

EXECUTIVE COMMITTEE

2011-2012 #33

October 6, 2011
2:00 pm

ATTENDANCE:	Rory Tighe	<i>President</i>
	Andy Cheema	<i>Vice President (Operations & Finance)</i>
	Emerson Csorba	<i>Vice President (Academic)</i>
	Colten Yamagishi	<i>Vice President (Student Life)</i>
	Farid Iskandar	<i>Vice President (External)</i>
	Zdena Fiala	<i>Administrative Assistant to the Executives</i>
REGRETS:	Marc Dumouchel	<i>General Manager</i>
ABSENT:	n/a	

1. CALL TO ORDER: The meeting was called to order by TIGHE 2:05 pm.

2. APPROVAL OF AGENDA: **5/0/0 CARRIED**

3. APPROVAL OF MINUTES: TIGHE/ISKANDAR MOVED THAT the Executive Committee approve the September 29, 2011 minutes as tabled.

4/0/1 CARRIED

4. ANNOUNCEMENTS: Iskandar: The first meeting between GOTV and the volunteers is today at 5:00pm.

Csorba: Do not forget to do you Council reports today.

Tighe: I will be away tomorrow.

Yamagishi: I am going to Pittsburgh.

Csorba: The first full semester CoFA meeting is today at 6:30pm.

5. ACTION ITEMS: Reviewed and updated.

6. STUDENTS' COUNCIL: Tighe: I think we should send in our goals updates as reports.

Yamagishi: I think we should just do reports.

Csorba: Same.

Cheema: I am in favor of that.

Tighe: At the next Council meeting there will be a PAW presentation and a Fall Reading Week presentation. I have gotten multiple complaints about the Exec reports not being in on time.

Cheema: Can we see the goals document updates?

Tighe: I will send it out tonight.

7. OLD BUSINESS:

a) Conference Request Amendment

Yamagishi: We can not use the Visa Avion flyer points. You need to book 14 days in advance. I would like to amend the overall budget. Emerson's budget covers what I needed. I would like to make a motion to reconsider.

Motion to Reconsider

5/0/0 CARRIED

YAMAGISHI/TIGHE MOVED THAT the Executive Committee approve a budgeted expense not to exceed \$3600.00 as per the amended conference for the Vice President Academic Emerson Csorba and Vice President Student Life for the purpose of attending the AASHE Conference from October 9-12, 2011 in Pittsburg, Pennsylvania.

4/0/1 CARRIED

8. NEW BUSINESS:

a) CASA Lobby Conference Request

Justin Williams entered the room.

Iskandar: The CASA Lobby conference is where CASA lobbies. Last year they met one hundred MP's. They conduct plenary meetings regarding CASA business. It is important for the DRPA to be there too.

Iskandar discussed the budget for the CASA Lobby Conference.

Cheema: You will need the transfer forms signed for this.

Tighe: There is enough money from each of our budgets for this.

Williams: There is enough in our budgets for CAUS and CASA conferences.

Yamagishi: How did you calculate the per diem?

Tighe: \$10.00 for breakfast, \$15.00 for lunch and \$25.00 for supper.

Iskandar: \$50.00 a day for simplicity. There might be two breakfasts included.

CSORBA/YAMAGISHI MOVED THAT the Executive Committee approve a budgeted expense not to exceed \$5200.00 for the Vice President External Farid Iskandar, President Rory Tighe and Director of Research and Development Justin Williams for the purpose of attending the CASA Lobby Conference from November 13-18, 2011 in Ottawa, Ontario.

5/0/0 CARRIED

9. DISCUSSION PERIOD:

a) Communications

Tighe: I will pass that brochure around on Tuesday before it is done. Marketing is working on their annual report. They are also working on the trade show booth and the Gateway advertisements.

Csorba: They are working on the symposium stuff too.

Tighe: I gave them a list of our big initiatives.

Williams: Nigel came up with a project management idea.

Csorba: I think anything that goes in the Gateway should go on our website.

b) Exec Reviews

Tighe: We have looked into what other schools do for Executive reviews. Justin did a lot of research.

Williams: Most school do not have a formal review process though many schools have had the conversations about whether or not they make sense. They often come to the conclusion that it does not. However, one school I spoke with explained how their review committee works and everyone else has spoke about it but it never went any further than that.

