek participants, one given to program organizers, a by-election candidate survey, and a general governance population survey. This report will go over the findings from those surveys later on.

Process

GovWeek worked on relatively quick timelines from idea inception to implementation in September. The timeline GovWeek operated with was roughly as follows.

May 11, 2016 - VP Banister had the idea for GovWeek.

May 19, 2016 - The Students' Union Executive approved the VPA to pursue the project.

May 20, 2016 - VP Banister had the initial marketing meeting for GovWeek.

June 16, 2016 - Applications to be part of GovWeek Advisory Group (GWAG) opened.

June 16, 2016 - GovWeek was officially announced to the public.

June 23, 2016 - Applications to be part of the GWAG closed.

July 5, 2016 - Applications to be a program organizer opened.

August 5, 2016 - Applications to be a program organizer closed.
August 7, 2016 - All applicants were contacted.
August 15, 2016 - All marketing materials were submitted.
September 13, 2016 - GovWeek marketing began, schedule went live.
September 19-23, 2016 - GovWeek took place.

GovWeek Advisory Group

During the first month of planning it became clear that GovWeek was striving to engage all aspects of the campus community, as such it was deemed important to have an advisory group which could help inform GovWeek decision making. The GovWeek Advisory Group (GWAG) was aimed at students who wanted to be more involved in the planning and execution of GovWeek. The GWAG met for 1-2 hours every two weeks starting in early July and conclude once GovWeek had taken place. The purpose of GWAG was to help inform decision making and shape GovWeek to be the best and most inclusive series of events and sessions possible. The GWAG was involved in programming, planning, logistics, marketing, and recruitment. This group had 10 members. Including VP Banister, a representative from the Office of Discover Governance, the Chair of Council Administration Committee, 3 Faculty Association representatives, 3 student at large representatives, and 1 representative from Students' Council. GWAG members filled out an [application](#) to apply.

GWAG was an effective body that helped VP Banister with high-level strategic choices, reviewed application forms and marketing materials, and helped decide which applications to accept as well as which applications reviewed grants.

GWAG met a total of 7 times between July - September and on the last meeting the team proposed feedback on the process. For the most part, GWAG members thought the group had appropriate membership. If GWAG were to be struck again in the future they recommend having a continuity ex-officio to maintain a smooth transition. If GovWeek were to happen again in the future they recommend starting to meet in May instead of July. Similarly they suggested a future GWAG should have members that are not only advisors but also ambassadors where they are expected to attend and help bolster programming. In this last meeting GWAG also went over GovWeek's successes and areas of potential growth. For successes, GWAG thought the buy-in from programming hosts was excellent, as our expectations for the amount of applicants was far surpassed. They also thought the branding of GovWeek was successful and recommended it be used in future years if GovWeek were to become an annual event. GWAG thought that the alumni room was a good venue for the majority of the programming as it had good visibility. GWAG was satisfied with the quality of the programming content, specifically the keynote speakers and agreed it was smart to have given them small gifts as a token of appreciation.

The suggestions GWAG had for the future included giving classroom talks to help marketing, have the days be themed around specific content then making handouts for those themes, having the online information more easily accessible through a designated website, having a street team that is tasked with talking to students about GovWeek in person, GovWeek having their own table during clubs fair, increasing the signage on the alumni room, reducing the catering during programming to only beverages and cookies, having more "swag" for GovWeek attendees, being more choosy about who we accept as programming hosts, having less

programming per day, being more explicit with the programming hosts as to their role in marketing their program, and printing the attendees surveys on better quality paper.

GWAG went over the extent to which we felt GovWeek accomplished its mission. The committee thought that for the goal to “inform students as to how governance works and what opportunities are available” GovWeek successfully educated people who came out, as the content was excellent, however GovWeek did not reach as many people as hoped. GWAG discussed how it is hard to mobilize people to come to GovWeek, however that could be reflective of a larger tone of apathy and due to the fact it was an inaugural event. For the goal of “give stakeholders a platform to reach students” the committee thought we accomplished this, however there could be more clarity as to the responsibility of the program organizer compared to the Students’ Union. For the goal of “help inspire students to run in elections” GWAG felt we did accomplish this however there was room to see more candidates in the by-election. For the goal “get students excited about student governance” they thought GovWeek gave the concept of governance lots of exposure, however the attendance in the future could be better. Lastly on the goal of “help create tradition and collaboration amongst different governance stakeholders”, tradition we have yet to see as this was only the first year, for collaboration we could have seen more multi-governance hosted events however having all stakeholders on one calendar was visually strong.

