



University of Alberta Students' Union

**SOCIAL MEDIA
SUB-COMMITTEE
(SMS)**

September 21, 2023

4:00 P.M.

[Zoom](#)/SUB 6-06

The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwacîswâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsítapi (Blackfoot), Métis, Dënesųłíné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

ATTENDANCE

NAME	PROXY	PRESENT
Megan Garbutt (Chair)		Y
Mason Pich		N
Nathan Thiessen		Y
Jillian Kidd		N
Courtney Graham		N/A
Aseel Atia		N/A
Jetro Dano		N/A

MINUTES (SMS-2023-04-M)

2023-04/1 INTRODUCTION

2023-04/1a Call to Order

GARBUTT called the meeting to order at 4:02 PM

2023-04/1b Approval of Agenda

THIESSEN/GARBUTT MOVE TO approve the agenda with amendments
CARRIED

2023-04/1c Approval of Minutes

TABLED

2023-04/1d Chair's Business

2023-04/2 QUESTION/DISCUSSION PERIOD

2023-04/3 COMMITTEE BUSINESS

2023-04/3a Students' Council Logo Discussion

GRAHAM: Reads the e-mail response received from marketing regarding the Council logo. The response says "no" to the creation of a Students' Council logo. Adds that part of the reason is that, like the Executive Committee, Council is a part of the SU as a whole and that the adoption of a new logo might cause brand confusion amongst students.

GARBUTT: Asks GRAHAM if the committee can still use the previous [used specifically for Council-within the SU branding] Council logo from marketing.

GRAHAM: Mentions that according to the marketing department, the committee can look into potentially using the logo that says "This is your..." branding and that the committee can design the current logo within a limited scope.

THIESSEN agrees with the suggestion.

GARBUTT: Asks GRAHAM how to go about approving the design of the logo.

GRAHAM: Mentions that the previous SMS-Sub committee decided on the design.

THIESSEN: Suggests orange and blue colours.

GARBUTT: Asks GRAHAM if marketing can draft samples that show different variations of colours for the logo.

GRAHAM: Sates that she will make an inquiry about the samples to the Marketing department

2023-04/3b

Review of Post-Progress

GARBUTT: Mentions the progress (posts) made on the account since the last meeting. The posts include: This is Your Student Council, Council members' favourite songs, Council Mentorship Program, WOW, Fall Bi-Election, Council interviews for the Fall Bi-Election and Meet the Councilors posts. Adds that engagement was "really good", especially with the reels.

2023-04/3c

Upcoming Post Discussions

GARBUTT: Mentions future posts will include the rest of the Meet the Committees, Meet the Councillors, Fall Bi-Election, National Day for Truth and Reconciliation and a post on Meet Your Council Mentorship Program Mentors. Adds that photos will no longer be used for the posts and will have further inclusion of more reels.

GRAHAM: Suggests swag/giveaways, which would potentially use the Students Council fund.

2023-04/3d

National Day for Truth & Reconciliation Post Discussion

GARBUTT: Asks GRAHAM what the process for getting the National Day for Truth and Reconciliation post looks like.

GRAHAM: Suggest reaching out to GRIFFITHS & KIDD for more information.

GARBUTT: Asks GRAHAM if the committee can do a stand-alone Council post.

GRAHAM: Suggests that, if the committee would like to do a generalized statement, and still wants the Council to be involved, it would have to do an e-vote to get Coucils' opinion or to bring it to CAC for discussion.

THIESSEN prefers standardized posts.

CLOSED SESSION

Meet the Councillor Posts Discussion

THIESSEN/GARBUTT MOVE TO go in-camera.

CARRIED

THIESSEN/GARBUTT MOVE TO go ex-camera.

CARRIED

2023-04/4

INFORMATION ITEMS

2023-04/5

ADJOURNMENT

Next Meeting: Thursday, October 5th at 4:00 P.M.

GARBUTT adjourned the meeting at 4:35 PM