



University of Alberta Students' Union

## **FINANCE COMMITTEE**

**Wednesday, September 26, 2018**

**5:00 PM**

**SUB 0-55**

We would like to respectfully acknowledge that our University and our Students' Union are located on Treaty 6 Territory.

We are grateful to be on Cree, Dene, Saulteaux, Métis, Blackfoot, and Nakota Sioux territory; specifically the ancestral space of the Papaschase Cree. These Nations are our family, friends, faculty, staff, students, and peers. As members of the

University of Alberta Students' Union we honour the nation-to-nation treaty relationship. We aspire for our learning, research, teaching, and governance to acknowledge and work towards the decolonization of Indigenous knowledges and traditions.

### **AGENDA (FC 2018-05)**

**2018-05/1     INTRODUCTION**

**2018-05/1a    Call to Order**

**2018-05/1b    Approval of Agenda**

**2018-05/1c    Approval of Minutes**

**2018-05/1d    Chair's Business**

**2018-05/2     QUESTION/DISCUSSION PERIOD**

**2018-05/2a    Standing Orders Section (9-19)**

**2018-05/3     COMMITTEE BUSINESS**

**2018-05/3a    **LARSEN MOVES** to release \$50,000 from The Campaign and Advocacy Reserve for the purposes of a public awareness campaign.**

See FC-2018-05.02.

**2018-05/4     INFORMATION ITEMS**

**2018-05/4a    Finance Committee, *Minutes* - FC-2018-04-M**

See FC-2018-05.01.

**2018-05/4b    The Campaign and Advocacy Reserve - Information**

See FC-2018-05.02

**2018-05/5     ADJOURNMENT**

**2018-05/5a**    **Next Meeting:** Wednesday, October 10, 2018 @ 5:00PM in SUB 6-06.



University of Alberta Students' Union

## FINANCE COMMITTEE

Wednesday, September 12, 2018

5:00 PM

SUB 0-55

We would like to respectfully acknowledge that our University and our Students' Union are located on Treaty 6 Territory.

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### ATTENDANCE

NAME	PROXY	PRESENT	SUBMISSION OF WRITTEN FEEDBACK (IF ABSENT)
Emma Ripka (ex-officio)(chair)		Y	
Lane Anderson		Y	
Amlan Bose		Y	
Tahra Haddouche		Y	
Steven Lin		Y	
Brianne St. Hilaire		N	
Nathan Sunday		N	
André Bourgeois (ex-officio)		Y	
Robert Bilak		Y	
Mariam Hosseiny		N	

### MINUTES (FC 2018-04)

2018-04/1 INTRODUCTION

2018-04/1a **Call to Order**

RIPKA: Called the meeting to order at 5:09pm.

**2018-04/1b Approval of Agenda**  
**HADDOUCHE/BILAK MOVED** to approve the agenda.  
6/0/0 - CARRIED

**2018-04/1c Approval of Minutes**  
**BILAK/BOURGEOIS MOVED** to approve the minutes of *FC-2018-03-M*.  
5/0/1 - CARRIED

**2018-04/1d Chair's Business**

RIPKA: Reaffirmed that Standing Orders provide for the removal of members who miss three consecutive meetings.

**RIPKA/BOURGEOIS MOVED** to special order item *2018-04/2c* as "Councillor Bilak (Not) Receiving an Award"  
5/0/1 - CARRIED

**2018-04/2 QUESTION/DISCUSSION PERIOD**

**2018-04/2a** Standing Orders - amendments for first 9 sections

RIPKA: Established that there are amendments for the Finance Standing Orders. Noted that the Committee will review amendments up to item 9. Identified that Mandate §(1)k provides that the Committee "approve tenant contracts in the Students' Union building as needed". Noted that the Committee has not been acting in this role. Expressed concern over conflicts of interest arising from relationships of councillors with external parties. Advised that the Committee revise or remove the provision.

**BOURGEOIS/HADDOUCHE MOVED** to rescind Mandate 1(k) from the Standing Orders  
6/0/0 - CARRIED

RIPKA: Suggested that §6.2(d) §6.2(e), for membership responsibilities, be withdrawn from the Finance Standing Orders and moved to those of Council Administration Committee. Determined to consult CAC prior to implementing this change.

**2018-04/2b** Executive Compensation Committee

RIPKA: Established that, at present, the General Manager sets the compensation for executives. Suggested that UASU executives are comparatively undercompensated. Noted executives at MacEwan University receive transit, health, dental, and other benefits. Considered that the absence of these benefits may discourage some students from running as executives. Proposed creating an ad-hoc committee to review executive compensation.

BOURGEOIS: Inquired into the manner in which other students' unions set executive compensation.

RIPKA: Responded that MacEwan University, for example, has a committee that meets infrequently to review compensation.

BOURGEOIS: Advised that the ad-hoc committee have standing items on their agenda.

BOSE: Suggested that Audit Committee determine executive compensation.

RIPKA: Noted that Audit Committee could appropriately handle compensation as executives do not sit as members. Determined to consult former Councillor Palindant.

BILAK: Identified that this new responsibility for Audit must be implemented in Bylaw 100.

BOURGEOIS: Expressed concern over the restrictions, which bind executives as part-time students, of the University benefit plans.