Lastly, GWAG discussed if they thought GovWeek should happen again in the future and the committee unanimously agreed that it should.

Finances

In an Executive Committee meeting held on September 1, 2016 the following motion for GovWeek expenditures was approved. BANISTER/PATCHES MOVED TO approve a project allocation not to exceed \$5000.00 for GovWeek as presented. 4/0/0 CARRIED. The GovWeek finances in actuality were as follows:

Printing	\$1,016.75	handouts, green/gold wall, posters, schedules
Marketing	\$286.47	facebook ads, SUTV
Email Newsletter	\$117.49	
Venues	\$1,220.10	Myer Horowitz, Alumni Room Tech
Food	\$741.94	Catering for keynotes
Granting	\$175.00	Granting for session organizers
Gifts	\$295.39	mugs, tissue paper, and redeemed vouchers
Miscellaneous	\$31.64	office supplies
Total	\$3,884.78	

GovWeek expenditures totalled \$3,884.78 which is \$1115.22 under the allowed budget. This breakdown does not include other programming hosted by individual members of the

Students' Union staff and units, including but not limited to Discover Governance, the Chief Returning Officer, and the Students' Union Executive.

Marketing and Communications

Materials

VP Banister worked with the Students' Union Marketing and Communications Department to create the GovWeek brand and logo. The Marketing and Communications team developed a full suite of marketing materials including; FaceBook banners, a wall of gold schedule, speciality posters for the two keynote speakers, several digital posters advertising programming applications, several physical handouts with brief GovWeek information, printer GovWeek posters, drink/food specials slips, a website, a FaceBook event, a physical and digital schedule of programming, and SUTV ads. See attachments below for copies of the materials.

Marketing

GovWeek was marketed using social media, including several Facebook and Twitter posts by the Students' Union main page, Students' Union executives, Discover Governance, and general students. There was also a Facebook event and attendees were encouraged to post about their GovWeek experiences using the hashtag #GovWeek. GovWeek was also advertised in several newsletters including the student digest, student group services newsletter, State of the Union, and a custom newsletter made up of all student representatives on campus. GovWeek was further marketed by distributing handouts at clubs fair and Week of Welcome, through the Students' Union Podcast, during reports at Students' Council, and from word of mouth. Every student was emailed at least once about GovWeek and students already involved in governance were emailed several more times. It was also explained that program hosts were expected to market their own sessions. We supplied organizers with logos and banners for them to use in their advertising, as well as a google form where they could submit to be centrally advertised ([Advertising Form](#)) on the main GovWeek Facebook Page and Students' Union Twitter. GovWeek also has a dedicated tab on the Students' Union website, which was be accessed directly by www.govweek.ca which hosted much of the GovWeek information. During GovWeek, there was drink and food specials at Dewey's and RATT to promote governance and GovWeek in the bars. During GovWeek hosts distributed schedules to attendees so they had a hard copy of the program of events. Overall the marketing of GovWeek was strong, and GWAG was pleased with the extent to which organizers self-promoted which largely included social media. In the future marketing GovWeek should be less complicated as much of the groundwork in establishing what GovWeek is has already been done.

Programming

Application Process

GovWeek offered applications ([Event Application](#), [Session Application](#)) in both French and English. These applications were distributed on several newsletters and social media outlets. With a total of 70 applications GWAG was pleased with the amount of uptake the original application process drew. After GWAG reviewed the applications, 61 sessions were

selected. During GovWeek, 2 sessions/events were cancelled totalling to 59 items of programming being executed. One of the tasks the original application process had to overcome was distinguishing to the public the difference between a session and an event. A session was something free, that was informational and directly related to the topic of governance. In total we had 34 sessions. Sessions were given more institutional support than events, such as higher access to room bookings, grants, and resources. An event was something that could be free or at a cost, it was put on by an organization that was involved in governance, such as a faculty or department association. These could be educational but also could be more social. We had 25 events.