Williams explained how the Executive reviews worked at another University which involved a board made up of councilors and students at large who reviewed the performance of the Executives.

Csorba: I do not know about this idea. If we did this, the person would have to know exactly what we each do individually.

Iskandar: An old Exec member would be good for the committee.

Cheema: Council kind of does this already.

William: That is what one of the schools said.

Iskandar: We should explore this further. I don't want to get rid of this idea. If it is done correctly it could be beneficial.

Yamagishi: I think that that giving an evaluation like that is too subjective.

Tighe: I might be in favor of a trimester reporting structure.

Csorba: We need to think about how effective this is and how much time we will need to give up on the reviews.

Tighe: I am on the same page; we will bring it back.

c) Gateway Pricing

Tighe: The Gateway sent us a list of ads we can use along with pricing. Maybe we can do a newsletter in the paper. We should support the Gateway.

It will cost us, so should we pursue this? If so, which option is the best for us. If we do pursue this than it will come back as a Projects Allocation.

Csorba: I think this is okay but I am against the full page with color ad. It seems excessive.

Iskandar: Once a month seems a bit excessive for an ad. We should have it every trimester.

Cheema: I think a regular add would be repetitive. We should get a full page one to start and then use the smaller ones.

Yamagishi: I like the idea of having one every trimester.

Tighe: Should we do it at all?

Csorba: I think we should once a semester.

Yamagishi: I think we should do it every trimester but not a full ad.

Cheema: There is some merit behind having the ads, I just don't think they should be frequent.

Iskandar: There is a lot of value in this. There are a lot of communication questions during elections and the Gateway is a good avenue for that.

Csorba: I agree. I think we should have a full black and white page every semester.

Tighe: we already buy Gateway ads for various things and if we do this we might not need as many for other purposes. So everyone wants to do this?

Executive Committee: Yes.

Tighe: I will investigate this further and bring it back.

d) Movember

Tighe: Who is honestly going to participate in this other than me?

Emerson: I am.

Iskandar: Yes.

Cheema: No.

Yamagishi: I will.

Iskandar: I have no problem with the competition but I do not want to do the musical.

Yamagishi: It is just a 10 minute play.

- e) Provost Review Committee
Tighe: I resent out the memo, I hope you had a chance to read it. We need two members for the Provost Review Committee. They will be for next year. I think we should have the President and the Vice President Academic. Does everyone agree?
- Executive Committee: Yes.
- f) Free Store Advertising Costs
Yamagishi: I just wanted to see if it was appropriate to purchase a banner for this event.
- Tighe: Is it in the budget? If so it is up to you.
- Yamagishi: It will be \$60.00 and I just wanted an opinion.
- g) Cell Phone Charging Kiosks
Cheema: There are a few companies in North America. The price range is around a \$1000.00 and we could put one in Submart for example. There is a range of solutions and applications. There would also be digital signage at the kiosk. I will sent out the brochure so please send me feedback. There are iPad charging kiosks as well. I will bring a PA next week.
- Iskandar: I know this would be provided as a service but how do you make sure no one steals your phone?
- Cheema: It is a 'use-at-your-own-risk service. Likely you would just stand there and wait. It is more of an emergency service.

10. REPORTS:

- a) President
- PAW Center meeting
 - Sustainability Assessment
 - Councilor meetings will be completed by the end of the week
- b) VP Academic
- Academic Integrity discussions
 - Student Attributes
 - CoFA prep
 - Focusing on the Symposium
- c) VP External
- Task Committee meeting
 - Prepping for GOTV meeting
 - Media Interviews
- d) VP Operations & Finance
- Proxy for Bylaw Committee
 - GAC meeting
 - Student Group Granting meeting
 - SSDS Committee meeting
- e) VP Student Life
- Granting Committee meetings
 - RHA Council
 - CFB Board meeting
 - Got pied at the Relay for Life
 - Policy meeting
 - Workplace mental health workshop

- RBAC meeting
- Thrift store meeting
- Two media interviews

f) General Manager

- n/a

11. CLOSED SESSION:

12. ADJOURNMENT: TIGHE/ISKANDAR adjourned at 3:23 pm.