

EXECUTIVE COMMITTEE

2011-2012 #49

January 19, 2012

3:00 pm

ATTENDANCE:	Rory Tighe	<i>President</i>
	Andy Cheema	<i>Vice President (Operations & Finance)</i>
	Emerson Csorba	<i>Vice President (Academic)</i>
	Colten Yamagishi	<i>Vice President (Student Life)</i>
	Farid Iskandar	<i>Vice President (External)</i>
	Marc Dumouchel	<i>General Manager</i>
	Zdena Fiala	<i>Administrative Assistant to the Executives</i>
REGRETS:	n/a	
ABSENT:	n/a	

1. CALL TO ORDER: The meeting was called to order by TIGHE 2:10 pm.
2. APPROVAL OF AGENDA: **5/0/0 CARRIED**
3. APPROVAL OF MINUTES: CSORBA/ISKANDAR MOVED THAT the Executive Committee approve the January 16, 2012 minutes as tabled.
5/0/0 CARRIED
4. ANNOUNCEMENTS: Tighe: Please do your Council reports. We have the GSA breakfast at 8:00 am tomorrow. We will meet at the office before.

Yamagishi: Tonight is the Celebration of Community. I will be away on Wednesday and Thursday of next week.
5. ACTION ITEMS: Reviewed and updated.
6. STUDENTS' COUNCIL: n/a
7. OLD BUSINESS: n/a
8. NEW BUSINESS:
 - a) CASA AGM: Conference Request Iskandar: This is for the CASA AGM conference. Most people show up on the 13th.

Iskandar went over the details of the CASA AGM Conference.

Iskandar: I will be taking money from the CASA budget for this but there is a limited amount of money.

Tighe: Do you need this passed today?

Iskandar: No.

Tighe: Bring this back to the next Exec meeting once you have figured out where the money will come from.

b) Break the Record

Yamagishi: I was thinking about getting a bus so that students could come from Augustana for Break the Record.

Dumouchel: How much will that cost?

Yamagishi: I am not sure yet, but I know people are interested in coming.

Tighe: Do we need to pass a motion today?

Yamagishi: No, I will look into how much it will cost first.

9. DISCUSSION PERIOD:

a) Communications

Tighe: I met with Asheton and Jon and they will be working on our media stuff.

Csorba: After I read the tipping book I think it would be a good idea to have small advisory groups and during awareness week why not try to keep those people involved.

Tighe: That's a good idea and we could get a contact list of people that are interested.

Dumouchel: There are several ways to do this. You could have focus groups or there is software that is being developed to track Facebook or Twitter and analyze it.

Csorba: I just want a new way to do this. We have the same people all the time. It would be nice to have new people and new ideas.

Tighe: Do you think it would be better to do something electronically or have a meeting?

Csorba: Electronically.

Yamagishi: I think you should book a room and let people who are interested come.

Csorba: The Aca Dream Team will be meeting and I will talk about it with them too.

Dumouchel: I think what you want to do is good. Emails are good but face to face meeting is better.

Tighe: We need to make a deliberative process for this.

b) ISSS Swag

Csorba: On January 26 ISSS is having Teacher Appreciation and they were wondering if we could donate any swag. Maybe gift cards or free coffees?

Dumouchel: Can you use your PR budget for this?

Csorba: Yes.

c) SUB Flash Mob

Cheema: There will be a five minute flash mob in SUB. Margriet is okay with it, she just wanted to talk about it.

Dumouchel: She just wants you all to know about it.

Cheema: I don't have a problem my only concern is the location but it should be manageable. As long as it is not during class change.

Tighe: It probably will be.

Yamagishi: Why are they doing it?

Cheema: For fun.

Tighe: Is everyone cool with it?

Executive Committee: Yes.

d) GOTV: Apathy is Boring Survey

Iskandar: CAUS would like to do a survey. They are looking to invest research paper in how good GOTV works. There are two options with how to conduct the research. We could send out the survey to all the students or we could focus on the people who have pledged to vote. I want to see what you think of the idea.

Dumouchel: I think the research is great. It would be better to send it to all students but maybe you should just send it to the people who sign up.

Csorba: I think you should send it to all of the students and then you can find out why some of them didn't vote.

Tighe: it seems like we are sending out a lot of surveys.

Yamagishi: I like the second option.

Iskandar: It would not go out until the summer.

Dumouchel: You should send it out to random students.

Tighe: That's what I think.

- a) President
 - Non Instructional Fees
 - Fall Reading Week meetings
 - Met with the DRPA
- b) VP Academic
 - CRAM
 - Video Blogging
 - ASC meeting
 - Working with Recruitment
- c) VP External
 - Away at CASA in Ottawa
 - Bylaw 2000 series
 - Election Review Committee meeting
 - Lobby Training
- d) VP Operations & Finance
 - GAC meeting
 - SUB Planning Steering Committee meets today
 - Senior Manager meeting
 - Bylaw Committee meeting
 - SUB Photo meeting
- e) VP Student Life
 - Met with the Canadian Cancer Society
 - Deliver Engagement Learning Event
 - Hiring for SFAIC Assistant Manager
 - Policy Committee meeting
- f) General Manager
 - PAW Center
 - Renovations

11. CLOSED SESSION:

12. ADJOURNMENT: TIGHE/CSORBA adjourned at 4:02 pm.