

## EXECUTIVE COMMITTEE

2015-2016 #11

June 18, 2015

12:30pm

ATTENDANCE:

Navneet Khinda	<i>President</i>
Dylan Hanwell	<i>Vice President (External)</i>
Cody Bondarchuk	<i>Vice President (Operations &amp; Finance)</i>
Vivian Kwan	<i>Vice President (Student Life)</i>
Marc Dumouchel	<i>General Manager</i>
Robyn Fenske	<i>Executive Coordinator</i>
Fahim Rahman	<i>Vice President (Academic)</i>

REGRETS:

ABSENT:

1. CALL TO ORDER                      The meeting was called to order by KHINDA at 12:31pm
  
2. APPROVAL OF AGENDA            KHINDA/HANWELL MOVED THAT the Executive Committee approve the agenda as amended.
 

**4/0/0 CARRIED**
  
3. APPROVAL OF MINUTES          HANWELL/KWAN MOVED THAT the Executive Committee approve the June 15 minutes as presented.
 

**4/0/0 CARRIED**
  
4. REVIEW OF ACTION ITEMS
  
5. ANNOUNCEMENTS                • Pretty solid wins on tuition fees  
     • First positive government news release
  
6. STUDENTS' COUNCIL
  
7. OLD BUSINESS
  
8. NEW BUSINESS
  
- 8.1 PA REQUEST FOR CANADIAN INTERN ASSOCIATION      Points of Discussion:
  - Would give us a pdf, something visually appealing
  - Would be done by September
  - Bondarchuk just doesn't think it's worth it, it opens the door for other groups to request
  - One time thing for this year
  - Part of our collaboration theme

KHINDA/HANWELL MOVED TO allocate no more than \$500 from the PA budget for the purpose of sponsoring the Canadian Intern Association.

**3/1/0 CARRIED**

## 9. DISCUSSION PERIOD

### 9.1 LOGO UPDATES

#### Points of Discussion:

- Brought updated documents to discuss the changes
- Old logo is from 1999 and has only seen some tweaks in that time
- Thought it was time to do a review of the logo
- Have come up with a number of options and made some variations since Monday
- Logo has new font that is a lot easier to use
- Made text a little lighter in the variations
- Variation one has the old yellow because of the green bottom
- Variation two is the original with the text changes
- Variation three is the new logo in the new yellow
- Move apostrophe in a bit, Students' Union needs to be tighter set
- Bolder or not: bolder
- Colours: yellow and green (a), yellow and black (b), and yellow, green, and black (c) are the 3 choices. Cody: C, Vivian: C, Dylan: C, Navneet: C, Marc: C
- In option C: yellow flame in the gold colour (even slightly darker), and bold version

### 9.2 CFB BOARD MEMBER SEARCH CONTINUED

#### Points of Discussion:

- 4 or 5 people that have said yes to applying to the board
- Cory, LHSA, UWell
- Don't reach out to any more people

### 9.3 INTERNATIONAL TRANSITION ORIENTATION LUNCH SPONSORSHIP REQUEST

#### Points of Discussion:

- Apparently Cory and Nick approved this lunch sponsorship last year
- Ask them to send an email to Vivian and Marc outlining what they have received in the past and what they are looking for this year. Then probably bring it to Sponsorship and Fund group.
- What would the SU get out of this?

### 9.4 EXECUTIVE DEVELOPMENT CONFERENCE

#### Points of Discussion:

- SUDS – do we want to go to SUDS?
- So far SUDS doesn't have anything posted for the conference in August
- Whereas Leaders Hall is earlier in the year
- We already have a pretty high level of training for executives but the big plusses are networking and team bonding
- Not budgeted but could find the money if needed
- Do we want to do something different though for our professional development?
- What do we want out of it?
- Some of our exec positions don't meet their counterparts as much as President and VPX do

- Do a cost analysis of SUDS and Leaders Hall - Navneet

9.5 NEWSLETTER MAIL-  
OUT SERVICE

Points of Discussion:

- It is going to now cost us money to send out emails to students
- \$500 a year to send out newsletters
- Next year it should come out of MarComm's budget
- Marc will work with the numbers for this year for it

9.6 SHARETHEBUS  
PROGRAM

Points of Discussion:

- Could be a partnership
- Would be a shuttle service between Augustana and U of A
- Don't have any service right now
- Should it be specific to events or on ongoing service?

9.7 BREAK THE RECORD  
FOLLOW-UP

Points of Discussion:

- On the agenda for student life group meeting on Wednesday
- Robyn will email the minutes from it to Vivian right after (**action item**)

9.8 MLA CARDS

Points of Discussion:

- Nigel is working on getting these cards made and just wanted to run it by exec
- Does anyone have anything to add to them?
- Generic cards or add some information specific to their ridings i.e. number of students in riding
- Dylan meeting with Nigel and Amanda tomorrow to talk more about them
- No timeline yet

9.9 ISA FINANCIAL  
DISPUTE

Points of Discussion:

- We are only hearing one side of the story
- They should ask for an invoice for the 'money owed'
- Then Marc would help take the invoice to the NGO

9.10 BACK TO SCHOOL  
CAMPAIGN

Points of Discussion:

- Do we want to do some sort of visual campaign about the SU during WOW and Orientation?
- Think about it and we would start planning in July if we should

9.11 SU/WOW SWAG FOR  
ASA

Points of Discussion:

- Possible to get any swag to the new students at Augustana

10. REPORTS

11. CLOSED SESSION

12. ADJOURNMENT

KHINDA/BONDARCHUK MOVED TO adjourn.

Meeting adjourned at 1:36pm.

**4/0/0 CARRIED**