

STUDENTS' COUNCIL LATE ADDITIONS

Tuesday January 9, 2007
Council Chambers 2-1 University Hall

2006-17/5

BOARD AND COMMITTEE REPORTS

2006-17/5a (ii)

MATHEWSON/NEARINGBURG MOVED THAT Students' Council approve the following referendum question (second reading):

Do you support the establishment of a Universal Bus Pass (U-Pass) subject to the following conditions?

1. The U-Pass would provide unlimited usage of Edmonton Transit System, St. Albert Transit, and Strathcona County Transit during the Fall and Winter Terms to undergraduate students enrolled in courses on the University of Alberta campuses located within the Edmonton City Limits.
2. The cost of the U-Pass to each student would be mandatory; and would
 - a. be \$75.00 per Fall or Winter term for the 2007/2008 academic year; and
 - b. increase annually at a rate less than or equal to the Consumer Price Index for the province of Alberta.
3. The U-Pass would be optional for the following:
 - a. students not enrolled in courses located on a University of Alberta campus within Edmonton for the majority of a term;
 - b. students unable to make use of ordinary transit services by reason of disability;
 - c. students who are senior citizens; and
 - d. students employed by Edmonton Transit System, St. Albert Transit, or Strathcona County Transit.
4. The U-Pass would expire upon the outcome of a subsequent referendum thereon; or it being no longer practicable for the Student's Union to adhere to any of (1) through (4).

2006-17/6

GENERAL ORDERS

2006-17/6c

CUNNINGHAM MOVED THAT Students' Council postpone the Anti-Coke presentation indefinitely.

2006-17/6d

CUNNINGHAM MOVED THAT Students' Council draft a plebiscite question based on the following:

Do you support an extension of the Single Source Cold Beverage Agreement between the Students' Union, the University and Coca-Cola, subject to the following conditions?

- 1 The Existing Agreement, due to run from June 1, 1998 to May 31, 2010, will be retroactively terminated as of May 31, 2005.
- 2 A New Agreement will be retroactively implemented to operate from June 1, 2005 to May 31, 2015.
- 3 The New Agreement will eliminate the two-year period (June 1, 2008 - May 31, 2010) provided for under the Existing Agreement, during which no student support payments will flow.
- 4 The New Agreement would provide an average of \$524,377 annually for scholarships, bursaries and student services during the ten years between June 2005 and May 2015 (compared with an average of \$333,261 annually during the last five years of the Existing Agreement - June 2005 to May 2010)
- 5 The funds received by the University under the New Agreement will continue to be applied to scholarships and bursaries, and the funds received by the Students' Union will continue to be applied to student services.
- 6 Vending Prices will remain in line with those at other Edmonton post secondary institutions.

2006-17/7**INFORMATION ITEMS****2006-17/7d**

Samantha Power, President – Report

Please see document LA 06-17.01

2006-17/7e

Chris Cunningham, Vice President (Operations & Finance) – Report

Please see document LA 06-17.02

2006-17/7f

Updated Executive Priorities

Please see document LA 06-17.03

2006-17/7g

Anti-Coke Presentation Source List

Please see document LA 06-17.04

2006-17/7h

"The Coca-Cola Company, Information for Investors"

Please see document LA 06-17.05

2006-17/7i

Ethical Business Partners – Operating Policy

Please see document LA 06-17.06

President's Report January 9th

Upcoming Meetings!

Board Finance and Property Committee – January 11th

This meeting will discuss the tuition proposal and the residence rent increase. We're pushing for the rent increase to be tied to inflation and for the University to adopt a policy of increasing tuition by CPI for the next four years.

I've been meeting with Board members between December and now to discuss our position and our views on the policy environment. There has been positive reaction to both of our proposals on each issue.

Organizing for Action – January 13th

We're holding an advocacy training day from 10am–4pm on campus. We've invited Bill Moore Kilgannon from PIA, Shannon Phillips a local activist and writer who will present on organizing and media training. We'll have a session on creative fundraising and consensus decision making. We've had positive reaction and will have close to 50 people out.

Jack Layton – January 19th

Jack Layton will be in the city on the 19th and we've managed to get a meeting with him. He'll also be on campus between 5 and 6 in the Alumni Room that day if you'd like to see him.

IN the vein of federal lobbying Dave and I have also taken the opportunity of speaking to local MPs James Rajotte and Rahim Jaffer. We've spoken about changes to the student finance system and increased funding through a dedicated federal transfer.

What happened between last council and now?

My meetings with Board members regarding residence rents and tuition fees. A number of meetings organizing the residence rent response. The Academic Planning Committee meeting with the first tuition proposal happened on December 15th, which we had to prepare for.

The Board of Governors held a retreat on December 8th which many believed was a large waste of time.

Retreats and Strategy sessions galore! December 18th was an exec retreat. December 20th was an external advocacy retreat and December 22nd was an academic strategy session.

The Exec priorities update holds a large part of the new projects we're working on. Priorities are on developing comprehensive plans for our building space and on comprehensive communication in the SU and better utilizing the Executive Communications Officer on an organizational level.

Here's a conference you might want to attend:

Free conference encourages women to take part in municipal government

Alberta government sponsors 'Be on the Ballot: Women Impacting Local Government'

Edmonton... Although women make up half of Alberta's population, when it comes to municipal government only 23 per cent of elected positions are held by women. The Be on the Ballot: Women Impacting Local Government conference at the Fantasyland Hotel in Edmonton aims to help change this statistic.

Sponsored by Alberta Municipal Affairs and Housing, and organized in co-operation with the Alberta Association of Municipal Districts and Counties and the Alberta Urban Municipalities Association, this free conference is intended to provide information and encouragement for women interested in becoming elected municipal leaders.

