

EXECUTIVE COMMITTEE

2011-2012 #47

January 11, 2012

4:00 pm

ATTENDANCE:	Rory Tighe	<i>President</i>
	Andy Cheema	<i>Vice President (Operations & Finance)</i>
	Emerson Csorba	<i>Vice President (Academic)</i>
	Colten Yamagishi	<i>Vice President (Student Life)</i>
	Marc Dumouchel	<i>General Manager</i>
	Zdena Fiala	<i>Administrative Assistant to the Executives</i>
REGRETS:	Farid Iskandar	<i>Vice President (External)</i>
ABSENT:	n/a	

1. CALL TO ORDER: The meeting was called to order by TIGHE 4:05 pm.

2. APPROVAL OF AGENDA: **4/0/0 CARRIED**

3. APPROVAL OF MINUTES: TIGHE/CSORBA MOVED THAT the Executive Committee approve the December 20, 2011 minutes as tabled.

4/0/0 CARRIED

TIGHE/CSORBA MOVED THAT the Executive Committee approve the January 5, 2012 minutes as tabled.

4/0/0 CARRIED

4. ANNOUNCEMENTS: Tighe: Farid is away in Ottawa.

5. ACTION ITEMS: Reviewed and updated.

6. STUDENTS' COUNCIL: Tighe: Does anyone have anything they would like to talk about?

Csorba: I thought the meeting went well and was efficient.

7. OLD BUSINESS: n/a

8. NEW BUSINESS: n/a

9. DISCUSSION PERIOD:

a) Communications

Tighe: Jon and Asheton will be pro actively working to better utilize the following communication channels: Facebook, blogs, SUTV, Twitter, and our website. General communication campaigns we will be working on are: Break the Record until February 4, general awareness from February 6-17,

and GOTV from March 1-31. Also I would like to do two weeks across campus promoting events. As Executives I would like us to work on volunteering, FA's, community teams, recruitment, the Gateway, newsletter, video blogging about what we do, and sending out an email to all students.

Jon Taves and Asheton MacLoud entered the room.

Csorba: I like it.

Cheema: I think this looks good.

Tighe: Our goal is to get double voter turnout for elections this year. I think it will be good if we are willing to put in the time. Is everyone good with that?

Executive Committee: Yes.

Taves: It would be good if you could each go through your portfolios and let us know the big items that are coming up.

Tighe: We are also going to add things we need to promote to our reports and you can ask questions if you have any.

Yamagishi: I think we are missing the one on one with students.

Tighe: There will be time for us to do that during our communication campaigns.

Yamagishi: We could have something on SUBStage where students can ask questions.

Tighe: We could do that or we could host a town hall.

b) Creativity Hours

Csorba: This is a little out of left field but I have been thinking about this. Other companies have creativity hours every week. It would include all staff. We would be looking for big ideas related to our business. We would ask a specific question once every two weeks to challenge them.

Dumouchel: Google let's their staff have up to twenty percent of their time to work on outside projects. This would not include facilities or cashiers would it?

Csorba: I would like it to include at least the services and all of 2-900. All levels of employees would be working towards the same goal.

Dumouchel: There are a few issues with this. Firstly, services already do this and we have done this before at staff meetings. Two of the problems we could have with this are we would need to ask everyone the same specific question and we would need a mechanism for following up on the answers. That hour has to have value. If you could get some reference materials I would like to look at them.

Tighe: I like this idea I just think there could be some complications. I think small groups focusing on the same issue could be a good idea. I do think that services already does this and we would just need to figure out the logistics.

Csorba: I will do some more research on this.

c) Bookstore

Dumouchel: I met with the director and I think they made a good choice in hiring him.

Csorba: I had a good feeling about him.

Dumouchel: We had a great meeting and it was very positive.

Cheema: Do you think there will be a positive follow up from the meeting?

Dumouchel: Yes.

d) Graduate Attributes

Dumouchel: Do you know what the schedule is on this?

Csorba: As soon as possible. The first draft needs to be done by January 16.

Yamagishi: Did you email it out?

Csorba: I handed out paper copies but I can email it too.

e) Infolink Kiosk

Dumouchel: We have money set aside for this. The first trial kiosk will be up before the end of the term. We need to figure out what system we will use and what we like. There will be a thirty-two inch touch screen. You should see the cardboard mockup Craig made. It is really good. If you have any real concerns with going ahead with this let Andy or myself know.

Tighe: I love it. I think this will revolutionize communication on campus.

Yamagishi: What will be on it so no one breaks it?

Dumouchel: It will not be easy to break. The touch screen may break eventually but it can be replaced.

Cheema: How long until it will need to be replaced?

Dumouchel: Ten years and the screen approximately every two years depending on the usage. I can ask Craig to look into the lifespan.

Tighe: I am okay with moving forward. Are you all?

Executive Committee: Yes.

Dumouchel: I will tell Nigel to order it.

10. REPORTS:

- | | |
|----------------------------|--|
| a) President | <ul style="list-style-type: none"> • Met with the Provost about Fall Reading Week • Non Instructional Fees • PAW Center • Communications |
| b) VP Academic | <ul style="list-style-type: none"> • Organizing Canadian Round Table on Academic Materials • Tying up loose ends with the Under Grad Research Symposium |
| c) VP External | <ul style="list-style-type: none"> • n/a |
| d) VP Operations & Finance | <ul style="list-style-type: none"> • Renovations • Meeting with Architects • Meeting with Steering Committee • Budget, draft principles to BFC by January 15 • GFC Agenda |
| e) VP Student Life | <ul style="list-style-type: none"> • Antifreeze • Food Policy • Microwaves • Emails • Break the Record • Free store next week on Monday-Thursday |
| f) General Manager | <ul style="list-style-type: none"> • Meeting with Bookstore Director and staff about renovations • Renovations • Meeting with Jerry and Chris • Meeting with the Elevator people |

11. CLOSED SESSION:

12. ADJOURNMENT: TIGHE/CSORBA adjourned at 5:07 pm.