



University of Alberta Students' Union

SOCIAL MEDIA SUB- COMMITTEE

**September 8th, 2022
2:00 P.M.
SUB 6-06/Zoom**

The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwacîswâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsitapi (Blackfoot), Métis, Dênesųłíné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

ATTENDANCE

| NAME | PROXY | PRESENT |
|------------------------|-------|---------|
| Abdul Abbasi | | N |
| Charvi Dhamija | | N |
| Lionel Liu | | Y |
| Ibukun Ojo | | Y |
| Milan Regmi | | Y |
| Daniela Carbajal Velez | | Y |
| Kristin LaGrange | | Y |
| Juliana du Pree | | Y |
| Courtney Graham | | Y |
| Jetro Dano | | Y |

MINUTES (SMS-2022-02)

2022-02/1

INTRODUCTION

2022-02/1a

Call to Order

REGMI called the meeting to order at 2:05 PM

2022-02/1b

Approval of Agenda

LIU/CARBAJAL VELEZ MOVE TO approve the agenda.

CARRIED

2022-02/1c

Approval of Minutes

LIU/CARBAJAL VELEZ MOVE TO approve the minutes

CARRIED

2022-02/1d

Chair's Business

REGMI: Mentions that WATTAMANIUK has been contacted to recommend to Marketing the approval of \$500 budget, but that this was TABLED from the previous CAC meeting.

Adds that any expenditures proposed by Social Media-Sub committee have to go through the executives first in order to gain access to Marketing. This was stated by VP Opsfi VILLOSO.

2022-02/2

QUESTION/DISCUSSION PERIOD

2022-02/3

COMMITTEE BUSINESS

2022-02/3a

Updates on Project Work: Templates, WOW, By-Election, Councillor Mentorship Program, Councillor Introductions

REGMI: Mentions that the committee should agree on deadlines. Suggests having the deadline to one day before the post is posted on the Council page.

OJO: Asks about last-minute additions. Asks if exceptions can be made on things that are urgent like posts that require to be posted the next day after Council meetings.

REGMI: Agrees with OJO's suggestion.

OJO: Mentions that the templates for the committee posts are now ready to be used. Adds that two versions were made, one is dark themed, while the other is with colours. There is also a template for posts with slides, a

template for giveaway posts and a template for Councilor introductions.

REGMI: Comments that the templates are now accessible from the Social Media Sub-Committee drive.

Commends OJO for the completion of the template assignment.

Reassigns OJO to the Truth for Reconciliation posts.

Reiterates to the rest of the committee their new assignments: CARBAJAL VELEZ does updates for council posts, LIU does Council Mentorship Program, REGMI does elections posts and DHAMIJA will be assigned a new project.

OJO: Agrees and will be working with CARBAJAL VELEZ for the new assignment.

LIU: Discusses his plans for the Council Mentorship Program posts.

REGMI: Asks LIU if he can have the post ready by next week to get more sign-ups for the Council Mentorship Program.

LIONEL: Asks if the SU has photos that can be used for the posts from the Week of Welcome.

GRAHAM: Mentions that Marketing might have some pictures of the event, but clarifies that no pictures have been taken since 2019 (before COVID).

REGMI: Asks GRAHAM if archive photos can be used for the posts instead.

GRAHAM: States that Marketing can be reached out to for this request.

OJO: Suggests for the committee to post something now to get more engagement from students.

Asks if the committee can make CARBAJAL VELEZ a permanent member.

REGMI: States that as per Standing Orders, changing the number of permanent members is possible.

GRAHAM: Confirms. Mentions that this will mean an increase to the number not just for this year, but also for the following year, extending quorum from three to four.

REGMI: Suggests increasing the permanent members to seven.

OJO: Agrees to increasing the permanent members to either six or seven.

REGMI: Asks GRAHAM if Standing Orders must be suspended in order to change them.

GRAHAM: No. Adds that to change Standing Orders, the committee will need to review them first, but as a sub-committee, CAC needs to be consulted first.

Confirms that the motion can be recommended for approval to CAC.

Clarifies that the Chair has the deciding vote if there is a tie.

Adds that if attendance is a concern, suggests talking to the other members, who missed the meeting first, to ensure quorum is met instead of extending the numbers of permanent members.

REGMI: Mentions that the committee can discuss on the group chat a new meeting schedule if time is a concern for other members of the committee.

OJO: Reiterate what GRAHAM had mentioned. Points that if the issue is scheduling, the committee might need to consider rescheduling to accommodate the rest of the members.

REGMI: Agrees. Mentions that the committee can discuss scheduling to a new time in the chat first before expanding the numbers of the permanent members of the committee.

REGMI/CARBAJAL VELEZ MOVE TO go in-camera.

CARRIED

REGMI/LIU MOVE TO go ex-camera

CARRIED

2022-02/3b

Granting Money Request to CAC

TABLED

2022-02/3c

Beginning Discussions on Social Media Sub-Committee Strategic Plan

TABLED

2022-02/4

ADJOURNMENT

2022-02/4a

Next Meeting: TBD

REGMI adjourns the meeting at 3:01