Featured speakers include Iris Evans, Minister of Employment, Immigration and Industry and Anne McLellan, P.C., Chair of the Liberal Task Force on Women and Gender Balance in Politics, as well as mayors and councillors from across the province. Attendees will learn about women in political leadership, urban and rural perspectives on running a campaign, and overcoming barriers and influencing public policy, among other topics.

Conference information is as follows:

When:

Monday, January 22

Where:

Fantasyland Hotel - West Edmonton Mall

Time:

8:30 a.m. - 4 p.m.

Although the conference is free, participants must register first by going to www.beontheballot.com, or calling (780) 421 1240.

Chris Cunningham, Vice President – Operations & Finance
Report to Students' Council
January 9, 2007

Good evening Council,

Power Plant

We've abandoned the dinner buffet. Originally we anticipated it to slowly increase in popularity as word of mouth spread. Unfortunately, it's popularity was increasing too slowly, therefore to increase profitability or rather to reduce expenses we have decided to close the dinner buffet operation. The lunch buffet on the other hand continues to be popular and will carry on as usual.

Juicy – Cereal Bar

You may have noticed that Juicy is attempting an interesting new concept we have dubbed the "cereal bar". Apparently students like cereal... whether it be for breakfast or a snack, nothing satisfies like a big bowl of cereal.

Job Registry

With all three major institutions on board, we are hoping to launch the new service in late February/early March. Hot topics surrounding the new service – as always - ...Marketing. How do we get employers to list their job opportunities, and how do we get students to look them up?

University of Alberta Students' Union

STUDENTS' COUNCIL LATE ADDITIONS

Tuesday January 9, 2007
Council Chambers 2-1 University Hall

2006-17/6

GENERAL ORDERS

2006-17/6c

CUNNINGHAM MOVED THAT Students' Council postpone the Anti-Coke presentation indefinitely.

2006-17/6d

CUNNINGHAM MOVED THAT Students' Council

Killercoke.org: **Fighting Power with Power**

12:00–1:20 pm

Dinwoodie Lounge,

Students' Union Building

Ray Rogers, Founder, Killercoke.org

Sponsored by Alberta Public Interest Research Group (APIRG)

Ray Rogers of Killercoke.org will give a hard-hitting expose of Coca-Cola's human rights and environmental abuses around the world. Rogers will then highlight what citizens have done to hold Coca-Cola accountable for its actions. This includes the Campaign to Stop Killer Coke, which has resulted in Coca-Cola being removed from 33 campuses around the world and hundreds more currently working to do so. Learn how ordinary citizens can fight power with power and stop the weapons of mass destruction that are unchecked corporate abuses.

List of Colleges and Universities Where Coca-Cola's Exclusivity Contracts Were Terminated and/or not renewed:

1. Bard College, New York
2. Carleton College, Minnesota
3. City University of New York Law School
4. College of DuPage, Illinois
5. CUNY School of Law, New York
6. DePaul University, Illinois
7. Dominican University, Illinois
8. Evergreen Valley College, California
9. Grinnell College, Iowa
10. Guarajat University, India
11. Hampshire College, Massachusetts
12. Hofstra University, New York
13. Lake Forest College, Illinois
14. Macalester College, Minnesota
15. Manhattanville College, New York

16. National College of Art and Design, Ireland
17. New York University, New York
18. Oberlin College, Ohio
19. Oxford University, UK (Wadham, St. John's, St. Hilda's, JCR)
20. Queensborough Community College, CUNY, New York
21. Roma Tre, Rome, Italy
22. Rutgers University, New Jersey
23. San Jose City College, California
24. Salem State College, Massachusetts
25. School of Oriental and African Studies (SOAS), UK
26. Sussex University, UK
27. Swarthmore College, Pennsylvania
28. Trinity College, Ireland
29. Union Theological Seminary, New York
30. University College Dublin, Ireland
31. University of East Anglia, UK
32. University of Cologne, Germany
33. University of Guelph — Student Union, Canada
34. University of Michigan, Michigan, Flint, Dearborn
35. University of Santa Clara, California

Sources On Successful Campaigns Against Coca-Cola

<http://www.killercoke.org/active-in-campaign.htm> (campuses currently active)

http://www.businessweek.com/magazine/content/06_04/b3968078.htm (NYU Ban)

<http://www.organicconsumers.org/BTC/killercoke052305.cfm> (Rutgers Ban (replaced with Pepsi))

<http://www.truthout.org/cgi-bin/artman/exec/view.cgi/36/16616> (Ban on Michigan U, but since reinstated)

<http://sify.com/news/fullstory.php?id=14265166> (Gujarat U ban in India)

<http://www.killercoke.org/nl0323.htm> (Guelph SU dropping Coke)

<http://www.newstarget.com/020065.html> (Sussex U. Ban, U.K.)

<http://www.ousu.org/content/index.php?page=4103> (Ban at Oxford, U.K.)

http://lrights.igc.org/press/Coke/cologneboycotts_afp_062906.htm (Ban at University of Cologne, France)

<http://www.nysun.com/article/32262> (Ban at CUNY School of Law, New York)

Example of Student-Run Business Initiative dealing specifically with beverages

<http://www.engsoc.queensu.ca/tearoom/home> (The Tea Room, as organized and run by the Engineering Society of Queen's University)

Presentation Source List

Coca-Cola in Columbia

Coke Facts: The Coca-Cola Company: www.cokefacts.com

International Labour Organization: www.ilo.org

National Public Radio: www.npr.org/templates/story/story.php?storyId=5170745

www.ens-newswire.com/ens/jan2006/2006-01-03-01.asp

Stokes, Doug. America's Other War: Terrorizing Colombia. Zed Books: New York, 2005.

Amnesty International. "Colombia." Amnesty Report 2005. 25 May 2005. 80-82.

