

# MINUTES

EXEC 01-13

## Executive Committee

July 12, 2001

<b>ATTENDANCE</b>	Christopher Samuel	President
	Amy Salyzyn	Vice-President Academic
	Kory Zwack	Vice-President External
	Jamie Speer	Vice-President Operations & Finance
	Bill Smith	General Manager
	Catherine van de Braak	E/A, Recording Secretary

**Absent** Jennifer Wanke Vice-President Student Life

**1. Call to Order** The meeting was called to order by Chris at 10:36 am

**2. Approval of Agenda** The agenda was amended to add the following Items of Business:

Action Items

- a) CASA Bylaws (Kory)
- b) Marketing Plan (Chris)
- c) Campus Advantage (Jamie)
- d) Customer Service (Chris)

Discussion Items

- a) PowerPlant Pricing (Jamie)
- b) In Camera Business (Chris)
- c) Shared Service Agreement (Amy)

**3. Approval of Minutes** The minutes of the July 10, 2001 Executive Committee meeting were adopted by consensus.

**4. Reports** First meeting of the week only

**5. Old Business** Old business reviewed

### 6. Items of Business

#### Action Items

**a) CASA Bylaws** Kory tabled changes proposed by CASA to their constitution. The proposed changes need to be approved by all Students' Council's of CASA member schools. The executive requested a more complete breakdown of the changes so this item will be brought back to executive on July 18.

- b) Marketing Plan** Chris discussed the proposed marketing plan that has been completed by the DoC. This marketing plan will help coordinate the executive outreach and provide set dates for campaign information to be received by marketing. Due to the high volume of campaigns it will be very important that all dates are observed.

SPEER/SALYZYN MOVED THAT the Executive Committee approve the tabled Executive Marketing plan.

VOTE ON MOTION

3/0/0 CARRIED

- c) Campus Advantage** Jamie explained the proposed wireless deal that has been brokered by Campus Advantage and the benefits to the Students' Union. Concerns were raised regarding the exclusivity of the deal. Discussion ensued regarding this issue.

SPEER/ZWACK MOVED THAT the Executive Committee support and adopt the Wireless Communications deal with Cityfone as negotiated by Campus Advantage.

VOTE ON MOTION

3/0/0 CARRIED

- d) Customer Service** Chris raised concerns that by removing \$3,000.00 from the budget that was budgeted for the customer service initiative, the program will not be able to be completed as proposed. Adding \$3,000.00 should not create a large impact due to the increased revenue that may be realized this year.

SPEER/SALYZYN MOVED THAT Students' Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed \$3,000.00 to coordinate the Customer Service Initiative.

VOTE ON MOTION

3/0/0 CARRIED

### **Discussion Items**

- a) PowerPlant Pricing** The PowerPlant has completed a competitive price analysis of establishments on Whyte Ave liquor prices. The PowerPlant is currently averaging 7% below competitor prices. Concerns were raised regarding the need to provide good customer service and the associated staff costs, improved programming and overall improving the experience students have in the PowerPlant.

Jamie will work with Bill to bring a detailed price increase proposal to executive to June 30.

- b) In Camera Business** Meeting moved in camera

**c) Shared Services**

Amy met with staff from the University FOIPP office and Ombuds regarding FOIPP requirements and the Ombuds office. It was decided that when the shared service agreement is redrafted it would include a clause stating that the Ombuds office is FOIPP protected.

This issue will be brought back to executive within the next month.

**7. Announcements**

- Marketing questions need to be given to Dan
- Goals need to be given to Catherine

**8. Adjournment**

Meeting adjourned at 11:35 am