Events were asked to identify what type of event it most closely aligned with, they were given the option of Faculty Restricted, Social Gathering, Open House or Information Session, General Meeting, or Other. Sessions were asked to select one of the following themes, Representation: Advocate for your peers, Citizenship: Contribute to your community, Engagement: Communicate relevancy, Team Development: Motivate and structure your organization, or Other. Programming hosts were presented with a Students' Union branded mug with a voucher for a free coffee at the Daily Grind as a thank you for their participation.

Granting

Granting was only offered to Sessions. The reason for this is because GWAG determined grants should be given out on the basis on need, and sessions were often hosted by individual student as opposed to student groups. GovWeek gave out a total of \$175.00 in granting. People could submit their grant application in the Session Application for GovWeek, there was 11 applications for grants, 5 grant requested were approved. The majority of grants were asking for food for their programming.

Attendance

Attendance was a challenge for GovWeek. Being an inaugural event, VP Banister was tasked with explaining what GovWeek was as well as marketing the individual programs. Attendance can be improved in the future by spending more time on promoting the individual programming as well as theming the days. Below shows the approximate attendance for all GovWeek programming.

<u>Attendance by day:</u>	
Monday:	644
Tuesday:	388
Wednesday:	297
Thursday:	369
Friday:	359
Total Attendance:	2057

Total # of Keynote Attendance:	127
Total # of Session Attendance:	393
Total # of Events Attendees:	1537
Total # of GovWeek Attendees:	2057
Total Number of Keynotes:	2
Total Number of Sessions:	34
Total Number of Events:	25
Total Number of GovWeek Functions:	61

Average # of Keynote Attendants:	63.5
Average # of Session Attendants:	11.6
Average # of Events Attendants:	61.5
Total average for all GovWeek Functions:	33.7

Survey Results

Over the course of GovWeek, VP Banister with the help of Discover Governance, distributed a number of surveys to get feedback on GovWeek. After GovWeek concluded, the Students' Union Research Assistants compiled the feedback and supplied VP Banister with the findings. The following sections will go over survey results from the candidates who ran in the by-election, program organizer results, programming attendees surveys, as well as a general population survey.

Candidate Survey

This year we had a total of 17 candidates run for 30 vacancies on Students' Council and General Faculty Council. Rebecca Taylor from the Office of Discover Governance looked at available historical data to see if any correlation may exist between holding an event like GovWeek and by-election participation. Although the Students' Union had a high number of candidates running, based on available data, there may have been an increase in the number of candidates compared to the number of available positions, although at this time we only have access to reliable data on by-election candidates for the last five years. However, there was no appreciable difference in voter turnout or in the percentage of vacant seats filled compared with historical data going back to 2008. Also note that the VP Banister did not have access to the amount of candidates running in Faculty Association by-elections, so was unable to track that data. VP Banister attended the by-election candidates meeting and surveyed the candidates present on if GovWeek played a role in their decision to run. There were 14 responses in total of which 8 respondents attended GovWeek programming. 92% of respondents were aware that September 19-23 was GovWeek, 7% were not. 65% of respondents attended GovWeek

programming, 35% did not. Of the people who attended GovWeek programs; 13% GovWeek programming had no influence, 13% GovWeek programming had little influence, 13% GovWeek programming had Moderate influence, 75% GovWeek programming had a high influence on them deciding to run in the by-election. Through the survey information and written commentary it can be determined that GovWeek had a positive impact on most candidate's decision to run in the by-election.

Program Organizer Survey

Once GovWeek had concluded, the programming hosts were sent a [survey](#) where they could provide feedback on GovWeek. There were 22 respondents to this survey. To the question regarding how people heard about the opportunity to be a GovWeek organizer. The following options received this percentage of responses; email newsletter 55%, word of mouth 45%, social media 14%, other 36%. The other category received the following responses, with direct mentions from Marina Banister being the most popular among them: "Posters, handouts", "Email directly from Marina", "Through mention by Marina", "Asked by Marina", "Email to GSA", "council" and "DG [Discover Governance]".