Hylton, Forrest. "An Evil Hour: Uribe's Colombia in Historical Perspective." New Left Review. Issue 23. September-October 2003. 51-93.

SINALTRAINAL: <http://sinaltrainal.org/>

UK Students Against Coke:

<http://www.uksac.revolt.org/uksac%20-%20colombia%20-%20SINALTRAINAL's%20demands.htm>

Coca-Cola in India

Water

[1] Vandana Shiva / Le Monde diplomatique March 2005 14mar2005

THE WATER DOSSIER

<http://www.mindfully.org/Water/2005/India-Coca-Cola-Pepsi14mar05.htm>

[2] CorpWatch India, Nityanand Jayaraman, 28/05-02,

(<http://www.corpwatchindia.org/issues/PID.jsp?articleid=1603>)

[3] Denise Commene and Eric Toussaint, www.cadtm.org, 200

[4] India: Everything Gets Worse With Coca-Cola by D. Rajeev

<http://www.commondreams.org/headlines05/0822-01.htm>

Monday, August 22, 2005 by Inter Press Service

Toxic Sludge

[5] Coca-Cola in India accused of leaving farms parched and land poisoned

Paul Brown, environment correspondent, The Guardian

Friday July 25, 2003 <http://www.guardian.co.uk/water/story/0,13790,1012193,00.html>

[6] Coca-Cola's 'Toxic' India Fertiliser, BBC News, July 25th, 2003

<http://www.indiaresource.org/news/2003/4703.html> [6]

[7] Greenpeace Research Laboratories, University of Exeter, UK, Analytical results for sample NGP03021, Sampling Date 07.07.03.

Pesticides in Coca-Cola

[8] CSE releases new study on pesticides in soft drinks, 11/23/2006

<http://www.cseindia.org/misc/cola-indepth/cola2006/cola-index.htm>

[9] Parliamentary Committee Confirms Pesticides in Coca-Cola By Rama Lakshmi Special to The Washington Post February 5, 2004

<http://www.indiaresource.org/news/2004/1002.html>

[10] Report of the Joint Committee on Pesticide Residues in and Safety Standards for Soft Drinks, Fruit Juices and other Beverages of Indian Parliament, January 27, 2004, and the Center for Science and Environment, India and Pesticide Action Network/PAN (<http://www.pesticideinfo.org>), including extremely dangerous pesticides such as DDT and Lindane

Other Ethical Abuses By Coca-Cola around the World

[11] Coca-Cola To Pay \$192.5M to Settle Racial Discrimination Suit

November 17, 2000

<http://www.insurancejournal.com/news/national/2000/11/17/11540.htm>

[12] AP Ex-Contractors Block Coke Plants Access Monday October 23, 2006

By Christopher Toothaker, Associated Press Writer

http://biz.yahoo.com/ap/061023/venezuela_coca_colo.html?v=5

[13] Global March against Child Labour, "Report on Child Labour in Football

Production in Pakistan", May 2002

[14] CorpWatch India, Nityanand Jayaraman, 28/05-02,

<http://www.corpwatchindia.org/issues/PID.jsp?articleid=1603>

[15] <http://edition.cnn.com/BUSINESS/programs/yourbusiness/stories2001/coke.aids/>

[16] <http://www.commondreams.org/headlines02/1017-02.htm>,

The Coca-Cola Company



Information for Investors

Table of Contents

Opening Letter	Page 3
Letter from United Students Against Sweatshops	Pages 4-5
Letter from International Labor Rights Fund	Pages 6-7
Letter from The Polaris Institute	Pages 8-9
Letter from Corporate Accountability International	Pages 10-11
Letter from The India Resource Center	Pages 12-13
Letter from Corporate Campaign Inc.	Pages 14-15

Dear Coke Shareholder,
Within this booklet, you will find information from six different organizations that summarizes our concerns with the business practices of The Coca-Cola Company.

While the organizations focus on a range of topics and employ varied strategies, we have a unified theme: fundamental changes must take place within The Coca-Cola Company to ensure that the company is socially and environmentally responsible. Over the past few years, The Coca-Cola Company has seen an increase in public outcry over its labor and environmental practices, including:

- Collusion in the murder of bottling plant workers in Colombia;
- Firing and intimidation of workers trying to unionize in Turkey and Indonesia;
- Exploitation of communities around bottling plants in India, including draining massive amounts of groundwater;
- Misleading promotion of bottled water brands like Dasani.

The groups represented in this publication are among many organizations across North America and around the world challenging The Coca-Cola Company's human, labor, and environmental rights abuses.

As a shareholder, we ask that you take a stand to improve the company's global labor and environmental practices. We thank you in advance for reading this publication

United students against sweat-



Colleges and Universities active in the Campaign to Stop Killer Coke include:

