

EXECUTIVE COMMITTEE

2016-2017 #21

August 25, 2016

11:00am

ATTENDANCE:

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| Fahim Rahman | <i>President</i> |
| Marina Banister | <i>Vice President (Academic)</i> |
| Mike Sandare | <i>Vice President (External)</i> |
| Robyn Paches | <i>Vice President (Operations & Finance)</i> |
| Francesca Ghossein | <i>Vice President (Student Life)</i> |
| Marc Dumouchel | <i>General Manager</i> |
| Kristen Stoik | <i>Executive Coordinator</i> |

REGRETS:

ABSENT:

1. CALL TO ORDER The meeting was called to order by RAHMAN at 11:01am.

2. APPROVAL OF AGENDA BANISTER/GHOSSEIN MOVED THAT the Executive Committee approve the agenda as presented.

5/0/0 CARRIED

3. APPROVAL OF MINUTES SANDARE/PACHES MOVED THAT the Executive Committee approve the August 22 minutes as presented.

5/0/0 CARRIED

4. REVIEW OF ACTION ITEMS • Emailed sponsors, going very well
 • Send office hours to Marina by Friday

5. ANNOUNCEMENTS • Marina will have GovWeek PA for end of next week
 • Marina will be away Monday
 • Speaker for GovWeek update
 • RATT on the Patio today
 • Lunch update – Francesca, Fahim, and Marina
 • Meeting with Lori Sigurdson tomorrow talk about residence and the RTA
 • Meeting Sept 16 with MLAs and SAMU
 • Fahim away tomorrow

6. STUDENTS' COUNCIL • Reports due next Thursday
 • GovWeek September 20 meeting – present executive goals
 • Need consultation about minimum wage

7. OLD BUSINESS

8. NEW BUSINESS

8.1 REVISED BAR JOB DESCRIPTION

- Modified bar structure
- Managing bars as a whole rather than as independents
- PACHES/RAHMAN MOVED TO approve the Job Descriptions as presented.

5/0/0 CARRIED

9. DISCUSSION PERIOD

9.1 EXTERIOR SIGNAGE

Points of Discussion:

- Make outdoor spaces more inviting space and potential for messaging
- Panels with imaging or branding in different locations
- Different medium options for panels and attaching to walls
- Really interesting ways to utilize this signage throughout the year and over the years
- Able to liven up the spaces, want to ensure that it is not too heavy on advertisements
- Potential for student art to be showcased
- Key to be flexible and able to change imaging
- Good to proceed with this

9.2 CSJ BBQ

Points of Discussion:

- September 12 12-4
- SU and Executive branded BBQ
- Branded outreach good
- Potential to do something similar with Augustana in the future?
- Need to create a PA for this – Fahim to do

9.3 FACULTY-SPECIFIC MAILOUTS

Points of Discussion:

- Present problem with councilors ability to reach out to their constituents on mass
- Potential to create different editions of the current monthly newsletter
 - Concern with workload on staff
- Alternate: councilor blog with link embedded in newsletter?

9.4 GREEN AND GOLD DAY

Points of Discussion:

- Items for green and gold day came in

9.5 RATT REBRANDING

Points of Discussion:

- New logo and design for menus
- Cut some wordiness to fit food menu on one page
- SU Flame Flag? Will be included
- Very positive response to the materials and rebranding

10. REPORTS

11. CLOSED SESSION

12. ADJOURNMENT

Meeting adjourned at 12:30pm.