In regards to the question asking how the applicant found the application process to be a GovWeek organizer, comments from respondents here were relatively positive, saying that it was "straightforward," "smooth," "easy," and "intuitive". There were a couple of suggestions for improvements, however, with one commenter saying that it took too long to complete – two hours in their case – and another was confused at the separate applications for sessions or events. Another was confused at options in the form that they said ultimately weren't optional in the administration of the session or event. Out of the 22 responses, 15 had only positive comments, 3 offered no response or none that could be interpreted positively or negatively, and 4 had some negative comments, or suggestions for improvement.

Comments to the question asking how they found communication between the SU and themselves to be were generally positive as well outside of a couple of suggestions and one specific communications discrepancy. Overall responders felt that communication was "simple," "very easy," "easy going" and "excellent". There is one situation where a responder felt the SU changed the name of their event without effectively communicating with them first. Out of the 22 responses, 14 only had positive comments, 3 offered no response or none that could be interpreted positively or negatively, and 5 had some negative comments, or suggestions for improvement.

Approximately 1/3 of respondents left the "Any Other feedback?" field blank (8), though there were some comments. Four respondents left general compliments about the programming, encouraging it to continue. The remaining 10 left some advice, five of which were general comments hoping that there was more support for marketing materials, advertising and overall better attendance. The remaining feedback has no theme, including limiting overlapping events, more transparency on event funding and separating AGM's for organizations from GovWeek activities. When asked if the organizer would like to be part of GovWeek next year, 8 answered yes, 11 said maybe/unsure, and 3 said "no - other reasons".

General Population Survey

After GovWeek concluded, a [survey](#) was shared on social media and sent to the governance newsletter mailing list, to collect feedback from the general public on the successes and challenges of GovWeek. Unfortunately there were only 28 respondents, making it not statistically significant enough to draw conclusive inferences from. That being said, VP Banister still chose to include the feedback received. Of the 28 respondents, 10 respondents have indicated that GovWeek should not be organized in the future. However, of these 10 respondents 4 were not aware and did not attend any Gov week sessions. Among the remaining 6 respondents, only 2 students have expressed very negative reactions. Both these students raise the issue of expenses although one agrees that they are not against the idea per se, but how it was organized. Both these students seem to think GovWeek catered to a small group of already "converted" students. In fact, of the 6 students who were aware of GovWeek but argued against arranging it next year, four students indicated low turnout and poor awareness among general student body. This suggests that they were disappointed by low turnout and participation, rather than the fact that they are against GovWeek.

Attendee Survey

Surveys were distributed at sessions and events for students to provide feedback on GovWeek and that specific program. The results are as listed below. Note that *percentage is based off of the number of surveys and the total attendance of all events, including large events that did not have surveys (i.e. Governance Clubs Fair, The Landing Open House & BBQ, Green & Gold Pep Rally).

Events:						
	Total Attendance: 1537		Total Surveyed: 73		Total % Surveyed: 4.7%*	
Of those surveyed:	Were you aware this event was part of GovWeek?		Did you hear about this event through GovWeek?		Are you planning to or have you attended other GovWeek events?	
	Yes	No	Yes	No	Yes	No
Total # of Responses:	43	30	24	49	40	33
Percentage of those surveyed:	59%	41%	33%	67%	55%	45%
Sessions:						
	Total Attendance: 393		Total Surveyed: 165		Total % surveyed: 41.98%	
Of those surveyed:	Did this Session increase Your Knowledge about Governance?		Did this session make you want to get more involved in Governance?		Are you planning to or have you attended other GovWeek sessions?	
	Yes	No	Yes	No	Yes	No

Total # of Responses:	150	12	145	17	128	33
Percentage of those surveyed:	90.91%	7.27%	87.88%	10.30%	77.58%	20.00%

