

## EXECUTIVE COMMITTEE

2010-2011 #47

January 6, 2011

10:30 am

ATTENDANCE:	Nick Dehod	<i>President</i>
	Zach Fentiman	<i>Vice President (Operations &amp; Finance)</i>
	Rory Tighe	<i>Vice President (Student Life)</i>
	James Eastham	<i>Vice President (Academic)</i>
	Aden Murphy	<i>Vice President (External)</i>
	Marc Dumouchel	<i>General Manager</i>

REGRETS: n/a

ABSENT: n/a

1. CALL TO ORDER: The meeting was called to order by DEHOD at 10:48 am.
2. APPROVAL OF AGENDA: EASTHAM/DEHOD MOVED THAT the Executive Committee approve the January 10, 2011 Executive Committee agenda as tabled.  
**5/0/0 CARRIED**

3. APPROVAL OF MINUTES: n/a

4. ANNOUNCEMENTS: n/a

5. ACTION ITEMS: n/a

6. STUDENTS' COUNCIL: The website update presentation will be on Tuesday.  
The exec review presentation will be done as well.

7. OLD BUSINESS n/a

8. NEW BUSINESS:

- a) Strategic Plan Proposal Dehod: A proposal has been provided for marketing feedback for this phase of the strategic plan proposal. We should double the Gateway advertising. I am amending the proposal to \$2200.00 to account for increased Gateway Advertising.

DEHOD/TIGHE MOVED TO allocate \$2200.00 from the Projects Allocation for the purpose of covering promotion costs associated with Strategic Planning feedback.

**5/0/0 CARRIED**

9. DISCUSSION PERIOD:

- a) ECOS Tighe: We will be providing feed back from other units regarding ECOS name and mission. Ian will be coming in next week to discuss it.
- Dehod: He's received some feedback from volunteers.
- Tighe: Volunteer feedback will be sought.
- b) Bev Check Fentiman: RATT has issues with calibration of the beverage metering system, and wants to purchase a new system called BevCheck. We will be looking at a projects allocation to cover any costs that can't be accommodated in existing budgets, to purchase a newer inventory control systems. I may be coming back with a projects allocation request for up to \$4000.00. If you have any questions please email me.
- c) Students Union/Town Hall Dehod: I would like to use the Alumni Room for this. Refreshments will be provided. The agenda I have for this covers a review of what's been done this year, strategic plan review, and a question and answer period.
- d) Strategic Plan feedback, review of Critical Success Factors and Strategic Goals Reviewed and discussed the management feedback and suggestions for the Strategic Plan
- Fentiman: I liked the staff feedback; we should be sure to consider it when we do the final version.
- Dehod: Committee wanted to keep the document concise, so there is consolidated version. Are there any questions about this stuff?
- Execs reviewed CSF and Strategic Goals draft.
- Consensus was that structure needed work, recognition required but core content ideas were good.
10. REPORTS: Mid-term reports for more information.
11. CLOSED SESSION:
12. ADJOURNMENT: Meeting adjourned at 11:35 pm.