

EXECUTIVE COMMITTEE

2015-2016 #60

February 1, 2016

9:30am

ATTENDANCE:

Navneet Khinda	<i>President</i>
Fahim Rahman	<i>Vice President (Academic)</i>
Dylan Hanwell	<i>Vice President (External)</i>
Cody Bondarchuk	<i>Vice President (Operations & Finance)</i>
Vivian Kwan	<i>Vice President (Student Life)</i>
Marc Dumouchel	<i>General Manager</i>
Robyn Fenske	<i>Executive Coordinator</i>

REGRETS:

ABSENT:

1. CALL TO ORDER The meeting was called to order by KHINDA at 9:32am
2. APPROVAL OF AGENDA RAHMAN/BONDARCHUK MOVED THAT the Executive Committee approve the agenda as presented.

5/0/0 CARRIED
3. APPROVAL OF MINUTES BONDARCHUK/KHINDA MOVED THAT the Executive Committee approve the January 28 minutes as amended.

5/0/0 CARRIED
4. REVIEW OF ACTION ITEMS
5. ANNOUNCEMENTS
 - Cody finished the letter to the registrar – Marc and Navneet give it one more read over
 - Marc, Navneet, Cody, and Vivian will be talking to the University about funding document
 - Have appointment with lawyer on Thursday for MNIF document
 - Fahim needs his SIEF meeting to happen by Thursday if it can't happen today
 - Confirm with Fahim if you're going to the ASA formal
- 5.1 INVESTMENT TRANSFER
 - Cody has authorized Peter to transfer \$2 million from the general account to our investment portfolio
6. STUDENTS' COUNCIL
 - Council tomorrow night
 - Bill 11, membership fee increase, Gateway DFU, Gateway mandate change

7. OLD BUSINESS

8. NEW BUSINESS

9. DISCUSSION PERIOD

9.1 TRANSITION CONTENT Points of Discussion:

- Dylan still needs to fill out his transition document – do today
- Fahim will then work on the schedule with Marc

9.2 5 DAYS FOR THE HOMELESS Points of Discussion:

- BSA asked if they could get a free BBQ rental because William waived the fee last year for them (\$35)
- Talk about it at next sponsorship committee meeting

9.3 FURCA ABSTRACT & ADVERTISING BOOK Points of Discussion:

- We have a slot for an ad, what should we put in there? Coming out early March
- Something academically related

9.4 STUDENT EXPERIENCE SURVEY Points of Discussion:

- Project Dylan has been working on this year
- Talk about the type of survey to measure student experience
- NSSE is used to measure student engagement by universities – quantitative survey
- There is an alternative approach to doing this – a critical incident technique (mixed survey with open ended questions)
- 1000 sample size would be ideal, 400-500 wouldn't be bad
- Not sure what the cost would be for marketing the survey
- This is assuming all hands on deck from the department
- It has a lengthy timeline
- It's a big project – 4/5 months if done in-house, could also out source the project with a timeline of 6 weeks (\$8,000), could out source the coding and analysis portion (\$3,000)
- This survey would be very useful strategically
- Will probably have to get the SPSS software anyways for the other survey we do
- Best case scenario if the report is done in house it would come out in September which would take away from an of advo's other summer work
- How is this different from our annual SU survey? We are asking a very specific set of questions, 2 different kinds of data
- What about different results from NSSE? Survey is set up differently. Ours lets students say what is valuable to them whereas NSSE proposes what is valuable

- This puts us in education as a commodity – does anyone have any issues with this?
- Could clash with our current survey, concern with sending emails to students (might turn students away from SU emails)
- Would likely hire extra staff in advo to make sure other projects can still get worked on during the summer
- Need to make sure it focuses on student experience in regards to teaching, learning, etc
- Dylan and Surma will work on a proposal and Dylan will send the brief that Dave did to read over

9.5 PAYING FOR BUS TO AUGUSTANA

Points of Discussion:

- In past years DG paid for it but it got cut from their budget last year
- We'll have to PA this
- Will be in the budget for next year's council

KHINDA/BONDARCHUK MOVED TO approved no more than \$500 from the project allocation fund to cover the cost of the bus to Augustana.

5/0/0 CARRIED

9.6 FUNDRAISER PROPOSAL FROM CUSA

Points of Discussion:

- VPSL from Carleton university
- Their campaign is to unite students across the country
- Sending a model plane between student unions in Canada
- Doesn't really cost us anything
- Navneet will see what they want from us

9.7 HELP SUBPHOTO MANAGER WITH MENTAL HEALTH PROJECT

Points of Discussion:

- Rebecca from SUBPhoto is working on a photo project documenting mental health
- Would like to reach out to students to share their stories through images
- She is a tenant, how do we want to help her?
- Get her in touch with peer support centre
- She could reach out to student groups organizing these kind of events

9.8 BETTER UALBERTA

Points of Discussion:

- Better UAlberta is an organization put on by a couple of students
- Being used to see what responses students have to different medians
- Keep testing more and more questions and see if SUSJ wants to pick it up
- Hope to reinvent SUSJ from a grounds up organization
- The SU has the infrastructure to help with things like this – this creates a fragmentation from the SU

- This was done to create a separation purposely from the SU
- Any information that comes from it will be made anonymously public

9.9 DEAN OF STUDENTS
CANDIDATE CHATS

Points of Discussion:

- Today at 12pm the candidate will be giving an open presentation where people and students can ask questions
- Tomorrow is one on one chatting – residences, student group management questions

9.10 REDUCING TAXES ON
STUDENT LOAN BUDGET
SUBMISSION

Points of Discussion:

- Jon brought up the idea of reducing interest rates on federal student loans to Randy and he seemed interested – want the federal government to match what we have here provincially
- Jon and Dylan are working on a submission to Randy and a couple other councilors for the budget
- This will be a UASU submission

9.11 SPONSORSHIP
REQUEST: PROJECT PILGRIM

Points of Discussion:

- Camino de Santiago is a pilgrimage route in Spain that this student is going to walk
- Wants to create a book of peoples' stories with photos
- Is wondering what we could do to help?
- Navneet will bring this to sponsorship committee
- He has good buy in from the community and a student group
- The project will fully launch February 21

10. REPORTS

11. CLOSED SESSION

12. ADJOURNMENT

BONDARCHUK/KHINDA MOVED TO adjourn.

Meeting adjourned at 10:42am.

5/0/0 CARRIED