Conclusion and Next Steps

Overall, GovWeek was a success in its inaugural year. It is both the opinion of the Vice-President Academic, Discover Governance, the GovWeek Advisory Group, as well as clear from the surveys that there is a demand for GovWeek to happen again in the future. GovWeek's main struggles were in attendance and educating the population on what GovWeek was. The main successes were the high quality programming offered, as well as the high value taken away from people who did attend. GovWeek had a positive reputational impact for the Students' Union with the University and the community. GovWeek has since been mentioned as an excellent undergraduate initiative by many members of University administration. The students' who did attend GovWeek programming found the content very helpful and a majority of students who ran in the Students' Union by-elections said GovWeek had an impact on their decision to run. Moving forward, it is the goal of VP Banister, Discover Governance, and GWAG, for GovWeek to become an annual event. Although it is ideal if the future VP Academic spearheads this initiative, Discover Governance is also willing to take it on, especially if the quantity of programming is reduced, which was a take-away from the inaugural year. Much of the groundwork in establishing GovWeek has been completed and can be reused in future years, such as the branding, application forms, etc. For GovWeek to have the full impact in making governance more accessible to students, having GovWeek become an annual event that takes place before every year's by-election, including repeating sessions held by the Chief Returning Officer on running in elections, would improve the culture of student governance long term.

Marketing and Media Attachments



GOV WEEK

join us in
CELEBRATION
09.19-23.2016

Every student, community and organization has a unique perspective that can help shape their campus experience. That's why the Students' Union is pleased to host GovWeek, a new celebration of governance at the University of Alberta. From September 19 to 23, students can attend a wide variety of sessions and events, empowering them with the knowledge and tools to make an impact on campus.

Get involved. There are many opportunities for student groups, faculty associations, campus organizations and individuals to create programming for GovWeek! We'll also be looking for volunteers in the coming months.

facilitate a session **host an event** **learn more**

govweek.ca

Applications to host sessions and events
DUE AUGUST 5

#govweek
govweek.ca

CONTACT
Marina Banister
780.492.4236

marina.banister@su.ualberta.ca

2-900 Students' Union Building; Edmonton, AB T6G 2J7

RAFT



GOV WEEK

govweek.ca | sept 19-23





**APPLICATIONS
CLOSING SOON**
register by August 5



facilitate
a session



host an
event



learn
more

govweek.ca

GET



govweek.ca | sept 19-23




**MINISTER
Marlin Schmidt**
Governance is Good:

19.09.2016
SUB | ALUMNI ROOM
1:00pm - 2:00pm

Every student has the ability to make an impact. Minister Schmidt will share his thoughts on how student participation in community initiatives and activities has the potential to influence the sustainability of Alberta.





