

EXECUTIVE COMMITTEE

2010-2011 #43

December 2, 2010

8:30 am

ATTENDANCE: Nick Dehod *President*
Zach Fentiman *Vice President (Operations & Finance)*
Aden Murphy *Vice President (External)*
Rory Tighe *Vice President (Student Life)*
James Eastham *Vice President (Academic)*
Marc Dumouchel *General Manager*

REGRETS: n/a

ABSENT: n/a

1. CALL TO ORDER: The meeting was called to order by DEHOD at 8:37 am.
2. APPROVAL OF AGENDA: EASTHAM/DEHOD MOVED THAT the Executive Committee approve the December 2, 2010 agenda as tabled.
4/0/0 CARRIED
3. APPROVAL OF MINUTES: DEHOD/FENTIMAN MOVED THAT the Executive Committee approve the November 29, 2010 minutes as tabled.
5/0/0 CARRIED
4. ANNOUNCEMENTS: Dumouchel: Have you all got your tickets for the Christmas party?
Murphy: I leave for Ottawa today; I will be back on Saturday.
5. ACTION ITEMS: Reviewed and updated.
6. STUDENTS' COUNCIL: Dehod: Is there anything anyone would like to say about the last Students' Council meeting?
Fentiman: Next year the Executives will be paid more.
Murphy: I voted against that. Overall it was a good meeting.
Dehod: DFU will most likely be on the next agenda right Zach?
Fentiman: Yes.
7. OLD BUSINESS
 - a) Glamorization of Violence Against Women Poster Appeal
To begin everyone introduced himself or herself.
Dehod: First thing that is going to happen we are going to explain our decision of why it was not approved. Then you will respond as to why you would like

to appeal. Then we are going to open the floor to questions and comments. After that there will be a general discussion and once it has been exhausted there will be a vote. If it is passed we will turn over the appeal and if it is not passed the decision will stand.

Fentiman: Several weeks ago, I am not sure of the date and time the poster was given, Infolink received a poster there were unsure about and they referred to the operating policy and that is why we are here. Once the poster came to me I confirmed the decision not to approve it. The posters did not have enough content on it and I found they could be interpreted to be reversed. I do not think it was clear whether it was for or against violence against women. In the end without the proper content I was not comfortable approving it.

Ms. Lewis: It did include the slogan and our website. We were not trying to offend anyone. I think our message was clear.

Mr. Watmough: Clearly sexual assault is not a positive thing and glamorization should not be supported. Assuming that people would go to our website it is obvious what the poster is about. Most of the images are from Italian Vogue or Vogue, which is sold in Submart. I think the SU is interfering with our political right of expression. ACQB ruled the U of A is not a charter free zone.

Mr. Watmough then read a quote he was given from the Women's studies professor.

Dehod: One question before we start there were four posters right?

Ms. Lewis: Yes, and three were approved.

Dehod: There is only one allowed per billboard is that correct Hallie?

Hallie: Yes we do, if it is a student group we can approve up to five posters. There can still only be one for each board even if they are a different color scheme. In this case staff members approved three of the posters but told them if they wanted the other one approved they would need to take it upstairs.

Ms. Lewis: We were told the other ones looked okay but the one in question was always the poster we wanted to use.

Dehod: Does anyone have any comments?

Murphy: I only saw the poster briefly.

Murphy was then showed the poster in question.

Eastham: I was not immediately sure of what the poster was about. Once I went to the website it was more clear. I think the poster would be fine if it had a qualifying statement. The point of a poster is when you see them you know what they are profiling. If there were a qualifying statement it would be better. We heard you have talked to the sexual assault center?

Mr. Watmough: Yes we have, that poster is a work in progress. After we discussed the poster with them we decided to make it just black and white, with red writing and the website will be larger.

Dehod: Okay just to summarize the discussion, I think the main concern everyone had is that the first 3 posters were approved but not the last one. It was not clear regarding what it was about. It even took me some time when I looked at it to put it all together. Personally I don't think it was very clear. I do not think anybody is against freedom of expression, I think the concern is that with out proper content there could be a problem with victims of sexual assault.

Dumouchel: I think the suggestions given from the sexual assault center sound good. There was no way we don't want to let someone express themselves. It's just when you are walking thru SUB and you are just looking at this poster it does not get the message across because not everyone reads posters.