- American University, Washington, DC
- Amherst College, Massachusetts
- Antioch College, Ohio
- Bard College, New York*
- Boston College, Massachusetts
- Bowdoin College, Maine
- Brandeis University, Massachusetts
- Bryn Mawr College, Pennsylvania
- California State University — Dominguez Hills, California
- Carleton College of Neurologic Medicine, Canada
- Case Western Reserve University, Ohio
- Cornell College, Minnesota *
- Creighton University, Pennsylvania
- Christ College, Indiana
- City University of New York, New York
- Clark University, Massachusetts
- College of Charleston, South Carolina
- College of DuPage, Illinois *
- The College of William & Mary, Virginia
- Connecticut College, Connecticut
- Concord Law School, New York
- DePaul University, Illinois
- Duquesne University, Indiana
- East Los Angeles College, California
- Emory University, Oxford, Georgia
- Evergreen State College, Washington
- Florida State University, New York
- Georgetown University, Washington, DC
- Georgetown College, New Jersey
- Grinnell College, Iowa
- Harvard University, Massachusetts
- Howard College, Pennsylvania
- Horizon University, New York*(1)
- Holyoke Community College, Massachusetts
- Hunter College, CUNY, New York
- Illinois State University, Illinois
- Illinois State University, Illinois
- Indiana University, Indiana
- Indiana University Northwest, Indiana
- Iowa State University, Iowa
- Kansas State University, Georgia
- Keanlee Community College, Illinois
- Kent State, Ohio
- Lake Forest College, Illinois *
- Lakeland University, Canada
- Loyola University, Illinois
- Loyola University, Missouri
- Macomber College, Minnesota *(1)
- Macquarie University College, Canada
- Marquette University, New York
- McMaster University, Ontario
- McMaster University, Canada (2)
- Michigan State University, Michigan
- Michigan State University, Tennessee
- Midwest College, UK
- Middlebury College, Massachusetts
- Nassau Community College, New York
- National College of Art and Design, Ireland *
- National University of Ireland, Ireland
- New College of Florida, Florida
- New York University, New York *
- Northeastern Illinois University, Illinois
- Northeastern Arizona University, Arizona
- Northland College, Ashland, Wisconsin
- Oakland City University, Oklahoma
- Oklahoma State University, Oklahoma
- Ontario University, Oklahoma *
- Orinda University, Oklahoma *
- Orinda University, Oregon
- Parsons State University, Oregon
- Purdue University — Calumet, Indiana
- Purdue University — West Lafayette, Indiana
- Queens University, New York
- Queensborough Community College, CUNY, New York

shops

Dear Shareholder,

Thank you for taking the time to read this publication. United Students Against Sweatshops would like to inform you on what we have been doing lately. In solidarity with workers in bottling plants standing up for their rights on the job and with communities working to protect their collective resources all around the world, United Students Against Sweatshops' membership is organizing to remove Coca-Cola beverages from our universities. There are now over 150 schools in all parts of the world actively working to kick Coke off of their campuses (see side bars). There have been over 21 institutions worldwide removed Coke from their campuses. Coca-Cola is one of the world's most powerful and profitable corporations. In 2004, Coca-Cola earned \$4.85 billion in profits. Yet, despite repeated pleas for help, Coca-Cola has not found the time or resources to insure the most basic safety of the workers who bottle its products or prevent massive environmental devastation in the communities where it does business. The students are demanding that the Coca-Cola Company meet all demands brought by affected unions in Colombia, Turkey, Indonesia and the community groups in India. In addition, the company must establish a human rights policy that institutionally protects the human and labor rights of all of the company's employees, including those in bottling plants producing Coke products. Until the company does so to the satisfaction of the aggrieved parties, students will continue to organize against the company and will continue to succeed in compelling our universities to completely sever their ties with the Coca-Cola Company. Please take a stand as a shareholder to see that your company ends its institutional abuse of human, labor, and environmental rights around the world.

-United Students Against Sweatshops

- Roma Tre, Rome, Italy *
- Rutgers University, New Jersey *
- Ryerson University, Canada
- St. John's University, New York
- St. Joseph's University, Pennsylvania
- St. Louis University, Missouri
- Saddleback College, California
- Salem State College, Massachusetts *
- San Francisco State University, California
- School of Oriental and African Studies (SOAS), UK *
- Simon Fraser University, Canada
- Smyth College, Massachusetts
- Suffolk County Community College, New York
- SUNY Geneseo, New York
- SUNY Saratoga, New York
- Sussex University, UK *
- Swarthmore College, Pennsylvania *(5)
- Trinity College, Ireland *
- Truman State University, Missouri
- Union Theological Seminary, New York *
- University College Dublin, Ireland *
- University of Birmingham, UK
- University of California — Berkeley, California
- University of California — Santa Barbara, California
- University of Chicago, Illinois
- University of Cincinnati, Ohio
- University of Connecticut, Connecticut
- University of Denver, Denver, Michigan
- University of East Anglia, UK
- University of Edinburgh, Scotland
- University of Georgia, Georgia
- University of Guelph — Student Union, Canada *
- University of Illinois at Chicago, Illinois
- University of Illinois — Urbana-Champaign, Illinois
- University of Iowa, Iowa
- University of Lethbridge, Canada
- University of Massachusetts, Massachusetts
- University of Michigan, Michigan, Flint, Davenport *(4)
- University of Minnesota, Minnesota
- University of Missouri (Kansas City), Missouri
- University of Montana, Montana
- University of New Hampshire, New Hampshire
- University of Ottawa, Canada
- University of Perimeter, UK
- University of San Diego, California
- University of San Francisco, California*
- University of Southern California, California
- University of Toronto, Canada
- University of Vermont, Vermont
- University of Washington, Washington
- University of Waterloo, Canada
- University of Western Ontario, Canada
- University of Wisconsin — Madison, Wisconsin
- University of Wisconsin — Milwaukee, Wisconsin
- University of York, UK
- Valparaiso University, Indiana
- Vassar College, New York
- Washington University, Missouri
- Wayne State University, Michigan
- Wesley College, Bristol, UK
- West Virginia University, West Virginia
- Western Michigan University, Michigan
- Whitson College, Illinois
- Whitson University, Pennsylvania
- York University, Canada