MONDAY 08.20.23	TUESDAY 08.21.23	WEDNESDAY 08.22.23	THURSDAY 08.23.23	FRIDAY 08.25.23
<p>GOVERNANCE CLUBS FAIR 9:00am-11:00am SUB: Main Room</p> <p>YOUTH ENGAGEMENT IN GOVERNANCE Presented by: Student Youth Council 10:00am-11:30am SUB: Alumni Room</p> <p>UNIVERSITY GOVERNANCE 101 12:00pm-1:00pm Council Chamber</p> <p>MOVIE BEYOND STANDING Get Your Team Working Effectively 12:00pm-1:00pm SUB: Alumni Room</p> <p>WINE MINISTER HASSELIN SCAMHEDT 1:00pm-1:30pm SUB: Alumni Room</p> <p>MAKING CAMPUS CONNECTIONS 1:30pm-2:00pm SUB: 0-05</p> <p>PLANNING FOR CHANGE: The Future Of The SU Presented by: SUO President 2:30pm-3:00pm SUB: Alumni Room</p> <p>WISDOM UNDERGRADUATE ASSOCIATION AGM 2:30pm-3:30 SUO: 1-443</p> <p>THE GATHERER OPEN HOUSE 2:30pm-3:30pm SUB: 3-04</p> <p>COMMITTEE SPARTS & % How to Review And Run Meetings Presented by: SUO VP 3:30pm-4:30pm SUB: Alumni Room</p> <p>INTERDISCIPLINARY MINDS 4:30pm-5:30pm SUB: 0-48</p> <p>INDIGENOUS STUDENTS IN GOVERNANCE 4:30pm-6:30pm SUB: Alumni Room</p> <p>STUDENT LEADERSHIP IN THE FACULTY OF SCIENCE 5:00pm-6:30pm SUO: 1-140</p> <p>GOVERNANCE IN 30 MIN The Power Of Policy 5:30pm-6:30pm SUB: 0-03</p> <p>DEMOCRATIZING THE B.O.C. Presented by: Undergraduate AGM Rep 5:30pm-6:30pm SUB: 0-48</p> <p>POVERTY AND EDUCATIONAL DIVERSITY 6:30pm-7:30pm SUB: 0-48</p>	<p>WINE PROFESSIONAL STUDENTS IN GOVERNANCE 10:00am-12:00pm SUB: Alumni Room</p> <p>THE LANDING OPEN HOUSE & BBQ 11:00am-2:00pm SUB: 0-48A</p> <p>FOR THE PUBLIC GOOD: From Planning to Action Presented by: Office of the President 12:00pm-1:00pm SUB: 0-48</p> <p>APRG OPEN HOUSE 12:00pm-2:00pm AGO: APRG Office</p> <p>STUDENTS' COUNCIL 101 1:00pm-1:30pm SUB: Alumni Room</p> <p>LEADING WITH VALUES 3:30pm-4:00pm SUB: 0-48</p> <p>FACULTY COUNCIL MEETING Presented by: SUO VP 4:30pm-5:00pm SUB: 0-48</p> <p>COUNCIL CONNECTIONS MIXER 4:30pm-6:00pm SUB: Alumni Room</p> <p>BOSS SEMI-ANNUAL GENERAL MEETING 5:30pm-6:30pm SUO: 1-140/1-140</p> <p>PETER LOUGHEED LEADERSHIP COLLEGE PANEL MEETING 6:30pm-8:00pm SUB: Alumni Chamber</p>	<p>CELEBRATING A STUDENT ASSOCIATION Presented by: Student Governance 9:00am-12:00pm SUB: 0-1</p> <p>WINE MATURE STUDENTS IN GOVERNANCE 12:00pm-2:00pm SUB: Alumni Room</p> <p>TRADITIONAL INDIGENOUS GOVERNANCE 12:00pm-2:00pm Enterprise Square: Main Floor Alumni</p> <p>SUSTAIN SU: Adaptive Governance 1:30pm-2:30pm SUB: 0-31</p> <p>ALIS CLUB FAIR 2:30pm-3:00pm Ag for Ps</p> <p>WINE WHY GOVERNANCE IS GREAT Presented by: FRS Board Chair Michael Jans 2:30pm-3:30pm SUB: Alumni Room</p> <p>SU FOOD TOUR Presented by: SUO VP 2:30pm-4:00pm SUB: First Floor elevators</p> <p>RESIDENCE ADVOCACY Presented by: SUO VP 4:30pm-5:00pm SUB: Alumni Room</p> <p>CRASH AGM: Allow And Thrive 4:30pm-5:00pm Transitions Hallway</p> <p>BEST PRACTICES IN NON-PROFIT BOARD GOVERNANCE 5:30pm-6:00pm SUB: 2-100</p> <p>ALIS UNDERGRADUATE AGM 5:30pm-6:00pm Ag for Ps</p> <p>BOARD GAMES: Corporate Governance Presented by: BSA 5:30pm-7:00pm Business: M&I Lounge</p> <p>ENGINEERING STUDENTS' SOCIETY FALL AGM 5:30pm-7:00pm SUO: 1-101</p> <p>HOW TO RUN IN AN ELECTION 101 7:30pm-8:00pm SUB: 0-51</p>	<p>ELECTIONS: B. Election for AUFSJ All Day CSJ</p> <p>CSA 101 10:00am-11:30am Info Hall: 1-16</p> <p>LOBBING 101 11:00am-12:00pm SUB: 0-33</p> <p>HOW NOT FOR PROFITS MAKE MONEY Presented by: SUO VP 11:30am-12:30pm SUB: Alumni Room</p> <p>LINE CONVERSATION: AVEC LE DOYEN 11:30am-1:00pm CU: Collé Unvers</p> <p>ISSI SCI 5 FORUM 12:30pm-3:30pm CCS: P&I Lounge</p> <p>TEXTBOOK BROKE ALBERTA Presented by: OMS 1:30pm-2:00pm SUB: Alumni Room</p> <p>SENATE PRIORITY AND INFORMATION SESSION 2:30pm-3:30pm SUB: 0-51</p> <p>MEET THE UNDERGRADUATE PSYCHOLOGY ASSOCIATION 3:00pm-3:30pm 800/Agri/Wing: Smith Library</p> <p>SEXUAL VIOLENCE POLICIES, PROCEDURES AND SUPPORTS Presented by: SUO VP 3:30pm-4:30 pm SUB: Alumni Room</p> <p>WINE INDIGENOUS CONSENSUS IN GOVERNANCE 4:30pm-6:30 pm SUB: Alumni Room</p> <p>HOW TO LOSE AN ELECTION AND MAKE FRIENDS 4:30pm-5:30 pm SUB: 0-51</p> <p>CAPS ANNUAL GENERAL MEETING AND SOCIAL MIXER 5:00pm-6:00pm Bay Building: 3-17</p> <p>HOW TO RUN IN AN ELECTION 101 6:00pm-7:00pm SUB: 0-51</p> <p>UNDERGRADUATE PHILOSOPHY ASSOCIATION PANEL 6:00pm-7:00pm Aunibosa Hall: 2-20</p> <p>WINE WOMEN IN GOVERNANCE 6:30pm-8:30pm SUB: Alumni Room</p>	<p>BOARD GOVERNANCE EXCELLENCE 11:00am-12:00pm SUB: 0-33</p> <p>GREEN AND GOLD DAY PEP RALLY 12:00pm-01:00pm Quad</p> <p>WINE HAYWARD HINESON 1:00pm-3:00pm SUB: Agri/Hawthz</p> <p>BIOLOGICAL SCIENCES DEPARTMENTAL ASSOCIATION 15th ANNUAL GA 5:00pm-7:30pm SUB: 0-51</p> <p>CELEBRATION OF GOVERNANCE ARTS PARTY Presented by: SUO VP & P&I 5:00pm-11:00pm SUB: Passatorium</p>

