

EXECUTIVE COMMITTEE

2011-2012 #35

October 20, 2011

2:30 pm

ATTENDANCE:	Rory Tighe	<i>President</i>
	Andy Cheema	<i>Vice President (Operations & Finance)</i>
	Emerson Csorba	<i>Vice President (Academic)</i>
	Farid Iskandar	<i>Vice President (External)</i>
	Marc Dumouchel	<i>General Manager</i>
	Zdena Fiala	<i>Administrative Assistant to the Executives</i>
REGRETS:	Colten Yamagishi	<i>Vice President (Student Life)</i>
ABSENT:	n/a	

1. CALL TO ORDER: The meeting was called to order by TIGHE 2:35 pm.
2. APPROVAL OF AGENDA: **4/0/0 CARRIED**
3. APPROVAL OF MINUTES: TIGHE/ISKANDAR MOVED THAT the Executive Committee approve the October 18, 2011 minutes as tabled.
3/0/1 CARRIED
4. ANNOUNCEMENTS: n/a
5. ACTION ITEMS: Reviewed and updated.
6. STUDENTS' COUNCIL: Tighe: Council reports are due today. There are a couple of presentations on the agenda.

Iskandar: There are two motions from ERC.

Tighe: Please read up on the bylaw changes Iskandar sent out.
7. OLD BUSINESS: n/a
8. NEW BUSINESS:
 - a) Communications Tighe: This is for the motion I emailed out regarding a PA request for communication projects. There are a bunch of initiatives we are doing on this front. They include: the brochure that we edited, the Strategic Plan booklet, the annual report and poster for the trade show as well as the stand up. We can also add Town Hall ads and Gateway ads.

Iskandar: Where is the money coming from?

Tighe: Projects Allocation.

Cheema: This is a different style of doing a motion. How much does it cover? It is hard to budget the projects allocation for the year.

Dumouchel: This discussion typically happens most years. When it does, we try and see what we need for to budget for the rest of the year.

Csorba: How much money is left?

Cheema: We haven't used more than \$10,000.00. This is going to be \$5000.000 and the prizes are also going to be \$5000.00

Csorba: I have some office ideas I will need money for as well.

Tighe: I think it would be good if marketing had the money to complete the list of initiatives we gave them without having to come to us every time. The list of initiatives we have given them include: the brochure, annual report, strategic plan document, water refill signs, banner signs and SU swag.

Cheema: I think \$5000.00 is okay but when that money is gone I would like to know how it was all spent.

Csorba: I am fine with this as long as we get a progress report.

Iskandar: I think this is fine as long as it is not breaking intent with the bylaw limiting PA expenditures.

Cheema: It doesn't break the spirit of the bylaw.

Tighe: Is everyone comfortable with this?

Executive Committee: Yes.

Cheema: As long as we get a progress report.

Tighe: I will ask Nigel to track the progress for us.

ISKANDAR/TIGHE MOVED THAT the Executive Committee approve expenditure not to exceed \$5000.00 for the purpose of Communication projects.

4/0/0 CARRIED

9. DISCUSSION PERIOD:

a) Student Survey

Tighe: We need \$5000.00 for survey prizes it has not been budgeted for. It is the exact same amount we had last year.

Csorba: It hasn't been budgeted for?

Tighe: No.

Iskandar: Is it going to be budgeted for next year?

Cheema: Yes. We are going to be giving the same prizes this year do you think that we should give better incentives to get bigger numbers?

Dumouchel: The prizing levels seem to be working. This will be our third year and if there is a decline we will re evaluate.

Cheema: Maybe we could have a question to see if they even picked up their prizes.

Csorba: When is the survey going out?

Tighe: Mid November.

Csorba: The questions need to be sent to Justin right?

Tighe: Yes.

10. REPORTS:

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| a) President | <ul style="list-style-type: none">• PAW Center• Fall Reading Week• Sustainability Assessment |
| b) VP Academic | <ul style="list-style-type: none">• Undergraduate Research Symposium• AASHE• Working with Ian Moore• Contacted University Athletics Board• Blogged |
| c) VP External | <ul style="list-style-type: none">• Went to a lecture yesterday• Election Review Committee |
| d) VP Operations & Finance | <ul style="list-style-type: none">• GAC last night• Student Group Granting• Met with Russell• Health and Dental Plan meeting yesterday |
| e) VP Student Life | <ul style="list-style-type: none">• n/a |
| f) General Manager | <ul style="list-style-type: none">• Stuff for Rory• Lots of paperwork |

11. CLOSED SESSION:

12. ADJOURNMENT: TIGHE/ISKANDAR adjourned at 3:20 pm.