Quick Glimpse of Recent Student Activism Against Coke in the Press

- "Student Activists Demand University Cut Coca-Cola Ties To Stop 'Supporting Human Rights Abuses'" - The Harvard Crimson
- "Coke's practices have no place on campus: UCLA should no longer support company's alleged human rights, environmental violations" Daily Bruin (UCLA)
- "The President's staff decided it was time to stop selling bottled Coke" - Phoenix Online (Swarthmore)
- "Protesting pop: Students, union worker rally outside Administration Building to remove Coke from campus" - State News (Michigan State)
- "Coke loses contracts over human rights," - Badger Herald (University of Wisconsin-Madison)
- "Killer Coke at STJ? Investigate or else," - The Torch (St. John's University)
- "Always Coca-Cola?: The university's contract with Coke is up...and it may not be renewed," - The DePaulia (De Paul University)
- "Opening the bottle: Coca-Cola should submit to an independent review," - Emory Wheel (Emory University)
- "Students Protest Coca-Cola's Presence at IU during Meeting" - Indiana Daily Student
- "Soft Drink, Hard Feelings?" - The Chronicle of Higher Education
- "The Case Against Coca-Cola" - The Nation
- "Coca-Cola feels heat on killing: Union activist's death in Colombia spurs U.S. campus boycott talk," - Chicago Tribune



Kick Coke out of your city....

One building at a time!

As you may know, there has been an active campaign to hold Coke accountable for trade union repression in Colombia, Turkey, and other parts of the world. It's no surprise that cities, counties, and states also have contractual and purchasing relationships with Coca-Cola. The following is meant to guide you through the process of determining if your city has a contract with Coke and if so what sort of action you can take as a citizen to pressure your city to terminate their relationship with Coke.



Two things to always keep in mind: a corporation like

Coke won't change unless they feel that their profit or brand is being threatened. Therefore working within your community to get rid of Coke is a strategy to hurt their image because presumably if you terminate a Coke agreement, there will be media attention placed on the issue.

1. **Do your homework.** visit KillerCoke.org to learn about the campaign and the facts, also spend some time visiting StopKillerCoke.org which is a site that Coke set up to tell their side of the story.

2. **Identify the office in your city that handles Purchasing and Procurement.** Normally there is one person that knows a ton of information about the city's contracts and purchasing and can tell you whether the city works with a vending company that supplies Coke products or whether they have a contract directly with Coke. Find out from them where you should submit your FOIA request to.

Orgs to contact

- Trina Tocco
International Labor Rights Fund
www.LaborRights.org
202347-4100 x112 trina.tocco@ilrf.org
- Camilo Romero
United Students Against Sweatshops
www.StudentsAgainstSweatshops.org
Camilo@usasnet.org
- Ray Rogers
Campaign to Stop Killer Coke
www.KillerCoke.org
corpcamp@aol.com

Some questions to ask...

Does this city have a contract with Coke directly or a vending company for the vending machines at the Court House and City Hall?
Do we have any contractual relationships with the Coca-Cola Company?
Does the Parks and Recreation Department have any contracts with Coke?
3. **Submit a Freedom of Information Act (FOIA) request.** This should be submitted to the office or person that you identified in Step #2. Go to <http://www.splc.org/foialetter.asp> and fill out the form which will then automatically prepare a request for you. Follow up on your request if you haven't heard anything in 3 weeks.



4. **Look into other linkages to Coke.** While you are waiting for the city to furnish you with more information, consider a few other options...
a. Maybe one of the sports arenas in your city has a contract with Coke.
b. Find out if the public school district has a contract with Coke.
c. Look into whether the hospitals have contracts with Coke or an agreement with a food service company that provides Coke products.

5. **Request campaign materials.** There are campaign materials available including leaflets, DVDs, stickers, posters, and even campaign manuals. The Campaign to Stop Killer Coke also has sample city government resolutions that you could propose to your city.
The rest of the process will be different for each city depending on the information you find out from your research.

6. **Identify a short list of local media contacts.** Because it takes some time for the media to understand the issues, you might want to send information that shows the relationship between Coke and your city. Start by making some quick phone calls to identify which reporters follow city government issues. Then maybe create a packet of information that you can send them and of course be sure to highlight the connection between your city and Coke. Let them know what your future plans are and why it's important for them to cover the story. Remember this campaign will be won in the media so it's important to engage the press every step of the way.

7. **Do some networking in your community.** Talk with others in your community and find out if college students are running a campaign. Talk to faith based organizations that may be willing to write up something in their weekly bulletin. Use the networks you have developed in your sweatfree campaigns to educate others about Coke's violence towards trade unionists.

8. **Develop a public campaign.** This step should probably be considered a number of steps because it takes a small group of committed individuals to run an effective winnable campaign. Follow many of the same things you have done in your efforts to make your city procurement sweatfree.

This guide has been developed by the International Labor Rights Fund. Go to

Dear Coca Cola shareholder,

Thank you for taking the time to read this booklet.

Attending this shareholder meeting is an important expression of what we value.

As you can see a growing number of groups are coming together to speak to corporations like Coca-Cola about how they express and practice their values in our communities.

Our concern about corporate values is informed, committed and yes passionate in our desire to see change especially when it comes to how corporations are using the world's water. Why? Quite simply the world's fresh water supplies are limited and our future on this planet is intimately linked to having efficient, affordable access to drinking water.

Any company, especially one in the beverage industry that fails to recognize the people's right to water must take precedence over shareholder and corporate interests to something as essential to life itself as water runs a great risk.

The risk shareholder's face quite simply is to be re-branded not as a company that wants to teach the world to sing, but rather wants to ring what it can out of world that is thirsting.

We ask you to consider, what is important to you, relative to Coca-Cola's corporate values; here is how the company has expressed its point of view...

"All of us in the Coca-Cola family wake up each morning knowing that every day one of the world's 5.6 billion people will get thirsty that day. If we make it impossible or these 5.6 billion people to escape Coca-Cola, then we assure our future success for many years to come. Doing anything else is not an option." 1993 Annual Report Coca-Cola

To help you put our concerns in perspective take a minute to complete the simple quiz about water on the next page—see how you do and ask yourself is now the time for a new brand of corporate behavior?

