Minutes October 3, 2013
SCET

Call meeting to order at 6:04

Approval of Agenda
- **Nguyen** approves agenda
- **Kusmu** Seconds
- Passes unanimous

Approval of Minutes
- **Binczyk** Approves minutes
- **Nguyen** Seconds
- Passes 6/0/1

Chairs Announcements
- Other student at large is unable to make it. However it is just today, not a usual thing.
- **Speaker Turner** cannot make it due to a sickness. **Binczyk** and **Nguyen** are going to present on Roberts' Rules of Order instead.

Ice Breakers

6:17 Presentations: **Nguyen** and **Binczyk**
- Roberts Rules.
- How to make motions.
- Discussion explanation.
- Speaking terms.
- Voting is done by show of hands.
- Members can change votes until results are announced.
- You should abstain if you have a conflict of interest.
- 3 days in advance of the meeting is the un-official rule for agenda submissions.
- Agenda will be uploaded 3 days in advance of the meeting.

Discussion 6:28
1. How to engage students
   - **Nguyen**: Students don't know what's going on
     - **To**: We need to engage people outside the already established volunteering community.
   - **Eisman**: Lots of people are coming from a background of no student government. People don't understand where to look for information. People need advance notice about elections so they can run. Lack of awareness about basic SU roles. Tell people that don't know what the SU is but we know they would like it if they knew.
     - **Kusmu**: Some international students don't know that they are allowed to vote. Some people don't know what there rights are.

- **Binczyk**: How is the ISA (International students association) going to help with this?
- **Kusmu**: We (the exec) think its going to help. The ISA has tried to take off over the last few years but this year they are getting some momentum.
- **Milla:** SU is very visible at orientation. We need to stay updated on issues throughout the year. Remind students of the work that has been done in the past. Reach out to less involved students.
- **Kusmu**: See SU members at the beginning to a year and we need higher advertising to attach a name to a face, or at least a position. Maybe a general council email address to advertise. Give councillor more face time. Create a more distinguished brand for councillors (apparel?).
  - **Mills:** Where council apparel at events to increase recognition.
  - **Nguyen**: Make g-mail events calendar.
  - **Kusmu**: Should councillors be paid? Controversial issue.
  - **To:** How is attendance usually?
  - **Kusmu** and **Banister**: Good for councilors, non-existent for public.
  - **Mills:** We need to meet with more groups who are not involved in student council.
  - **Kusmu**: Create some ambassador roles. Councillors that go to student groups meetings every month and report back to council.
  - **Banister:** We don't want to make it more scary than it already is for students to get involved.
  - **Kusmu:** Well if we paid them than it is different.
  - **Banister:** However, paying them is a completely different topic.
  - **Binczyk:** What about a once a semester report? Making council a job would be interesting.
  - **Mills:** would that take away our scholarship?
  - **Banister;** Probably, people don't usually give employees scholarships.
- **To:** People only know abut execs. So to them they may think that they only way to get involved is to run for council or an executive position. Some people don't want to run an election.
  - **Kusmu:** You seem involved. Why didn't you want to run for council?
  - **To:** A lot of people don't understand the structure and they don't want to campaign, I guess I feel similar. Try and make it less intimidating.
  - **Kusmu:** So you would be more likely to go to a meeting if there was more non-councillors?
  - **To:** Students that want to be involved that don't understand. If we had higher attendance of those sorts of things I would be more likely to get involved.
  - **Binczyk:** Would classroom talks and personal invitations persuade you to go to a meeting?
  - **To:** Yes, but they wouldn't want to go if they felt like there voice wasn't going to be heard.
  - **Binczyk:** The meetings are still going to be formal because of the rules Students council has to follow.

- **Eisman**: Also, location. We have to make the location and time known. Meetings should be held in commonly known areas not random areas.
- **To:** Maybe town hall style meetings would be good.
- **Binczyk:** I will test the waters by asking around about meeting location with CAC however I will never do something without asking the committee.
- **Banister:** We don't need ourselves to be a "bigger deal" and pretend we are super big hot shots because they makes people scared of us. We are important but we shouldn't make people think they need a million years of experience to run. We are student representatives, we don't need super humans to run. We should tell people how we got involved because people would probably be shocked about how not scary the stories are.
  - **Kusmu:** lets start inviting discover governance to meetings maybe. Or we should definitely have bios under our council head shots on the website.
  - **Mills**: We should have in our council website something like "How did you get involved with council" and people can tell them there stories, so it is less scary.
  - **Binczyk**: Lets do the fall calendar next time. Natalia is going to synthesize the information and present the information to us next meeting. Then we can think about a time line and steps.
  - **Kusmu**: Maybe we could categorize them as well so that it is easier to understand categories of outreach, visibility, inclusivity. Maybe we could also have council goals in documents. We want self reflection to take place.
  - **Binczyk:** Yes that would tie in nicely with council reports as well.

- **Binczyk**: I will close discussion period at 7:17pm
- **Mills**: Moves to table the motion.
- Vote passes 7/0/0

- The next meeting will be on October 17 at 6:00pm

Motion to adjourn: 7:18 pm
- **Nguyen** Votes on it
- **Eisman** Second
- Vote 7/0/0