

## MINUTES

2011-2012 #04

## **EXECUTIVE COMMITTEE**

May 24, 2011 12:00 pm

ATTENDANCE:		Rory Tighe Farid Iskandar Andy Cheema Colten Yamagishi Zdena Fiala	President Vice President (External) Vice President (Operations & Finan Vice President (Student Life) Admin Assistant to the Executive	nce)
REGRETS:		Emerson Csorba Marc Dumouchel	Vice President (Academic) General Manager	
Absent:		n/a		
1.	CALL TO ORDER:	The meeting was called to order by TIGHE 2:13pm.		
2.	APPROVAL OF AGENDA:			Committee
		approve the May 24, 2011 agenda as tabled. 4/0/0 CARRIED		
3.	APPROVAL OF MINUTES:	ISKANDAR/CHEEMA MOVED THAT the Executive Committee approve the May 19, 2011 minutes as tabled. 4/0/0 CARRIED		
4.	ANNOUNCEMENTS:	Tighe: Emerson should be back tomorrow.		
5.	ACTION ITEMS:	Reviewed and updated.		
6.	STUDENTS' COUNCIL:	Iskandar: I might do a presentation on either CAUS or CASA.		
7.	OLD BUSINESS:	n/a		
8.	NEW BUSINESS:	n/a		
9.	DISCUSSION PERIOD:			
a)	CASA Advertising in the handbook	Iskandar: I talked to Nigel and he gave me the costs for advertising in the handbook. I will send them out to CASA. I will also be finding out what they would like to say in there by the 27 <sup>th</sup> . I will go from there.		
		Tighe: Sounds like they will have time to advertise if they want to.		
b)	ECOS Name Change	COS Name Change Yamagishi: As you can see this is the thought we had for the name cha Everyone agreed on it. It is Balance: Shaping a Sustainable Campus Community. We wanted to have a main word that stands out and a tag All the words are strong.		Campus

Ian Moore: The idea of balance has been consistent throughout the proposal. Most of the ideas we have balance in them. The other good thing about the name is that you will not have to repeat sustainability all the time.

Johanna Comartin: We would like to hear your feed back on whether or not you like the name.

Tighe: What step of the process are you at?

Ian Moore: We are looking for approval on the name. There is no other name like it on campus.

Tighe: Have you talked to the Office of Sustainability or Marc about the name?

Johanna Comartin: Not about this one. We thought Marc would be here today.

Tighe: What do you guys think?

Iskandar: Is there any acronyms we can use?

Ian Moore: We had a bunch but this seemed better.

Cheema: I like that it still has sustainable in it.

Tighe: I am staying out of the name change, I was very involved with it before. To be honest I do not like this name.

Johanna Comartin: What don't you like?

Tighe: Balance makes me think health. The tag line helps it. I just think once it is branded I would not be thinking sustainability. I am not sure if the tag line will be okay with the Office of Sustainability.

Ian Moore: It is different from what they do.

Iskandar: I don't think first years know exactly what ECOS is anyways.

Ian Moore: We will never have a name everyone agrees on when it comes to sustainability.

Cheema: Makes me wonder if people will understand it is. I don't think it is clear.

Tighe: We need to approve something fairly quickly, not that this should define what it is. You need to check with the Office of Sustainability. As well talk to Marc about this. After that is done you can come to the next exec meeting for approval. We meet every Tuesday and Thursday.

Yamagishi: Should it say student community instead? Tighe: I think the Office of Sustainability will want the word student in the name somewhere.

Johanna Comartin: There are different options.

Tighe: Just check with them. Cheema is writing a policy for this as well. Come back after you have met with everyone.

## 10. Reports:

- a) President ٠ Finish goals document • Fall reading week task force on Friday Sustainability Assessment this week ٠ Meeting with the VP's ٠ b) VP Academic • n/a c) VP External GOTV on hold • Working on Bylaw 2000 ٠ VP Operations & Finance d) ٠ Building construction meetings PAW Center • e) VP Student Life • Working with Andy on services and PSC UPass with Justin • Working on WOW ٠ Personal meetings next week ٠
- f) General Manager n/a
- 11. CLOSED SESSION:
- 12. ADJOURNMENT: Meeting adjourned at 12:35 pm.