GOV WEEK SCHEDULE
govweek.ca | sept 19-23

GOV WEEK
PRESENTS

MAYOR
Don Iveson
Governance is Good:

23.09.2016
Myer Horowitz Theatre

1:00pm Event Launch
1:30-2:00pm Speech + Questions
2:00-2:30pm Reception with light snacks
until 3:00pm Mix and Mingle

Good governance leads to effective decision-making, built on the foundation of an inclusive, transparent, engaging and responsive process. Whether in the context of a students' union or municipal government, Mayor Iveson will share his perspective and experience on the significance of effective governance in everyday decision-making.

UNIVERSITY OF ALBERTA
STUDENTS' UNION

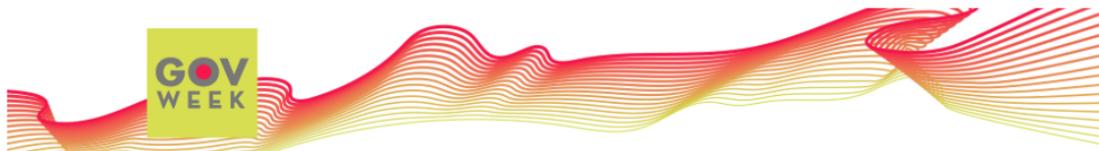
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GovWeek
Keynotes
Schedule
FAQ

Welcome to GovWeek!

Latest News

As you know, we have been asking people to get involved in GovWeek by either facilitating a session or register an event. Registration is now over, and we are pleased to tell you that we have had close to 70 applicants! **So it looks like GovWeek is going to be pretty busy!**

UPDATE: Governance in CFM: The Impact of Dollar Bills from 4:30 to 4:50 has been

Social



Contact

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