Fentiman: I would just like to make the point that I was not aware of who the poster was from and I did not know about the other 3 posters. I did not know if was a campaign for a women's studies class. I did not know the point of the website or what the content was. I would also like to clarify the point that SUB is meant to be comfortable which is different from being shocking or offensive. Even when there are pro-life posters up then context is very clear. It is easy to understand what the message is on those posters. I just wanted to explain where I am coming from a bit more.

Ms. Lewis: We get where you are coming from, you don't want to see just the images without the proper context. You don't just want us flashing images you want more blatant things in SUB, pro-life has a clear stance even if they offend people.

Dumouchel: It was a subjective call, which is why it was sent upstairs. Hallie could you please provide more details?

Hallie: The girl working at Infolink at the time felt uncomfortable, the poster was not blatantly obvious and her eyes did not go to the text so she did not see what it was promoting or against. The poster does not state the organization and it would not be approved with out that information. Our office does not make the final call. If it becomes questionable it comes to an assistant manager or me and if we do not feel it can be approved it is sent upstairs to Zach. They were personally concerned and did not know what it was trying to communicate.

Ms. Lewis: We are more than happy to be clearer about the group.

Henderson: I have a few suggestions, you could add what magazine they are from and the date, and the poster is very busy and confusing. You should remove the abstract part it is a visual barrier.

Dehod: We need to move onto other things. I think your poster will be fine

provided two things, one make the changes suggested by the sexual assault center and two you need to add the group logo and I guess it will be fine.

Fentiman: WST 201 is fine to identify it sufficiently. The blue on black is hard to read.

Dehod: Do we feel a vote is necessary?

All Executives: No.

Dehod: Does anyone have any last comments?

Ms. Lewis: No, I think it is pretty clear.

8. NEW BUSINESS: n/a

9. DISCUSSION PERIOD:

a) Students' Union Awards Database

Fentiman: I brought this to Exec just to inform you guys not to approve anything. This is the Whitematter quote for the awards database. SFAIC is revamping how it is done.

Fentiman went over the document in detail.

There is a January 21 deadline and I think this will be very helpful to compile awards information. It includes a T4A for 2011. Before the program was not FOYP compliant. They could always claim the award on their taxes but we didn't let them know it like we will now. The T4A is a great addition. Applications will also be available online, which will be better than the applicant filling out the paper copies. Once we are able to get reports it will be easier to go through and make a decision on the winners. The quote from Julianna is there, I would recommend we approve this at a later date from the Casino Fund.

Dumouchel: I have questions about the timeline.

Fentiman: Just to be clear the time line is not immediately week after week. We do want to get the T4A completed right away.

Dumouchel: So we have no records from before?

Fentiman: No, but we will for the 2011 awards year. On a side note I would just like to say Sirina and everyone at SFAIC are doing a good job.

Dehod: Does anyone have any questions?

Tighe: I would just like to say the online applications are unreal and I think we should do that for all of our stuff.

Fentiman: Since this is not here for approval if you have any questions between now and the next meeting, just ask me.

Eastham: I think this looks good.

Dehod: I was just wondering if the program content is to come later?

Dumouchel: Awards night? I will ask Jane about it.

Fentiman: It will come later.

10. REPORTS:

- a) President
 - I have a very busy week
 - Had GFC on Monday
 - Residence community standards went thru
 - Also attended mixed chorus 9 lessons on Monday, it went good
 - Met with the Minister of advanced education
 - PAW in the morning, close to finalizing an agreement, working on the prayer space
 - BFPC on Wednesday, it went well we still have work to do on the meal plan
 - Strategic planning committee
 - I am working on my research paper and I have a presentation today for my class
 - I might take part of tomorrow off

- b) VP Academic
 - On Tuesday we met with the Native studies students about their probation, went well
 - Spent yesterday in the office catching up on stuff
 - Polishing up the bylaw changes I want to make
 - Bylaw committee today
 - Tomorrow academic policy review task force has their second meeting tomorrow

- c) VP External
 - I have a busy week
 - Went to Calgary for a CASA presentation, it was well received
 - Came back for CAUS, there was a ridiculous question period
 - Leaving for Ottawa tonight, back on Saturday

- d) VP Operations & Finance
 - Access fund today
 - GAC tonight, talking about awards
 - Access fund tomorrow, selecting people for it

- e) VP Student Life
 - Getting Antifreeze details finished up
 - Working on meal plan with Nick
 - Catching up on emails
 - Finished my essay last night

- f) General Manager
 - Preparing for management meeting
 - Great PAW meeting
 - Transition planning meeting tomorrow

11. CLOSED SESSION:

12. ADJOURNMENT: Meeting adjourned at 10:05 am.