Water quiz – How do your values tally up?

1. Most of the planets surface is covered in water? True or False
2. How much of the worlds water can be accessed for human use – 50%, 30% 10% or 1%?
3. More than 1 billion people don't have access to clean water and 2.5 billion don't have access to adequate sewage facilities. Consequently over 2 million people, mostly children die annually from diseases like cholera. True or False
4. No less than 31 countries are considered to be in water stressed areas of the planet? True or False
5. What percentage of the world's population lives in areas under water stress – 10%, 20% 30% or 40%?
6. Demand for fresh water is growing at an alarming rate – the same rate or double the rate of population growth?
7. What percentage of bottled water actually is sourced from municipal water systems -10%, 25% or 40%?
8. A University of Maryland study found that enamel erosion of human teeth is most damaged by lemonade, followed by energy drinks, sports drinks, citrus flavored fitness water, ice tea and finally colas. True or False
9. A study of 10,000 pre-schoolers, who regularly drank fruit juice, doubled their risk of becoming seriously overweight. Additionally the study showed the juice drinks did the opposite of quenching thirst and left children irritable and even thirstier than before. True or False
10. By the year 2025, demand for fresh water is expected to outstrip supply by more than 50%. True or False.
11. Coca-cola is facing a major challenge from concerned citizens determined to protect the planets water for people before corporate greed. True or False.



For more information contact:
Bryan Hirsch (617) 784-4753

Corporate Accountability International invites you to take the **TAP WATER CHALLENGE**

Wednesday, April 19th
At Rodney Square
(East side of Hotel du Pont)
9:30 a.m. to 12:30 p.m.

Dear Shareholder,

Thank you for your concern about the questions being raised regarding Coca-Cola's business practices. As you may know, Coke's strategy to compensate for declining soft drink sales by expanding its bottled water market has been met by resistance from communities around the world. Like air, water is a precious resource that sustains all life on earth. It is a fundamental human right. We're sure you will agree that it would be irresponsible and dangerous to develop a business model that threatens people's right to water.

Over one thousand concerned citizens from more than a dozen cities across the U.S. have taken the Tap Water Challenge since the week of the United Nation's World Water Day in March, confronting the troubling realities behind the carefully crafted image of bottled water. Across the U.S., millions of people have been shocked to learn that Coke's popular Dasani water brand actually uses tap water as its source. Avid Dasani drinkers are among the 50% of all Americans who drink bottled water. One in six people in the U.S. drink only bottled water, even though gallon for gallon it can cost more than gasoline. This trend is driven by misleading advertising. Our "Think Outside the Bottle" campaign challenges the marketing of bottled water brands, like Coke's Dasani.

Coke promotes Dasani water as pure, safe, healthy and superior to tap water, even though bottled water is less regulated than tap water, and sometimes less safe. Our human right to water is at stake. According to the United Nations, two out of three people will not have access to water by the year 2025. Problems of water scarcity and access loom larger as a profit-driven industry increasingly controls our water supplies.

Supplying water is currently a \$400 billion a year business, 30% larger than the pharmaceutical industry. "Think Outside the Bottle" highlights bottled water as the most visible example of increasing corporate control of water. Even though bottled water accounts for a fraction of the total volume of water used for consumption, sanitation, and manufacturing, people spent \$100 billion on bottled water in 2005. That's three times more than the amount of money necessary to reach the U.N.'s millennium development goal of halving the number of people without access to water by 2015, and seven times more than the international community has committed to reaching that goal.

Corporate accountability groups sounded the alarm last month, when Coke made a visible move to increase its influence on global water policies. In March, Coke sponsored the Fourth World Water Forum, a private international gathering where corporations met with officials from the United Nations, World Bank and governments to try to shape water policies around the world.

Inside today's meeting, Coke executives are being challenged directly for selling people a bill of goods, positioning bottled water as healthy, when in reality it threatens people's health, the environment, and undermines local democratic control over a common resource.

In a number of Indian communities, where Coke is draining massive amounts of water to sell as bottled water and make soft drinks, resistance to the corporation's irresponsible and dangerous actions is growing. Last month community leaders in Mchidiganj launched a major indefinite action, calling on Coke to close its bottling plant there. In Plachimada, where activists and community leaders are marking the fourth anniversary of the movement challenging Coke, the bottling plant has been closed since March 2004.

"Coke siphons massive amounts of water from poor, water stressed communities without regard for scarcity or human rights," says Kirankumar Vissa, an Indian activist based in Maryland. "Coke goes to great lengths to portray itself as a steward of the world's water resources, while it is actually wreaking havoc on communities across India."

The Sisters of Notre Dame from Chardon, Ohio have collected 2,100 postcards, challenging the irresponsible and dangerous actions of leading bottled water corporations. "We have a large community of Indian Sisters serving in Kerala, who have told us about the distress caused to poor people by the actions of Coca-Cola and its excessive use of ground water," explains Sr. Nancy McDermott. "Instead of respecting water as a fundamental human right, Coke promotes it as a commodity to be bought and sold." On behalf of activists across the country, Sr. Nancy will deliver thousands of concerned public comments to Coke C.E.O. Neville Isdell.

At this year's meeting please consider supporting a resolution calling for an independent report on the impact of Coke's plants on people's health and the environment in water-scarce Indian communities. The resolution will be presented by William Wardlaw, a major owner of Coca-Cola stock and grandson to one of Coke's first investors, and Harrington Investments.

We hope you will also reflect seriously on the comments raised by Anil Venkatesh, a student at the University of Pennsylvania who has run Tap Water Challenges on his campus: "Mr. Isdell, your corporation's image is becoming increasingly tarnished among college students. How are the effects of this potential long-term damage accounted for and reflected in your financial statements?"

Thank you for your attention.