HADDOUCHE: Considered that compensation via benefits would be an insignificant draw or detractor to students endeavouring to run as executives.

BOURGEOIS: Expressed concern that councillors, who later run as executives, may unjustly alter the compensation while serving on Audit.

RIPKA: Responded that all changes to executive compensation will still receive approval from Students' Council. Determined to consult CAC on the change concerning §6.2(d) §6.2(e). Determined to consult Audit on the change concerning executive compensation.

**2018-04/2c** Councillor Bilak (Not) Receiving an Award

BILAK: Established that he, as Vice-President Finance of the Political Science Undergraduate Association, is set to receive a Student's Union award on behalf of the Association. Clarified that he is not receiving the award; the PSUA is receiving the Award.

BOURGEOIS: Considered that Bilak's name could be removed from the award recipients.

RIPKA: Proposed amending, in future, Standing Order §16 to only limit members of the Student Group Granting and Students' Union Awards Committees from receiving awards.

**2018-04/2d** Semester 1 schedule of workload

RIPKA: Established that Students' Union core managers are set to present at the Committee in mid-October. Identified that these presentations will provide members with a better understanding of departmental responsibilities when it comes to budget season. Noted that these presentations will act as opportunities for consultation on departmental goals. Anticipated that a number of upcoming meetings will be cancelled due to an absence of items. Noted that the Committee will review Dedicated Fee Units in future.

BILAK: Proposed that the Committee schedule team bonding.

BOURGEOIS: Noted that any team bonding will occur outside and not part of official Committee activities. Supported Bilak's idea.

**2018-04/3** **COMMITTEE BUSINESS**

**2018-04/4** **INFORMATION ITEMS**

**2018-04/4a** Finance Committee, *Minutes* - FC-2018-03-M

See FC-2018-04.01.

**2018-04/5** **ADJOURNMENT**

RIPKA: Adjourned the meeting at 5:33.

**2018-04/5a** **Next Meeting:** TBA.

<b>MOTION</b>	<b>VOTES</b>
HADDOUCHE/BILAK MOVED to approve the agenda.	6/0/0 - CARRIED
BILAK/BOURGEOIS MOVED to approve the minutes of <i>FC-2018-03-M</i> .	5/0/1 - CARRIED
RIPKA/BOURGEOIS MOVED to special order item <i>2018-04/2c</i> as "Councillor Bilak Receiving an Award"	5/0/1 - CARRIED
BOURGEOIS/BOURGEOIS MOVED to rescind Mandate 1(K) from the Standing Orders	6/0/0 - CARRIED

Date: 25/06/2018  
To: Students' Union Council  
Re: President 2018/19 Report

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Dear Finance Committee,

The Students' Union faces a number of strategic and political challenges that require the organization to have a strong public identity. These include;

- Voluntary Student Union (VSU) policies from mainstream political parties;
- Growing deferred maintenance costs within the Students' Union Building (SUB) and the need for increased capital funding;
- Lack of understanding as to the scope and mandate of the organization with the campus community.

To foster and develop a strong public identity for the Students' Union there are a number of ongoing projects to address these concerns. These include;

- Full redevelopment of our approach to marketing;
- Supporting strong GOTV campaigns for provincial and federal elections;
- Improvements to internal staff structure and resources for media.

To further bolster these efforts the Students' Union should strive to communicate to the greater public and build confidence in our organization. We should strive to answer the following question:

**How might the UASU build value and confidence with the student body, campus community, and the general public?**

The Students' Union has a Strategic Plan which is the primary driver of the organization's growth. The Strategic Plan identifies broadly;

**Our mission is to serve, represent, and engage students.**

Four pillars support our mission:

- We offer services and businesses that provide for the practical, social, academic, and personal needs of students.
- We organize events and programs that bring our campus together, help people connect, and build community on campus.

- We provide space for students to relax, study, and socialize. The Students' Union Building is the living room and civic centre of campus.
- We advocate for student interests to the University and all levels of government.

I propose that using this mission statement and four pillars as the basis for a public awareness campaign will be enough to build value amongst the public. At a minimum, mass communicating these statements will serve the campus community to further understand the scope of the organization. In addition, this campaign will be used to showcase the leadership of the Students' Union and the University of Alberta in discussions regarding student fees and highlight the value of an independent organization on campus. This idea is well received by the management of the UASU and we are prepared to put resources towards it.

The following is a request to pull from The Campaign and Advocacy Reserve (as outlined in Bylaw 3000 3.6). I have been assured by our administration that this pull from the reserve will leave a healthy amount in the event of another unforeseen campaign or advocacy priority. I have also been assured that this amount is appropriate for the scope of the campaign. I have consulted with our management and we have set up a meeting schedule to further develop the campaign.

An approximate budget is below. This may change as the working committee for this project fully develops communication plans.

Item	Budget	Description
External Relations	20,000	Engaging with external media and lobby services to meet capacity.
Media Advertising	20,000	Advertising of all formats (print, social, air, etc.)
Media Development	10,000	Engaging in media creation (video production, materials production, etc.)
Final	50,000	

LARSEN moves to release \$50,000 from The Campaign and Advocacy Reserve for the purposes of a public awareness campaign (see above).

Cheers,  
UASU President  
Reed Larsen