

## EXECUTIVE COMMITTEE

2013-2014 #04

June 4, 2013

12:00 pm

ATTENDANCE:	Petros Kusmu	<i>President</i>
	Josh Le	<i>Vice President (Operations &amp; Finance)</i>
	Dustin Chelen	<i>Vice President (Academic)</i>
	Adam Woods	<i>Vice President (External)</i>
	William Lau	<i>Vice President (Student Life)</i>
	Marc Dumouchel	<i>General Manager</i>
	Zdena Fiala	<i>Administrative Assistant-Executive</i>

REGRETS:

ABSENT:

1. CALL TO ORDER: The meeting was called to order by Kusmu at 12:03 pm.
2. APPROVAL OF AGENDA: LE/WOODS MOVED THAT the Executive Committee approve the Agenda.

**5/0/0 CARRIED**

3. APPROVAL OF MINUTES: CHELEN/LAU MOVED THAT the Executive Committee approve the May 23<sup>rd</sup>, 2013 as tabled.

**5/0/0 CARRIED**

4. ANNOUNCEMENTS: Woods: The Senate Selection has been completed. I will be away this week from Thursday until Friday.

Chelen: I will be off on June 10<sup>th</sup>.

Lau: I will be away next Tuesday-Friday.

5. ACTION ITEMS: Reviewed and Updated.
6. STUDENTS' COUNCIL: Kusmu: There is a Students' Council meeting tonight.

Le: There will be a Financing Strategy presentation tonight by Marc.

7. OLD BUSINESS: n/a

8. NEW BUSINESS:

8.1) DIE Board Tribune  
Selection Committee Nomination-  
DC

Chelen: The Executive Committee needs to appoint two people tot the DIE Board Tribune Selection Committee.

CHELEN/LAU MOVED THAT the Executive Committee appoint Josh Le and Petros Kusmu to sit on the DIE Board Tribune Selection Committee.

**5/0/0 CARRIED**

8.2) SFAIC Financial Aid  
Advisor Job Description-MD

Dumouchel: This is a staffing change proposal from Sirina. It would be making two positions into one. There has been a decline of people coming into their office in person and an incline of online use. This change needs to be approved by Exec.

Le: William and I have talked with Sirina and she said they want fewer people so they can help students more efficiently and better answer questions.

Dumouchel: This change will also make it more manageable.

Woods: Sirina knows her stuff and I support her.

Kusmu: How many staff will she have?

Le: It will go from four down to three and will be reassessed at the end of the 2013/2014 term.

WOODS/CHELEN MOVED THAT the Executive Committee approve the revised Financial Aid Advisor job description.

**5/0/0 CARRIED**

## 9. DISCUSSION PERIOD:

9.1) URS Sponsorship-DC

Chelen: The past two years the SU has coordinated the Undergraduate Research Symposium. The Undergraduate Research Initiative is taking this project over and will be covering the costs. They have asked us to suspend Operating Policy 2.09 for their Wall of Gold Advertising and in kind sponsorship to update design materials. I have no real opinion on this.

Woods: What is the Wall of Gold?

Dumouchel: The wall across from the food court, it is an SU internal wall to use.

Woods: I have no problem with this.

Le: What else has gone on the Wall of Gold?

Chelen: This was on there last year.

Lau: Health Week.

Chelen: Should I bring back the motion next week?

Executive Committee: Yes.

Lau: I would like the dates they would like to use the Wall of Gold. I am okay with a projects allocation for this.

Le: I am interested in seeing their budget.

Kusmu: I am all for this. This is an unbelievable opportunity for Undergraduates. It seems like a small cost for the SU. We do still need a sponsorship policy in place.

Justin Williams entered the room.

9.2) Martin Ferguson-Pell  
Presenting to Students' Council  
on the University Budget-PK

Kusmu: Martin will be presenting at the July 16<sup>th</sup> Students' Council meeting.

The Executive Committee discussed Council and the Dean's letters.

Chelen: we should have a budget and planning presentation before hand.

Woods: I think it is a good idea we are giving Council the opportunity to hear about this straight from the horse's mouth.

Williams: This is a good idea. The SU should present at the meeting before July 16<sup>th</sup>.

Williams went over presentation ideas.

Justin William left the room.

9.3) Safewalk Advertising  
Proposal-JL

Le: Cody from Safewalk to working on a new campaign. Ninety percent of the Safewalk users are female. He would like to target more males. He is asking Exec to be a part of their marketing campaign.

Dumouchel: My only concern is that it would need to be tongue in sheik.

The Executive Committee brainstormed campaign ideas.

Le: I will follow up with Cody and relay our ideas.

## 10. REPORTS:

### 10.1) President

- GFC
- BOG
- Executive Goals
- CAUS

### 10.2) VP Academic

- Nursing Undergraduate meeting
- Attributes and Competencies meeting
- Studying

- 10.3) VP External
- Committees
  - CAUS
  - CASA
  - Booking Lobbying meetings

- 10.4) VP Operations & Finance
- CSHG meeting

- 10.5) VP Student Life
- Conference/Report
  - Email catch up

- 10.6) General Manager
- Senior Manager meeting
  - SUB reno's
  - Conference

11. CLOSED SESSION:

12. ADJOURNMENT: KUSMU/WOODS MOVED THAT the Executive Committee adjourned at 1:07 pm.

**5/0/0 CARRIED**