Sincerely,
Patricia Lynn
Campaigns Director

Open Letter to Coca-Cola Shareholders on India

The Coca-Cola company management is misleading its shareholders by not revealing the true extent of the liabilities the company has incurred and continues to incur in India.

The Coca-Cola company is in denial that it is directly responsible for the problems being faced by thousands of people in India. The facts, however, tell a very different story.

The Coca-Cola company has worsened the water crisis for thousands of people in India by locating many of its bottling plants in drought prone areas. In the state of Rajasthan, the Indian government has confirmed that water levels dropped 10 meters in just 5 years since Coca-Cola started operations.

The Coca-Cola company has polluted the scarce remaining groundwater and soil around its bottling plants by indiscriminately discharging its waste into the surrounding fields. The Pollution Control Board of Kerala, a government regulatory agency, has refused to allow Coca-Cola's bottling plant in south India to open, citing the company for excessive lead and cadmium.

The Coca-Cola company continues to sell products in India that contain extremely high levels of pesticides, including DDT, sometimes higher than 34 times those allowed by the US and European Union standards. The government of India has confirmed that Coca-Cola products contain extremely high levels of poisons, but the Coca-Cola company insists that it is safe. However, in 2005, the US Food and Drug Administration stopped the entry of Coca-Cola products from India from entering the US on at least 10 occasions because the products did not meet the minimum safety standards in the US.

Unfortunately, the Coca-Cola company has decided to launch a public relations exercise to address the allegations in India. For those being affected by Coca-Cola in India, this is not a public relations problem. Severe water shortages and pollution are creating serious hardships for thousands of people in India, particularly farmers.

The Coca-Cola company is now the target of at least five communities in India who are campaigning to stop the source of their problems—the Coca-Cola bottling plant in their area.

Coca-Cola's practices in India are destroying lives, livelihoods and communities across India, and it is only a matter of time before the Coca-Cola company will be forced to address the liabilities it has incurred in India.

We call upon Coca-Cola's shareholders to demand that the Coca-Cola company genuinely address the serious issues in India, and begin by accepting the fact that Coca-Cola is part of the problem. Until then, the campaign to hold Coca-Cola accountable for its crimes in India will continue to grow.

India Resource Center

www.IndiaResource.org

The India Resource Center is a bi-national (US, India) non-profit organization that works directly with communities in India being impacted by Coca-Cola's bottling plants.

Campaign to Stop Killer Coke

By Campaign to Stop Killer Coke

The Campaign to Stop Killer Coke (<http://www.KillerCoke.org>) seeks to hold The Coca-Cola Co. accountable for human rights abuses at its bottling plants in Colombia. At the same time, we are educating the public about Coke's widespread crimes and unethical behavior worldwide.

The International Labor Rights Fund (<http://www.laborrighs.org>) and the United Steelworkers filed a lawsuit against Coca-Cola on behalf of SINALTRAINAL (<http://www.sinaltrainal.org>), a Colombian union representing Coca-Cola bottling plant workers; several of its members and survivors of Isidro Gil, one of its murdered officers. The lawsuit charges that Coca-Cola bottlers "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders."

American University Prof. Lesley Gill stated in a Nov. 2004 report: "Murdered unionists are not the product of indiscriminate, chaotic violence, nor are they the 'collateral damage' of civilians caught between warring groups. They are the victims of a calculated and selective strategy carried out by sectors of the state, allied paramilitaries, and some employers to weaken and eliminate trade unions. It is a strategy that emerges from, and is facilitated by, pervasive impunity."

In January 2004, New York City Council Member Hiram Monserrate led a delegation on a 10-day, fact-finding tour to Colombia to investigate the allegations of human rights violations by Coca-Cola. As one member said upon returning, "We heard one story after another of torture and injustice. The sheer number of these testimonials was overwhelming." The delegation issued a scathing report in April concluding that "Coca-Cola is complicit in human rights abuses of its workers in Colombia" — and its "complicity is deepened by its repeated pattern of bringing criminal charges against union activists who have spoken out about the company's collusion with paramilitaries." (<http://www.killercoke.org/report.htm>)

Coca-Cola claims that it has extensive relations with 12 separate unions in Colombia and that more than 30 percent of the 8,000 workers in the Coca-Cola system are unionized. This simply is not true. More than 90 percent of Colombian Coke workers are considered "flexible" workers with no union representation. They are employed through various subcontracting schemes. These workers receive low pay, meager benefits, if any, have no job security or future with the Company and many are mired in poverty.

Coke's assertion that it has extensive relations with a dozen other unions is a far stretch of the imagination. Many of those unions really exist only on paper and all the unions combined represent a tiny number of Coke workers, far less than SINALTRAINAL.

Coke's claim that the Company was exonerated of human rights abuse allegations by two judicial inquiries in Colombia and two "independent" investigations in the U.S. by **their** law firm, White & Case, and by the discredited Cal-Safety Compliance Corporation which Coke hired, has no credibility whatsoever.

Coke's other crimes and abuses against the global public interest include:

- Overexploitation and pollution of water sources in India (<http://www.indiaresource.org>), Mexico (<http://www.ciepac.org>), Ghana and elsewhere (<http://www.polarisinstitute.org>)
- Benefiting from hazardous child labor in sugar cane fields in El Salvador; documented by Human Rights Watch (<http://www.hrw.org>)
- Aggressive marketing to children of nutritionally worthless and damaging products (<http://www.commercialexploitation.org> and <http://www.schoolpouringrights.com/>)
- Anti-worker policies in Turkey and Indonesia (<http://www.studentsagainstawearshops.org>)
- Labor abuses in the U.S., including harassment, intimidation, discrimination and retaliation
- Giving executives hundreds of millions of dollars in stock options and bonuses while laying off thousands of employees
- History of racial discrimination that persists today; paid the largest settlement in the history of the United States of \$192.5 million in a racial discrimination lawsuit
- Fraudulent business practices, as widely reported in the media worldwide

The Coca-Cola Co. spends \$2.6 billion a year to create a false image that has nothing to do with the ugly reality that is the Company. The reality is that the World of Coca-Cola is a world full of lies, deception, immorality, corruption and widespread labor, human rights and environmental abuses. When consumers think of The Coca-Cola Co., one should think of a company that has brought great hardship and despair to many people and communities throughout the world.

