

MINUTES

EXEC 01-07

Executive Committee

June 4, 2001

ATTENDANCE	Christopher Samuel	President
	Amy Salyzyn	Vice-President Academic
	Jamie Speer	Vice-President Operations & Finance
	Bill Smith	General Manager
	Catherine van de Braak	E/A, Recording Secretary
	Kim Steele	Researcher

ABSENT	Kory Zwack	Vice-President External
	Jennifer Wanke	Vice-President Student Life

1. Call to Order The meeting was called to order by Chris at 10:34 am

2. Approval of Agenda The agenda was amended to add the following Items of Business:
Discussion Items
a) Website (Amy)
b) Parkland Institute (Chris)
c) Handbooks (Chris)
d) In Camera Business (Chris)

3. Approval of Minutes The minutes of the May 28, 2001 Executive Committee meeting were adopted by consensus.

4. Reports

GENERAL MANAGER

Met with:

- Marketing-went very well. Three main areas of focus are:
 1. SU image/ where does it appear-doing well
 2. Mechanics of the marketing/ design department-doing well
 3. Strategic approach to marketing- what are we doing to find out about meeting students needs-will be doing a significant survey of students in September
- Jim Mitchell/Allen Mah to discuss various SU/University issues
- Food and Beverage-reviewing customer service, pricing and budgets

CUPE negotiations

SUB Expansion meetings are going well

Campus Advantage AGM upcoming

VP OPERATIONS AND FINANCE

Budgets are in and being reviewed

Attended/Met with:

- SUB Expansion meeting to review finances and feasibility
- SU business unit managers, Jen and Bill to discuss the Championships and changes to hours, menus, etc.

Access Fund Granting session went well, granted between \$25,000-30,000

Working on dedicated fee review and APIRG bylaw.

VP ACADEMIC

Met with:

- Registrars office regarding e calendar being used. This could result in substantial savings
- Thea- reviewing upcoming year

Attended:

- Lunch with Chaplains
- Registrar's photo shot

Updating goals

PRESIDENT

SUB Expansion-scope document is being refined and will come to executive shortly

Phase 2 of the Strategic Plan- scope document has been received and this will be discussed at the upcoming retreat

Attended:

- Marketing meeting
- BoG Community and Gov. Affairs-discussion of how the government budget impacts on the University.

Budget Advisory Committee meeting upcoming

Kim left the meeting

**5.Items of Business
Discussion Items**

a) Website Update

Amy raised concerns about updating the website and how it should be done. Discussion ensued regarding the point person for ensuring that the incoming executive web pages are updated.

b) Parkland Institute

Preston Manning has declined to be the keynote speaker for the upcoming conference. Discussion ensued regarding the use of the SU logo on the posters.

c) Handbook

Kirsten and Dan have conducted a review of the other handbooks that are available on campus to students. Chris would like to place three page ads in each of these handbooks promoting the SU. The cost would be approximately \$4000.00. This additional cost can be added in to the DoC budget. The executive support this initiative. The role of the SU handbook will be reviewed later in the year.

d) In Camera Business Meeting moved in camera

7. Announcements

8. Adjournment Meeting adjourned at 11:45 am