



University of Alberta Students' Union

**SOCIAL MEDIA  
SUB-COMMITTEE  
(SMS)**

**August 24, 2023**

**4:00 P.M.**

**[Zoom](#)/SUB 6-06**

The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwacîswâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsítapi (Blackfoot), Métis, Dënesųłíné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

**ATTENDANCE**

NAME	PROXY	PRESENT
Megan Garbutt (Chair)		Y
Mason Pich		N
Nathan Thiessen		Y
Jillian Kidd		N/A
Courtney Graham		N/A
Aseel Atia		N/A
Jetiro Dano		N/A

## **MINUTES (SMS-2023-03-M)**

### **2023-03/1                      INTRODUCTION**

#### **2023-03/1a                      Call to Order**

GARBUTT called the meeting to order at 4:08 PM

#### **2023-03/1b                      Approval of Agenda**

**THIESSEN/GARBUTT MOVE TO** approve the agenda with amendments  
CARRIED

#### **2023-03/1c                      Approval of Minutes**

**THIESSEN/GARBUTT MOVE TO** approve the minutes  
CARRIED

#### **2023-03/1d                      Chair's Business**

GARBUTT: Mentions the submission of the trimester report

### **2023-03/2                      QUESTION/DISCUSSION PERIOD**

### **2023-03/3                      COMMITTEE BUSINESS**

#### **2023-03/3a                      Instagram Account Theme Discussion**

GARBUTT: Mentions goals and layout for the Instagram account, including its theme, ways to make it eye-catching & how to keep students engaged, and a separate theme for more formal/serious posts

Presents layouts/drafts.

THIESSEN: Mentions that the layout/draft is phenomenal

KIDD: Agrees with the layout/draft. Asks GRAHAM if Council has its own logo.

GRAHAM: States that Council does not have their own logo.

KIDD: Agrees that the committee should use a different design, including different font designs & font sizes, for the more sensitive/serious posts.

Committee discusses creating a logo.

GRAHAM: Suggests contacting Marketing about the potential of creating a council-specific logo.

THIESSEN: Suggests a torch for the Council specific logo.

**2023-03/3b**

### **Review of Post-Progress**

Committee discusses specific posts and when to post them.

GARBUTT: Mentions putting up the Introduction of the Councilors posts tomorrow. Shows drafts for the Council Mentorship Program posts, which will be put up by September 1st, and some follow-up posts for this regard.

Asks how the Committee feels about the posting schedules.

THIESSEN: Questions if it is okay to have posts put up at the discretion of the Chair

GRAHAM: States that it is up to the Committee to decide how and when to publish a post.

**2023-03/3c**

### **UASU Perks Update**

GARBUTT: Mentions their discussion with FLAMAN about Perks, including generating voucher codes to earn points up to around 50 vouchers depending on the event, promo URLs to earn points. Also mentions using Perks to gather data and doing virtual events.

**2023-03/3d**

### **UASU/SMS By-Election Video**

KIDD: Mentions plans of doing video shoots for the upcoming By-elections, which will be divided into 2 parts. The first part will be council's experience running in elections and the second part is council discussing what they do in their role of councillors. (Is looking to get between 1 and 4 councillors; The deadline is set on September 14th).

THIESSEN: Suggests properly representing councillors in terms of gender, race, and different backgrounds.

Committee discusses the recruitment of the 4 councillors for the video shoot.

GRAHAM: Suggest filming on August 29th before the Council meeting

GARBUTT: Mentions sending emails to the councillors who have expressed interest regarding this matter

Committee agrees to do the video shoot on August 29th.

**2023-03/4**

### **INFORMATION ITEMS**

**2023-03/5**

### **ADJOURNMENT**

**Next Meeting:** Thursday, August 10th at 4:00 P.M.

GARBUTT adjourned the meeting at 4:50 PM