That's why 24 campuses have removed and banned the sale of Coca-Cola products, including small colleges such as Union Theological Seminary and Carleton College, and large universities such as Rutgers University and New York University. When students think of Coca-Cola beverages, they should think of them as "Unthinkable" and "Undrinkable" until the company cleans up its act.

Additional links to reports:

Gill, Lesley: "LABOR AND HUMAN RIGHTS: The Real Thing' in Colombia" (<http://www.aanel.org/committees/cfhr/gill.pdf>)
Monserrate, Hiram: "NYC fact-finding delegation's report on human rights violations by Coke"
<http://www.killercoke.org/report.htm>

For Further Information, **contact:**

United Students Against Sweatshops
1150 17th St. NW Suite 300 Washington DC
20036; tel: 202-NOSWEAT; fax: 202-293-5308
www.studentsagainstsweatshops.org

International Labor Rights Fund
2001 S St., NW #420
Washington, DC 20009
Phone: (202) 347-4100

The Polaris Institute
180 Metcalfe St., Suite 500
Ottawa ON K2P 1P5
613 237 1717
www.polarisinstitute.org
www.insidethebottle.org

Corporate Accountability International
46 Plympton Street
Boston, MA 02118
(617) 784-4753
www.stopcorporatedabuse.org

The India Resource Center
info@IndiaResource.org
www.IndiaResource.org

Corporate Campaign Inc.
P.O. Box 1004, Cooper Station
New York, NY 10276-1004
(718) 852-2808
www.killercoke.org

THE STUDENTS' UNION OF THE UNIVERSITY OF ALBERTA

OPERATING POLICY STATEMENT

<i>Policy Number:</i>	14.12	<i>Effective Date:</i>	April 2, 2003	<i>Page</i>	1	<i>of</i>	2
<i>Responsibility for Policy:</i>	Executive Committee						
<i>Subject Matter</i>	-	<i>Category:</i>	OPERATING POLICY (GENERAL)				
	-	<i>Specific:</i>	GENERAL				
	-	<i>Topic:</i>	Ethical Business Partners				

Introduction:

This policy aims to establish the Students' Union as a good corporate citizen by avoiding those companies that fail to respect business practices the Students' Union views as important but also by using positive screening to invest in companies that do.

Policy:

- 14.12.01 Where alternatives exist in the industry the Students' Union will not conduct business of any kind with companies that:
- Fail to meet basic standards of environmental protection;
 - Actively undermine or fail to respect basic human rights, as defined by the United Nations Declaration of Human Rights;
 - Infllict excessive or unnecessary suffering upon animals by the procedures to which they are subjected.
- 14.12.02 The Students' Union will actively identify and establish business relationships with companies that have strong records in:
- Environmental management systems and environmental policy;
 - Commendation for environmental performance;
 - Voluntary adherence to standards of ecological regulation or employee care in excess of statutory requirements;
 - Effectively implemented and monitored equal opportunity policies covering race, gender, religion, disability and sexual orientation;
 - Effectively enforced policies against discrimination or harassment on grounds of race, gender, religion, disability or sexual orientation;
 - Paid maternity leave above and beyond statutory requirements;
 - Provision of childcare facilities, job sharing, flextime and career breaks;
 - Constructive industrial relations, co-operation with trade unions or operation of a works council.
- 14.12.03 The Students' Union will give preference to companies that:
- Are based in Canada;
 - Are energy efficient in their production;
 - Use minimal packaging;
 - Use recycled or reused materials where possible;
 - Produce organic products and/or;
 - Possess a fair trade label.
- 14.12.04 Companies shall be asked to provide information on items 14.12.02 and 14.12.03 at the time of initiation of discussions between them and the Students' Union.
- 14.12.05 All companies with which the Students' Union currently does business shall be deemed to meet these criteria, unless violations are found through the complaint procedures outlined in section 14.12.06.

- 14.12. 06 Any member of the Students' Union shall be entitled to lodge a complaint with the Vice President (Operations and Finance) regarding a company with which the Students' Union currently does business, such complaint to be heard and ruled upon by the Executive Committee.
- 14.12. 07 Where a company is found to be in violation of this policy by the procedure set out in 14.12.06, the Students' Union shall cease commercial relations with that company unless contractual obligations make this impossible.
- 14.12. 08 Where a company has been found to be in violation of this policy, and where the Students' Union is contractually obligated to continue dealing with that company, the Students' Union shall notify that company of this policy.
- 14.12. 09 If, upon expiration of a contractual obligation with a company found to be in violation of this policy, the company continues to be in violation of this policy, the contract shall not be renewed.
- 14.12. 10 The Executive Committee or designate shall ensure that adherence to this policy does not unreasonably affect the quality or cost of goods provided.
- 14.12. 11 The Students' Union shall only purchase coffee bearing a fair trade label.
- 14.12. 12 The Executive Committee may substitute alternatives for any company found to be in violation if those alternatives are in compliance with this policy.

Policy History:

	Date	Board/Committee	Date of Council Approval
Updated	August 21, 2003	Executive Committee	August 21, 2003
Updated	April 23, 2003	Executive Committee	April 30, 2003
Created	April 2, 2003	Executive Committee	April 8, 2003