

## EXECUTIVE COMMITTEE

January 16, 2012

2:00 pm

ATTENDANCE: Rory Tighe *President*  
Andy Cheema *Vice President (Operations & Finance)*  
Emerson Csorba *Vice President (Academic)*  
Colten Yamagishi *Vice President (Student Life)*  
Farid Iskandar *Vice President (External)*  
Marc Dumouchel *General Manager*  
Zdena Fiala *Administrative Assistant to the Executives*

REGRETS: n/a

ABSENT: n/a

1. CALL TO ORDER: The meeting was called to order by TIGHE 2:10 pm.

2. APPROVAL OF AGENDA: **5/0/0 CARRIED**

3. APPROVAL OF MINUTES: TIGHE/CHEEMA MOVED THAT the Executive Committee approve the January 11, 2012 minutes as tabled.

**5/0/0 CARRIED**

4. ANNOUNCEMENTS: Iskandar: I had a great time in Ottawa.

Yamagishi: The free store might not happen.

Tighe: Thank you to Emerson and Colten for the video blogs.

5. ACTION ITEMS: Reviewed and updated.

6. STUDENTS' COUNCIL: Yamagishi: The presentation on food policies will be coming soon.

Dumouchel: There will be a building presentation coming up and Nursing would like to present soon.

Tighe: The Sustainability Assessment presentation will be next week.

Yamagishi: When will the services presentation be? A month from now?

Tighe: Yes.

7. OLD BUSINESS: n/a

8. NEW BUSINESS: n/a

## 9. DISCUSSION PERIOD:

### a) Communications

Tighe: We will be doing our video blogs with Jon from now on. Also, I wanted to know if you all thought it would be okay to allow marketing to allocate money for giveaways on social media?

Yamagishi: I like that idea.

Tighe: It could cost up to \$1000.00. Is that alright?

Executive Committee: Yes.

Tighe: Which initiatives for our general awareness campaign would you like to focus on?

Csorba: Athletics.

Dumouchel: Renovations.

Yamagishi: Elections.

Tighe: I was thinking we could have panels for feedback, GOTV, PAW Center and the Fall Reading Week as well. What do you guys want to get out of this? I was thinking we could have five panels and promote how the SU works and get feedback regarding our initiatives.

Csorba: I think we should find out what people think is good and what they think is bad.

Iskandar: So feedback?

Csorba: Yes.

Yamagishi: I would like us to get mostly input.

Dumouchel: I think you should let students know what we are doing. There should be something for everyone.

Tighe: I do not think we should promote athletics at both but we could hand out tickets for the games. Do we also want to give out gift certificates?

Executive Committee: Yes.

Dumouchel: I do not think we should go crazy with giving out the free stuff and we should try to get free tickets to giveaway for the games.

Tighe: Do you think it would be a good idea to have free coffee at the booths?

Executive Committee: Yes.

Tighe: Part of our mechanism for feedback could be what should the SU change. We can also have a town hall during or after elections.

b) Bookstore

Dumouchel: I will be meeting with the bookstore Director in thirty minutes. It is important that we establish a stronger relationship with the University. We previously had a renovation meeting that went well. The feedback was generally positive about the direction we are taking. I do have some changes and issues to discuss at the meeting today. We have lost eighty percent revenue on the course packs. That is a big hit for us. We anticipated this and I have met with Ernie and Keith and Ernie let me know that the Print Center will continue to get work. There have been some other policy changes and our main objective is to keep academic material costs down for students. There are changes to be made.

Dumouchel went over the course pack analysis for Art H 256 with the Executives.

Dumouchel: We need to consider our long term relationship with the bookstore. This meeting will be a good opportunity to reset our agreement.

10. REPORTS:

- a) President • n/a
- b) VP Academic • n/a
- c) VP External • n/a
- d) VP Operations & Finance • n/a
- e) VP Student Life • n/a
- f) General Manager • n/a

11. CLOSED SESSION:

12. ADJOURNMENT: TIGHE/CSORBA adjourned at 2:59 pm.